

SOCIAL MEDIA AND WEBSITE

2021 Report





CO-CHAIR

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Penguin
Specialist Group

Ession statement

The mission of the IUCN SSC Penguin Specialist Group (PSG) is to provide scienti c advice that informs policy and engages people in effective conservation action.

Projected impact 2021–2025

The disconcerting and rapid population decreases reported for most of the world's penguin species will be reversed only through immediate and af rmative action on the part of the global community of researchers, governmental entities, con and as indicators of future global warming scenarios. To improve the conservation status of penguin species we will: (1) iden

or studies for particular species, critical areas, or threats to penguins; (2) provide scienti c advice on conservation and management issues concerning penguins to interested parties; (3) coordinate input from penguin experts for the IUCN Red List assessments; (4) facilitate dissemination of scienti c information concerning penguins, including supporting publications and regional and international meetings.

Targets 2021-2025

ASSESS

T-004 Reassess IUCN Red List status of penguin species.

T-005 Publish at least one paper of global relevance related to the ecology and conservation of all penguin species.

PLAN

T-001 Convene meetings of the PSG Steering Committee focused on updating our Wild Penguins in Perpetuity Conservation Strategy.

T-003 Convene annual Steering Committee meetings to revise and rede ne priorities for global penguin conservation.

T-006 Convene a meeting of the PSG Steering Committee to update and rede ne priorities for global penguin conservation prior to the International Penguin Congress in Chile in 2022.

T-008 Rede ne priority conservation actions needed and priority research.

NETWORK

T-002 Continue to add expert members as needed.

T-007

ACT

tify the need for management actions and/



PLAN

Planning

T-001 (KSR 8)

Number of conservation plans/strategies updated: $\mathbf{0}$

Result description: We have started the process to develop our Strategic Planning and we have made very good progress. Dr Lauren Waller has been leading this process together with Susie Ellis.

T-003 (KSR 8)

Number of meetings in quadrennium: ongoing

Result description: We replaced this in-person annual meeting with our monthly virtual meetings. The redenition of priorities is now part of the Strategic Planning development.

T-006 (KSR 8)

Conservation meeting to redefine priorities held: $\boldsymbol{0}$

Result description: The International Penguin Congress in Chile was postponed until September 2023. We have started to discuss the details with the local and international Organising Committee. We explored options for the agenda of the meeting, which will take place before the Congress in 2023.

ACT

Conservation actions

T-008 (KSR 11)

Priority actions and research identified: ongoing

Result description: Under the framework of our strategic planning process, we had 12 meetings virtually to rede ne priority conservation actions needed and priority research.

NETWORK

Membership

T-002 (KSR 2)

Number of SSC members recruited: 23

Result description: We conducted a detailed selection of new members and 23 new members have been added to our membership.

Synergy

T-007 (KSR 4)

Update PSG status updated and goals defined: 1

Result description: Due to the pandemic, the International Penguin Congress to be held in Chile was postponed, so we did not have a meeting there. However, we held monthly meetings with the Steering Committee.

T-011 (KSR 2)

Number of Steering Committee meetings:

Result description: We replaced our in-person meetings with monthly meetings with all the members of our Steering Committee.

COMMUNICATE

Communication

T-009 (KSR 12)

Website designed and running: 1

Result description: We nished the process to design our of cial website and launched it successfully (https://www.penguinsg. org).

T-010 (KSR 13)

Logo designed and adopted: 1

Result description: We nished the process to design our rst, brand new logo and have already adopted it.

Acknowledgements

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