

Evaluation Abstract

Title, author and date of the evaluation report:

Capacity Building for Sustainable Tourism Initiatives Project, Vietnam, Report of the Review/Evaluation Mission, prepared by Hum Bahadur Gurung and Le Dong Phuong, October 1999

Name of project, programme or organizational unit:

Capacity Building for Sustainable Tourism Initiatives Project (STP)

Objectives of the project, programme or mandate of the organizational unit:

The goal of the project was “to identify and raise awareness of the negative socio-economic and ecological impacts of tourism, and contribute to the development of sustainable community-based models of tourism that can generate sustainable income for some of the country’s poorest and least advantaged communities, while at the same time helping to maintain Vietnam’s cultural and biological diversity.”

STP objectives constitute six ‘activity areas’: (1) networking and information exchange; (2) research and analysis; (3) education and training; (4) support for a pilot project; (5) advocacy; and (6) project extension.

IUCN area of specialisation: Sustainable tourism

Geographical area: Vietnam

Project or programme duration, length of existence of organisational unit:

August 1997 – December 1999

Overall budget of the project, programme or organizational unit: USD 250,305

Donor(s): The Ford Foundation, the Interchurch Organisation for Development Cooperation (ICCO) and Oxfam International

Objectives of the evaluation:

1. Undertake a general review and assessment of the relevance, importance, achievements, impacts, shortcomings, constraints, risks and expectations of STP.
2. Evaluate the STP’s programming work in terms of the six objectives or ‘activity areas,’ considering priority setting, implementation of activities, follow-up and monitoring, links and networks established internationally and with Vietnamese organisations and stakeholders, project profile at national and international level.
3. Provide comments and recommendations for improvements or future directions/priorities.
4. Evaluate the project’s organisational and management structure, including the extent and efficiency of collaboration between IUCN and the national project counterpart; the need for/role of the Project Steering Committee, and the level and type of support provided by the IUCN international network.

Type of evaluation: Final Project Evaluation

Period covered by the evaluation: August 1997 – October 1999

Commissioned by: Not clear

Audience: Donors, partners, project team and IUCN

Evaluation team: External