

Evaluation Abstract

Title, author and date of the evaluation report:

Review of the Innovation, Integration, Information and Communication (3I-C) Project on Poverty and the Environment, managed by the Forest Conservation Programme, prepared by Dan Gilmour, February 2004

Name of project, programme or organizational unit

Innovation, Integration, Information and Communication (3I-C) Project, a partnership among the Forest Conservation Programme/IUCN Headquarters; Forest Programme, Asia Region; Forest Programme, Eastern Africa Region; Commission for Environmental Economics and Social Policy (CEESP); and Commission for Ecosystem Management (CEM).

Objectives of the project, programme or mandate of the organizational unit:

To develop a strategy and approach that enable IUCN to demonstrate the link between poverty alleviation, sustainable livelihoods and ecosystem management, and to build effective partnerships with social development organizations.

IUCN area of specialisation: Poverty and Environment

Geographical area: Global; Asia and Eastern Africa

Project or programme duration, length of existence of organisational unit:

March 2002 – October 2003

Overall budget of the project, programme or organizational unit: CHF 230,000

Donor(s): Swiss Agency for Development and Cooperation (SDC)

Objectives of the evaluation:

To assess the effectiveness of the 3I-C process and the usefulness of its products; learn from the experience; and assess how the innovative thinking coming from the project was integrated and institutionalized within IUCN.

Type of evaluation: Formative project evaluation

Period covered by the evaluation: March 2002 – October 2003

Commissioned by: IUCN

Audience: IUCN

Evaluation team: External

Methodology used:

- Document review;
- Face-to-face interviews with key informants at the IUCN headquarters;
- Telephone interviews with key informants not stationed at the IUCN HQ.

Questions of the evaluation:

1. Analyze the process that has been used to implement the 3I-C Project;

2. Evaluate the effectiveness/appropriateness of the process within IUCN's management/cultural context;
3. Analyze how the knowledge generated from the project was integrated into the Forest Conservation
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