

Evaluation Abstract

Title, author and date of evaluation report:

Review of the IUCN Canada Office, prepared by Patrick Dugan, July 1996

Name of organization:

IUCN Canada Office

Mandate of the organizational unit:

1. Contribute to the mission of IUCN by serving as a fundraiser and ambassador of IUCN in Canada with the principal development agencies in Canada as well as other organizations and people;
2. Strengthen the IUCN membership in Canada to promote the Union's mission, Programs and projects;
3. Represent the professional interests and advocate the positions of IUCN to Canadian business and professional constituencies;
4. Manage and coordinate IUCN activities in Canada effectively and efficientlyw (mis based) Total 12.75:

2. Assess progress in implementing the original agreement between IUCN and the Société du centre de conférences internationales de Montréal (SCCIM) and in meeting partners' expectations;
3. Assess the potential for IUCN Canada to play an international role in key areas of concern;
4. Assess how successful the Office has been in harnessing the strengths of the Canadian conservation community and channeling these towards areas of priority concern;
5. Examine linkages between the Canada Office and the IUCN Canadian Committee;
6. Review overall management history and current status of the Canada Office and assess performance including potential to perform global functions managed from the field;
7. Review management issues and constraints and measures to address them;
8. Assess the track-record and potential of the Canada Office in securing funding for initiatives;
9. Assess the overall potential of the IUCN Canada Office, its financial viability and technical management requirements for the future, and present options for action.

Findings:

Role of the Office: There is strong consensus that IUCN can make a significant contribution to conservation at three geographical levels:

1. *Canada* (expand the Canadian constituency and develop links with and involvement of the IUCN Commissions in Canada);
2. *The North American region* (collaborate with the Commission on Education and Communication (CEC) on toxic substances, biodiversity, biodiversity information, coastal areas, based marine pollution, environmental impact assessment, environmental law, and information management);
3. *Internationally* (boreal and temperate forests, engaging the private sector, fisheries, water, arctic, environmental assessment, biodiversity, capacity-building for Francophone countries).

Constraints: Lack of a clear and well-understood mandate; weak leadership; invisibility (i.e. no significant profile of the Office at the level of Federal or Provincial Governments, or in the wider academic community); inadequate attention by the IUCN Headquarters; limited funding

- Build upon the World Conservation Congress to launch the programme of the Office for the next three years, to seek partnerships with members and potential supporters, and to recruit a new Director.

Lessons Learned: Not specified

Language of the evaluation: English

Available from: IUCN Global Monitoring and Evaluation Initiative, Gland, Switzerland; IUCN Canada Office