

# Briefing

Biodiversity, Natural resource management

Keywords:  
Community-based natural resource management, conservation, wildlife, illegal wildlife trade

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## Policy pointers

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Increased enforcement against illegal wildlife trade is crucial if the current surge in poaching is to be contained, but it can have harsh consequences for local communities living with wildlife unless managed carefully.

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Local communities in tackling

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illegal wildlife trade can help policymakers and practitioners think through different options and check that assumptions

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happens as a result) and impacts (how things change in the longer term for the intended beneficiary). Another format is a logframe, which represents the same information in a logical,

hierarchical matrix from inputs to final impacts.

However, given the complexity of both IWT and of community engagement, and the very varied conditions under

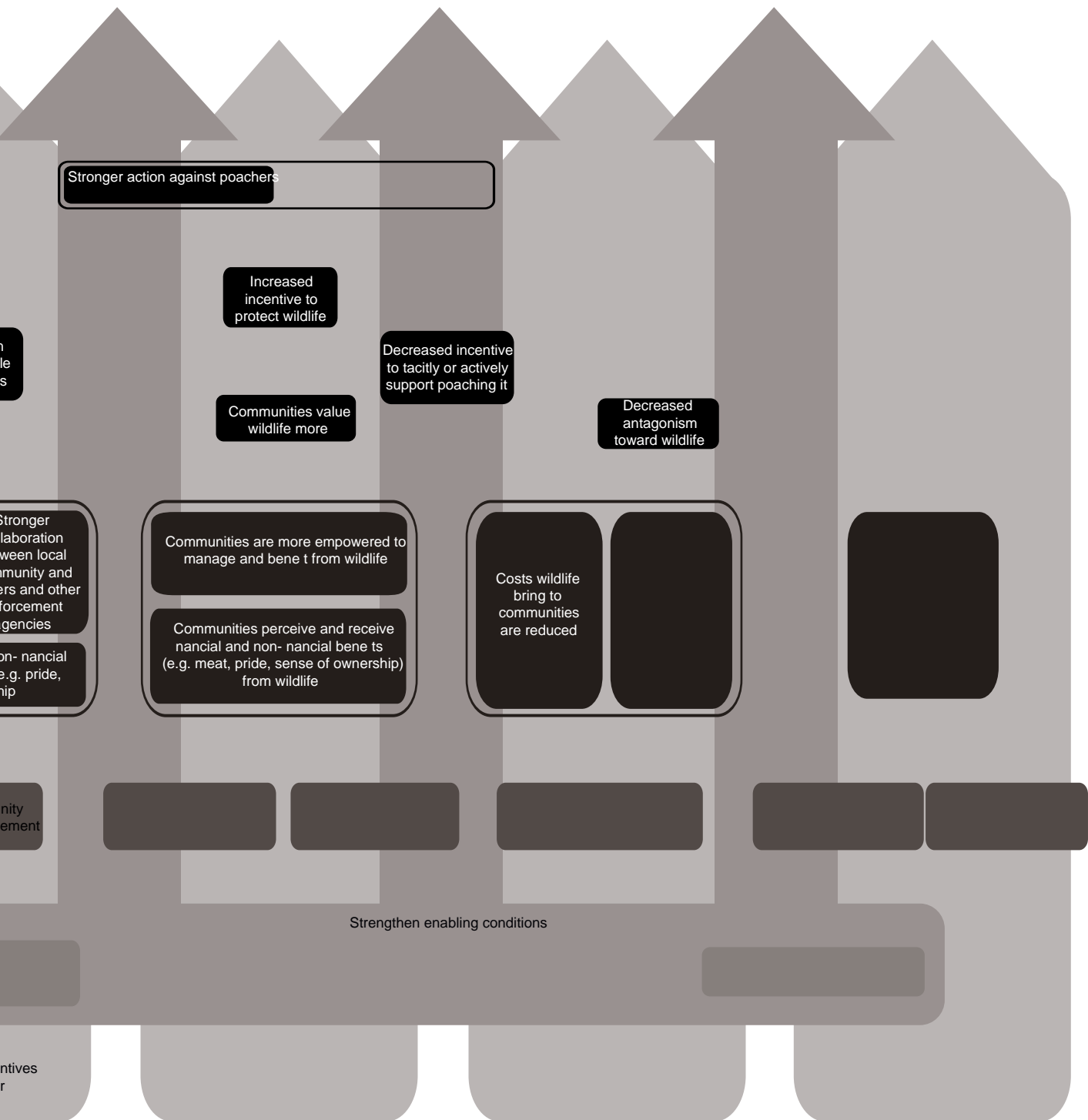
which different initiatives operate, we present an evolving ToC of a third more detailed variety, a key feature of which is its explicit consideration of the critical assumptions underpinning different 'causal pathways' to the desired impact

Assumptions connect early, intermediate and long term outcomes and impacts, and explain how and why proposed interventions are expected to achieve these. For example, if a project intends local communities to receive tourism revenue as an incentive for conservation and to reduce poaching, there is an implicit assumption that the amount of revenue generated from tourism will be sufficient to provide that incentive. It also assumes there aren't any other more influential factors encouraging people to poach. Many conservation projects fail because their assumptions just do not hold true.

### An evolving ToC

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for local people to poach wildlife in the right place;





## Knowledge Products

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for example creating new enterprise opportunities or salaried jobs locally or further a field.

For each of these pathways, Figure 1 highlights key activities, and the outputs and outcomes that we would expect those to generate.

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