

## 2021 Report



**CO-CHAIR**

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Penguin  
Specialist Group

**SOCIAL MEDIA AND WEBSITE**

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**Mission statement**

The mission of the IUCN SSC Penguin Specialist Group (PSG) is to provide scientific advice that informs policy and engages people in effective conservation action.

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**Projected impact 2021–2025**

The disconcerting and rapid population decreases reported for most of the world's penguin species will be reversed only through immediate and affirmative action on the part of the global community of

## PLAN

### Planning

T-001 (KSR 8)

**Number of conservation plans/strategies updated:** 0

**Result description:** We have started the process to develop our Strategic Planning and we have made very good progress. Dr Lauren Waller has been leading this process together with Susie Ellis.

T-003 (KSR 8)

**Number of meetings in quadrennium:** ongoing

**Result description:** We replaced this in-person annual meeting with our monthly virtual meetings. The redefinition of priorities is now part of the Strategic Planning development.

T-006 (KSR 8)

**Conservation meeting to redefine priorities held:** 0

**Result description:** The International Penguin Congress in Chile was postponed until September 2023. We have started to discuss the details with the local and international Organising Committee. We explored options for the agenda of the meeting, which will take place before the Congress in 2023.

## ACT

### Conservation actions

T-008 (KSR 11)

**Priority actions and research identified:** ongoing

**Result description:** Under the framework of our strategic planning process, we had 12 meetings virtually to redefine priority conservation actions needed and priority research.

## NETWORK

### Membership

T-002 (KSR 2)

**Number of SSC members recruited:** 23

**Result description:** We conducted a detailed selection of new members and 23 new members have been added to our membership.

### Synergy

T-007 (KSR 4)

**Update PSG status updated and goals defined:** 1

**Result description:** Due to the pandemic, the International Penguin Congress to be held in Chile was postponed, so we did not have a meeting there. However, we held monthly meetings with the Steering Committee.

T-011 (KSR 2)

**Number of Steering Committee meetings:** 12

**Result description:** We replaced our in-person meetings with monthly meetings with all the members of our Steering Committee.

## COMMUNICATE

### Communication

T-009 (KSR 12)

**Website designed and running:** 1

**Result description:** We finished the process to design our official website and launched it successfully (<https://www.penguinsg.org>).

T-010 (KSR 13)

**Logo designed and adopted:** 1

**Result description:** We finished the process to design our first, brand new logo and have already adopted it.

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## Acknowledgements

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