

World Parks Congress Evaluation

Individual Workshop Stream Evaluation Reports

Workshop VI: Building a Secure Financial Future

Prepared by IUCN and
Universal Management Group

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A c r o n y m s

AP	Areas Protegidas / Aires Protégées (PA in English)
IUCN	The World Conservation Union
NGO	Non-Governmental Organization
PA	Protected Area
WCPA	World Commission on Protected Areas
WPC	World Parks Congress

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1. Introduction

Seven major Workshop Streams and their associated sub-sessions provided a major part of the substantive technical discussions at the World Parks Congress

2. Overall Workshop Evaluation Results

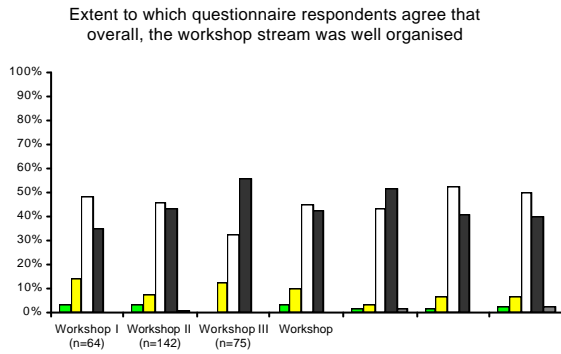
This section reports on the overall effectiveness of the workshop streams. In all, there were seven workshop streams with multiple breakout sessions¹.

Two thirds of questionnaire respondents indicated that they had attended 50% or more of the workshop stream for which they completed a questionnaire. Overall attendance to the workshop streams above the 50% threshold varied between

Exhibit 2.1 Attendance to Workshop Stream

Moreover, survey respondents showed mixed responses regarding the availability of pre-workshop materials. In some cases (Streams III Governance, IV Developing Capacity & V Management Effectiveness), 68% to 71% of respondents felt there were adequate materials to prepare for the workshops, but in other cases (Workshops VI Secure Financial Future and VII Building Comprehensive PA Systems), as few as 31% to 40% of respondents reached the same conclusion.

Exhibit 2.2 Organization of the Workshop Streams



More than three-quarters of workshop questionnaire respondents indicated that key issues and lessons learned were well articulated in their respective workshop stream (see Exhibit 2.6). Similarly, over 80% observed that the workshop stream(s) they attended adequately identified key challenges and issues (see Exhibit 2.7), 30% indicated that the level of debate was adequate (see Exhibit 2.8), and another 40% tended to agree. Concern was raised by others that issues and lessons were not sufficiently addressed (see Exhibit 2.9).

Exhibit 2.4 Workshop Objectives

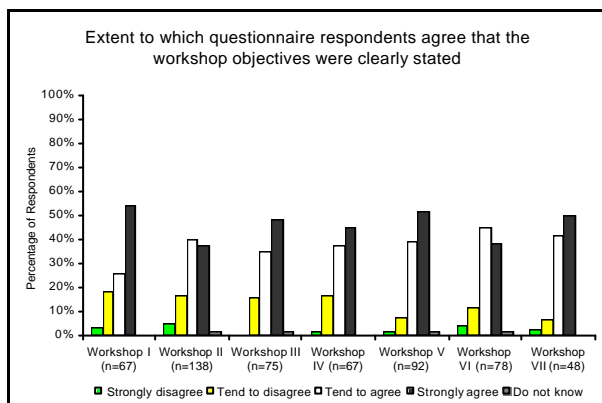
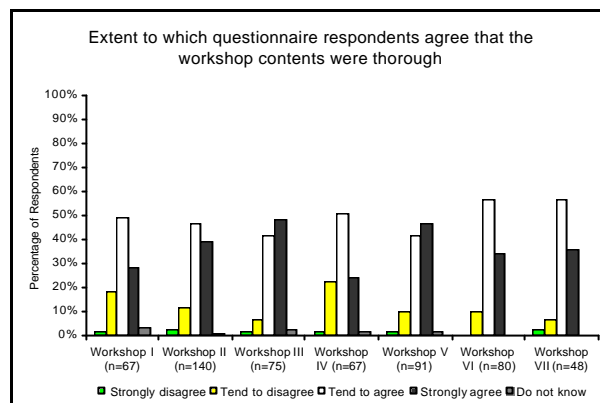


Exhibit 2.5 Workshop Contents



Among the most significant strengths of the workshop streams, respondents noted that they were successful in exploring new ideas, themes and issues while strengthening technical knowledge. Workshops were also attributed with having made contributions towards the advancement of knowledge and science of Protected Areas and for having raised the profile of Protected Areas issues.

While respondents were generally positive about the thoroughness of the workshop contents, the fourth most often stated weakness and/or area for improvement noted by respondents suggests that relevant issues were addressed superficially or too broadly. Comments collected from all the workshop questionnaires indicate that there was a lack of depth to the presentations and/or that important gaps were not addressed. Respondents indicated that improvements should be considered regarding the quality of the presentations and materials provided to ensure delivery of more substantive in-depth analysis and substantive content.

Further it was recommended that workshops should limit their focus to the most important themes and issues, with fewer presentations, more debate and discussion, improved facilitation and chairing, and fewer workshops/breakout sessions.

Significant Strength of the Workshop Attended

“Exposure to tools, training and demonstration sessions and lessons learned.”

“Quality of technical detail and substance.”

“New approaches to link landscape/seascape wider ecosystems.”

“Conocer el perfil del Nuevo administrado de AP.” (Got to know the new Protected Areas administrator)

“Obtained practical information/guidelines that can be used.”

Inadequate Depth of Workshop Streams

“Profundizar un poco mas en el tema de las lecciones aprendidas en el proceso, eso permitiría generar un poco mas de conocimiento sobre las experiencias que se presentan ya que muchas veces únicamente se presentan generalidades.” (Go a bit deeper into the theme of lessons learned, to generate a little more knowledge on experiences instead hearing only generalities in many presentations)

“Fewer subgroups/workshops would enable one to focus better.”

“Mejorar el resultado del taller al enunciar adecuadamente los objetivos.” (Improve the results of workshops by announcing the objectives adequately)

“Less presentations. Presentations better prepared and focused.”

“Presentations general, little specifics or hard evidence.”

“Dilucion de buenos ideas.” (Dilution of good ideas)

Exhibit 2.6 Key Issues in Workshop Stream

Exhibit 2.7 Workshop Effectiveness in Identifying Key Challenges and Issues

Finding 2: Overall workshop streams were effectively chaired and relevant resource persons were able to constructively contribute to the debates, however some improvements were suggested.

Over three-quarters of questionnaire respondents agreed or tended to agree that workshops were either effectively chaired (see Exhibit 2.10) or that resource persons associated with each workshops (subgroup chairs, co-chairs and presenters) were able to constructively contribute to the workshop debates (see Exhibit 2.11). While the quality of presenters (competence, expertise and experience) was recognized as being one of the most significant strengths of the workshop streams, a concern was noted by participants that improvements could be made. Some respondents commented that chairs and facilitators lacked appropriate skills or abilities to manage sessions, facilitate discussions and use time efficiently.

Exhibit 2.10 Effectively Chaired Workshops

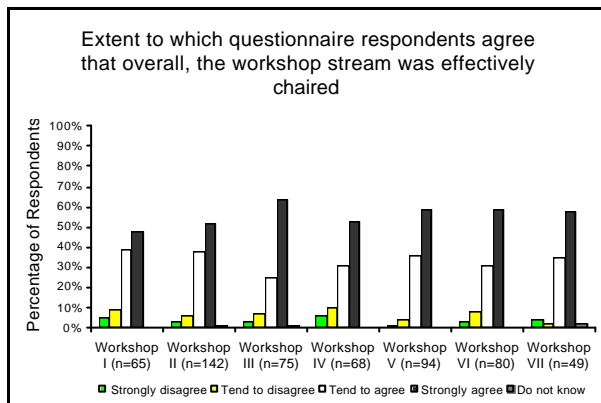
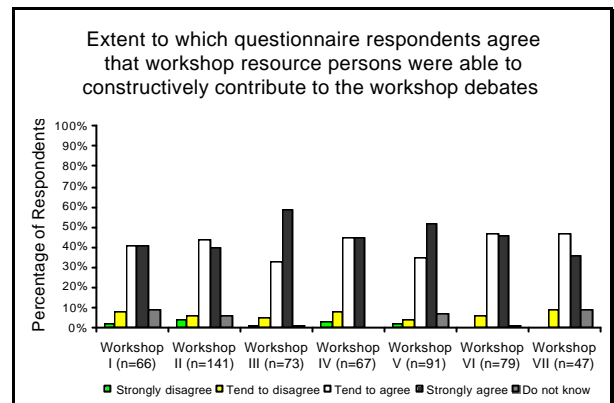


Exhibit 2.11 Resource Person Contributions



Finding 3: The workshop streams were perceived as being directly relevant to the work of respondents: the workshops were successful in enhancing the knowledge of respondents on key issues as well as in providing skills that would be useful to their organizations.

On average², over 90% of survey respondents indicated that the workshop they attended had enhanced their knowledge and understanding of the topics discussed (see Exhibit 2.12), that the stream issues were directly relevant to their work (see Exhibit 2.13) and that the knowledge and skills gained would be useful to their respective organizations (see Exhibit 2.14).

Exhibit 2.12 Knowledge of Topics Discussed

Exhibit 2.13 Workshop Relevance [j9a66 188.2\(24.441688.25 10734m 9](#)

As noted earlier, the effectiveness of the workshops

Workshop stream contributions towards the advancement of the Protected Areas Agenda as well as the Outputs of the World Parks Congress were perceived as being potentially significant.

While the extent to which workshop streams were able to make contributions to the WPC Outputs and the advancement of the Protected Areas Agenda was perceived as being potentially significant by more than two thirds of survey respondents, some wide variances were noted between the different workshops. When asked whether or not the workshop stream represents a potentially significant contribution to the Durban Accord and Action Plan, a strong majority of respondents agreed with the statement and some notably so, such as in Workshop Stream VII Building Comprehensive Protected Areas (see Exhibit 2.16). Similar results were obtained for the contributions of the workshop streams towards the Convention on Biological Diversity (see Exhibit 2.17) and the advancement of the Protected Areas Agenda (see Exhibit 2.18).

Exhibit 2.16 Contributions to the Durban Accord and Action Plan

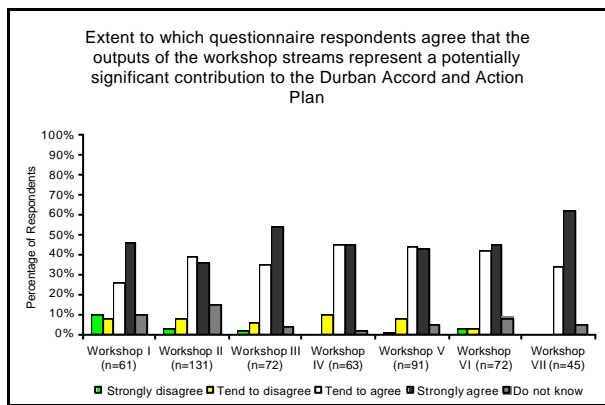
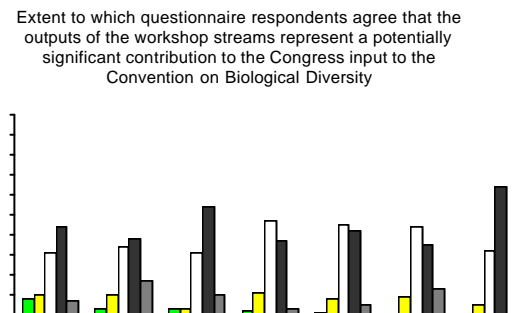
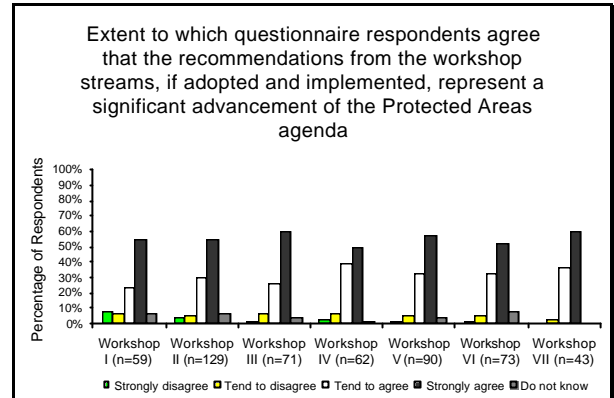


Exhibit 2.17 Contributions to the Convention on Biological Diversity



Correspondingly, the contributions made by workshop streams towards the advancement of the Protected Areas Agenda and the Outputs that resulted from the Congress were also noted by participants as one of the most significant strengths of the WPC. Respondents indicated that the workshops were successful in making contributions towards the advancement of Protected Areas knowledge and science and consequently, towards the relevant conventions and WPC Outputs.

Exhibit 2.18 Contributions to the Advancement of the Protected Areas Agenda



Finding 5: Workshop streams were successful in meeting the expectations of participants and in providing significant added value to the World Parks Congress.

While some variances were noted between the workshop streams regarding the extent to which participants expectations were met, more than three-quarters of survey respondents were found to be in agreement with the latter statement (see Exhibit 2.19). Similarly, survey results show that 83% to 100% of workshop stream questionnaire respondents agreed that the stream they attended would provide significant added value to the World Parks Congress (see Exhibit 2.20).

Exhibit 2.19 Meeting Expectations

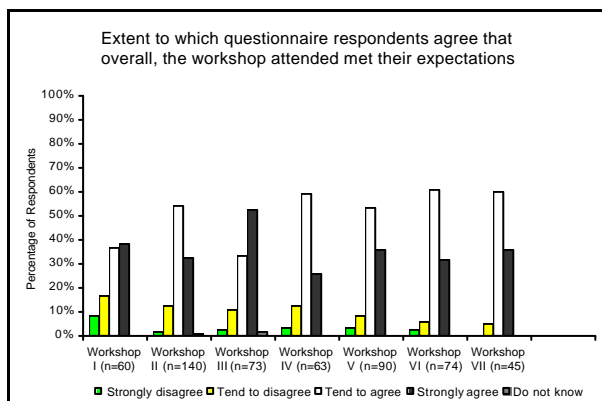
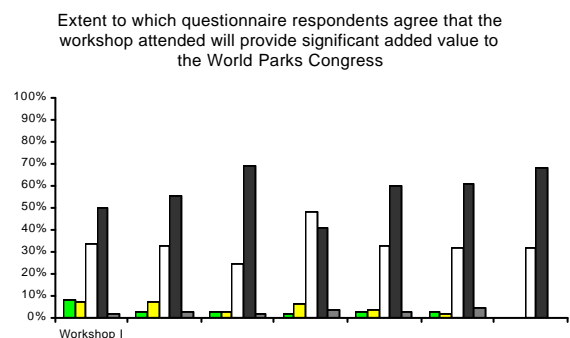


Exhibit 2.20 Added Value to the World Parks Congress



3. Specific Workshop Evaluation Results for Workshop Stream VI

3.1 Workshop VI Objectives

Finding 6: While objectives for Workshop Stream VI, Building a Secure Financial Future, are perceived as having been adequately addressed overall, objectives relating to readily achievable and concrete Outputs were viewed as having been better addressed than those dealing with more abstract or hard to define issues.

Overall, questionnaire respondents perceived Workshop Stream VI objectives as having been addressed. Objectives focused on highlighting the challenges and opportunities of developing financial solutions for Protected Areas and Protected Area systems were noted as having been the most thoroughly addressed (see Exhibit 3.1 and Exhibit 3.2). Similarly, the development of a business-like approach to Protected Area management (a recurrent theme for this workshop stream) was perceived by close to three-quarters of respondents as having been adequately to thoroughly addressed (see Exhibit 3.3). The exploration of opportunities for securing new and additional funding through innovative alliances with donors, business and partner organizations was noted by almost 49% of respondents as having been largely addressed and by close to 22% as thoroughly addressed (see Exhibit 3.4).

More than 61% of respondents perceived the determination of values and benefits of Protected Areas that drive economic opportunities and sustainable use as either being adequately addressed or thoroughly addressed. Objectives related to highlighting the relevance of business best practice and the improved understanding of the policy and economic drivers that threaten Protected Areas received the lowest approval ratings in terms of the extent to which these were addressed (see Exhibit 3.5 and Exhibit 3.6).

Exhibit 3.1 Challenges of Developing Sustainable Financial Solutions

Exhibit 3.2

Exhibit 3.5 Business Best Practice

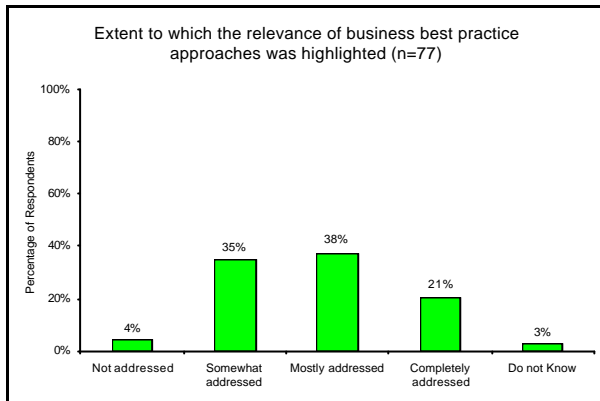
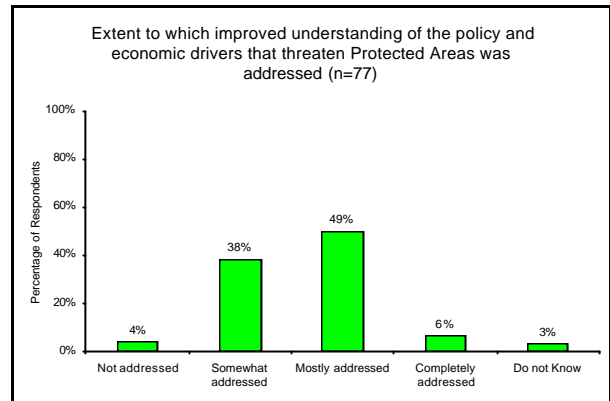


Exhibit 3.6 Policy and Economic Drivers



3.2 Workshop VI Cross-Cutting Themes

Finding 7: Issues relating to financing and managing Marine Protected Areas were perceived as being moderately addressed.

Tools, case studies and resource materials for designing sustainable financing mechanisms and management approaches for Marine Protected Areas were generally perceived by workshop questionnaire respondents as having been addressed to a limited extent. While more than 37% of respondents indicated that Marine issues were not dealt with in the sessions they attended, close to 34% of respondents thought that these were moderately addressed, and 25% perceived them as having been addressed to a significant extent. Nearly 4% thought that these issues had not been addressed at all.

Finding 8: While the use of World Heritage status to maximize effectiveness of sustainable financial strategies issues was perceived as having been somewhat addressed, the majority of responses indicate that this issue did not apply to the sessions attended.

Nearly 44% of workshop questionnaire respondents indicated that World Heritage issues did not apply to the sessions they attended. Of those who responded otherwise, over 32% indicated that the use of World Heritage status to maximize effectiveness of sustainable financial strategies had either not or only somewhat been addressed. Finally, nearly 24% of respondents felt that this issue had been significantly to thoroughly addressed.

Finding 9: Perceptions regarding the extent to which Communities and Equity issues had been addressed during the Workshop Stream VI were divided – with no clear consensus on its adequacy.

Workshop questionnaire responses indicate that for two of the communities and equity issues (innovative community-based Protected Areas financial initiatives and mechanisms for the sharing of Protected Area revenues with communities), roughly a third of respondents did not see how the latter related to the sessions they attended. Another third thought these issues had been mostly addressed and the remaining third felt that these issues had only somewhat been addressed if at all (see Exhibit 3.7 and Exhibit 3.8). Similarly, equity issues in Protected Area funding were seen by 32% of respondents as not being pertinent to the sessions attended, but fewer than 27% thought these had been mostly addressed compared to over 41% who felt these issues had been addressed to a more limited extent (see Exhibit 3.9). With respect to the mechanisms for the sustainable financing of Protected Areas through commercial tourism, more than half of respondents perceived this issue as having been largely to thoroughly treated. Fewer than one-quarter thought this was only partially addressed (see Exhibit 3.10).

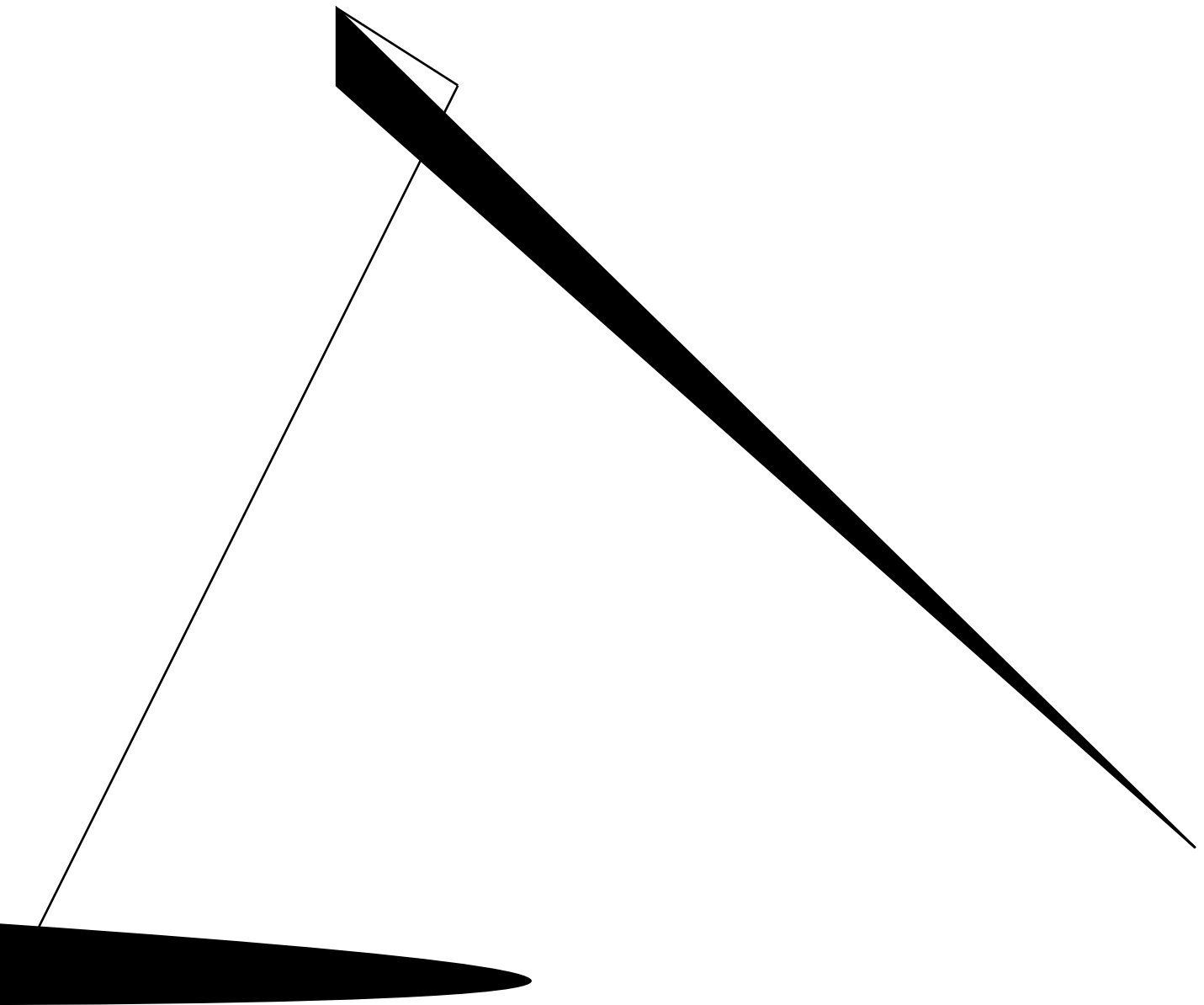
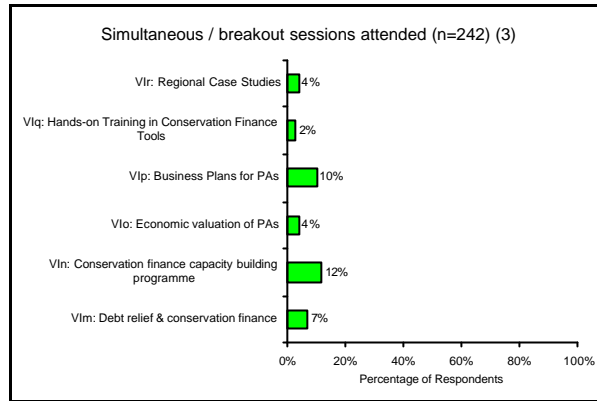


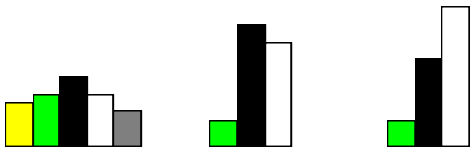
Exhibit 3.13 Protected Area versus Non-Protected Area **Exhibit 3.14**
Professionals



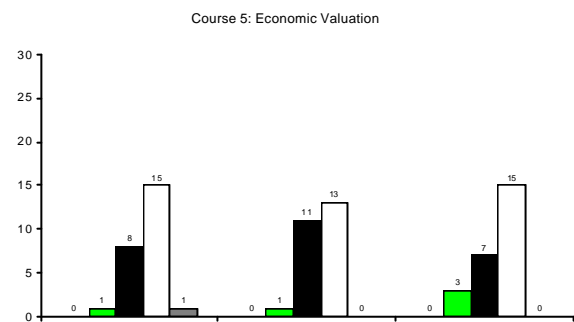
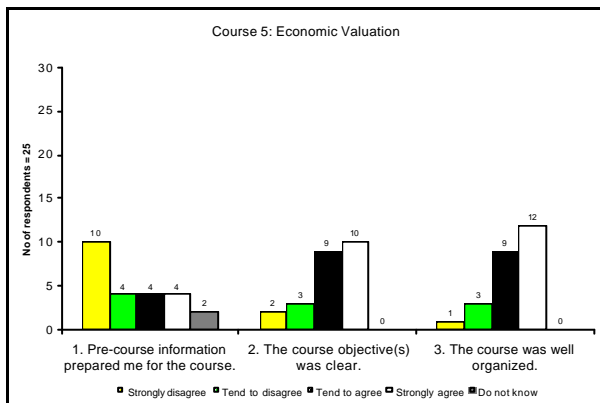
4. Short Course Results

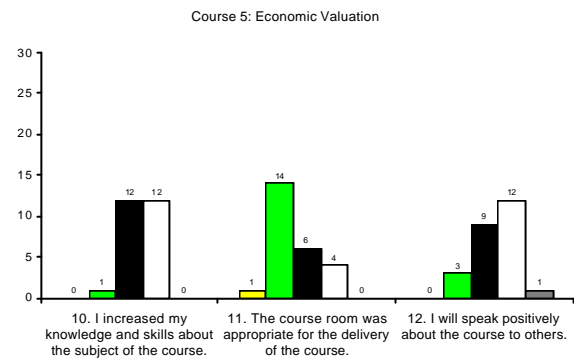
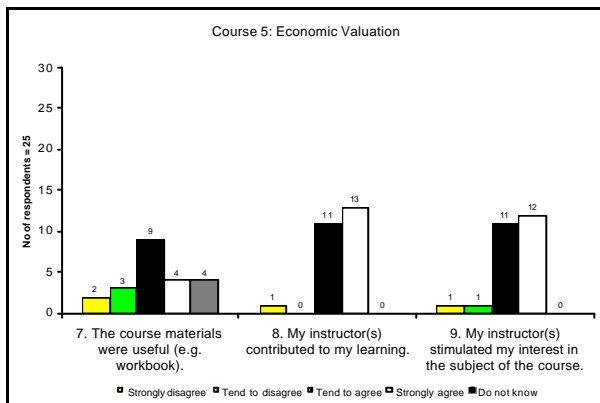
The following section presents the results of the short course evaluations followed by comments noted by participants for each of the courses.

4.1 Business Plan Development 4 . 1

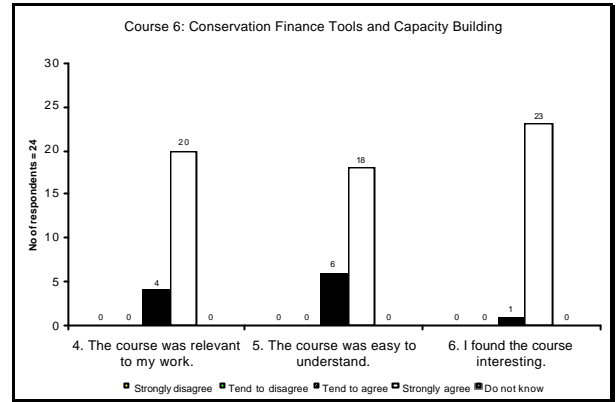
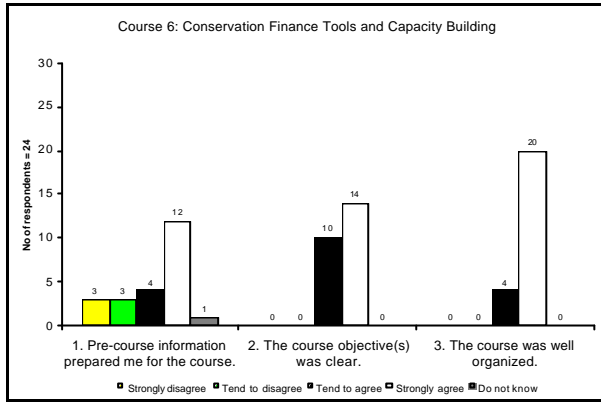


4.2 Economic Valuation





4.3 Conservation Finance Tools and Capacity Building



Participant Comments (Conservation Finance Tools and Capacity Building)

“Financial spread sheets with case studies would be helpful.”

“Extremely very useful course for PA Managers.”

“In future such a course needs to be offered at intervals during the period of the Congress.”

“Q11. Needs tables or chairs with boards for writing.”

“Great tools and good instruction.”

“This was done in an excellent manner. Very rewarding.”

“Super! Congratulations for your hard and very useful work.”

“Excellent.”

“Very interesting must have more contributions like the Finance Guide (a major tool) during the Congress.”

“Add Fishery Sector as a source (potential) upload Voyageur Park Business Plan. Add Case study Bonaire.”

