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species conservation activities through the
SSC, highlighting emerging patterns and
ensuring that increasing attention is given
to issues concerning freshwater biodiver

sity conservation; (2) making freshwater
recommendations to the SSC based on
the work of the Freshwater Conservation
Committee, and ensuring that freshwater
species conservation issues are well repre-
sented within the SSC and the wider IUCN;
(3) assisting the SSC by providing authority
and credibility in its engagement with policy
processes and major freshwater related
events.

Projected impact 2021–2025

Through contributions to freshwater Red
List assessments and subsequent analy-
ses – and via linkage with freshwater-rel-
evant Specialist Groups – the patterns of
global threats to freshwater species will
have been de ned and the priorities for
conservation (geographically and taxonom-
ically) identi ed; communication, fundrais-

Targets 2021–2025

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T-006 Identify how/where Red List assessment data are being used by Specialist Groups.

T-008 Review habitats, taxa and possibly geographical regions which are under-represented, set them as priorities, and address these gaps.

T-009 Identify new projects where the Freshwater Conservation Committee can either directly engage with, or otherwise promote, freshwater conservation.

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T-007 Identify priorities for development of new freshwater action plans, with a view to developing conservation action.

T-010 Develop a programme of conservation evidence to show where there has been freshwater conservation success, and why.

T-013 Promote freshwater conservation initiatives.

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T-003 Broaden the membership of the Freshwater Conservation Committee to include younger members familiar with new social media technologies.

T-004 Identify and work with IUCN Commission Specialist Groups, Task Forces, and Committees in Commissions to

share information on mutual objectives in freshwater, and ensure these objectives are well linked and build off each other.

T-005 Promote freshwater outputs from SSC.

T-011 Coordinate with key institutions and initiatives in identifying priorities for action, project development, fundraising, technical communications, etc.

T-012 Ensure freshwater ecosystems are adequately represented in international, national and regional policy.

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T-001 Develop and implement a communication strategy about the importance of freshwater biodiversity globally.

T-002

elsewhere, Monika has been working closely with SSC Specialist Groups in the development of a forthcoming publication that will provide information on freshwater species. Also as reported elsewhere, we have joined conversations with the Marine Conservation Society to discuss the status of marine species.

