

### Logo

T  
i  
N  
(N=i)

### White zone

N  
i  
O A4  
= 100  
S

### 3 Premier headline

T  
i  
l

#### Typography:

H : N 45 L  
S : 38  
L : 35  
C : B

### 4 Secondary headline

T  
i  
r i 2

#### Typography:

H : N 45 L  
S : 20  
L : 20  
C : 50% B

### 5 Author

I  
T  
i

#### Typography:

H : N 45 L  
S : 20  
C : 50% B

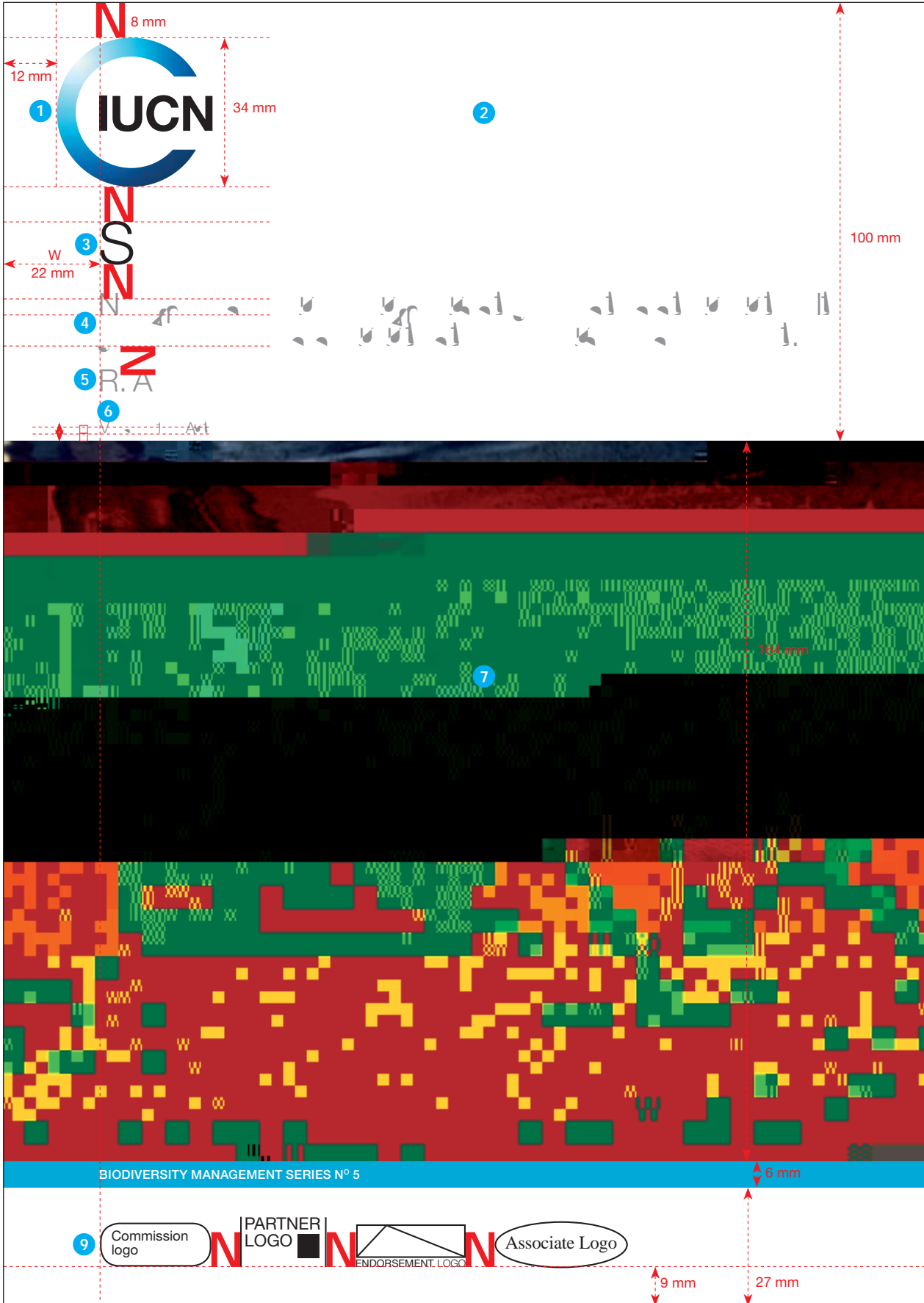
### 6 Additional information

I  
T  
i

#### Typography:

H : N 45 L

B /R  
 F t C  
 F r l: A4



B /R t  
F t C

F t: A5

F A5 t , t  
A4



B /R t  
B C  
F 1: A4

100 mm

164 mm

INTERNATIONAL UNION  
FOR CONSERVATION OF NATURE

6 mm

Commission  
logo

PARTNER  
LOGO

ENDORSEMENT LOGO

Associate Logo

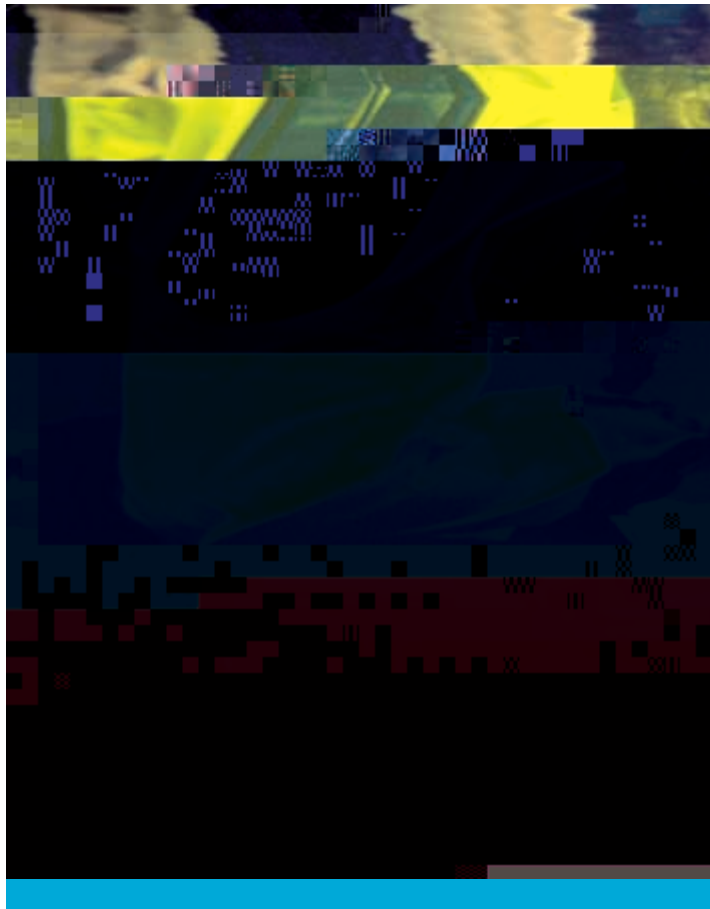
9 mm

27 mm

B /R t  
B C

F t: A5

F A5 , A4



INTERNATIONAL UNION  
FOR CONSERVATION OF NATURE

WORLD HEADQUARTERS

28

1196 G

S

T +41 22 999 0000

F +41 22 999 0002

[www.iucn.org](http://www.iucn.org)

Commission  
logo

PARTNER  
LOGO

ENDORSEMENT LOGO

Associate Logo

B /R t  
H Tt P  
F t: A4

1 White zone

N .O A4  
50

2 Primary headline

F A/C 3 .CS0 1 C .O A4  
50



B /R t  
H Tt P

F r t: A4



B /R t  
H T P

F t: A5

F A5 , A4 .

S

N



B /R t  
F T P  
F t: A4

### 1 White zone

N  
t: 50

### 2 Primary headline

F  
t: 22

#### Typography:

H: N 45 L  
S: 38  
L: 35  
C: B

### 3 Secondary headline

F  
t: 22

#### Typography:

H: N 45 L  
S: 20  
L: 20  
C: 50% B

### 4 Author

T  
t: 22

#### Typography:

H: N 45 L  
S: 20  
C: 50% B

### 5 Additional information

T  
t: 22

#### Typography:

H: N 45 L  
S: 10  
C: 50% B

### 6 White space

N  
t: 22

### 7 Text from highlight bar

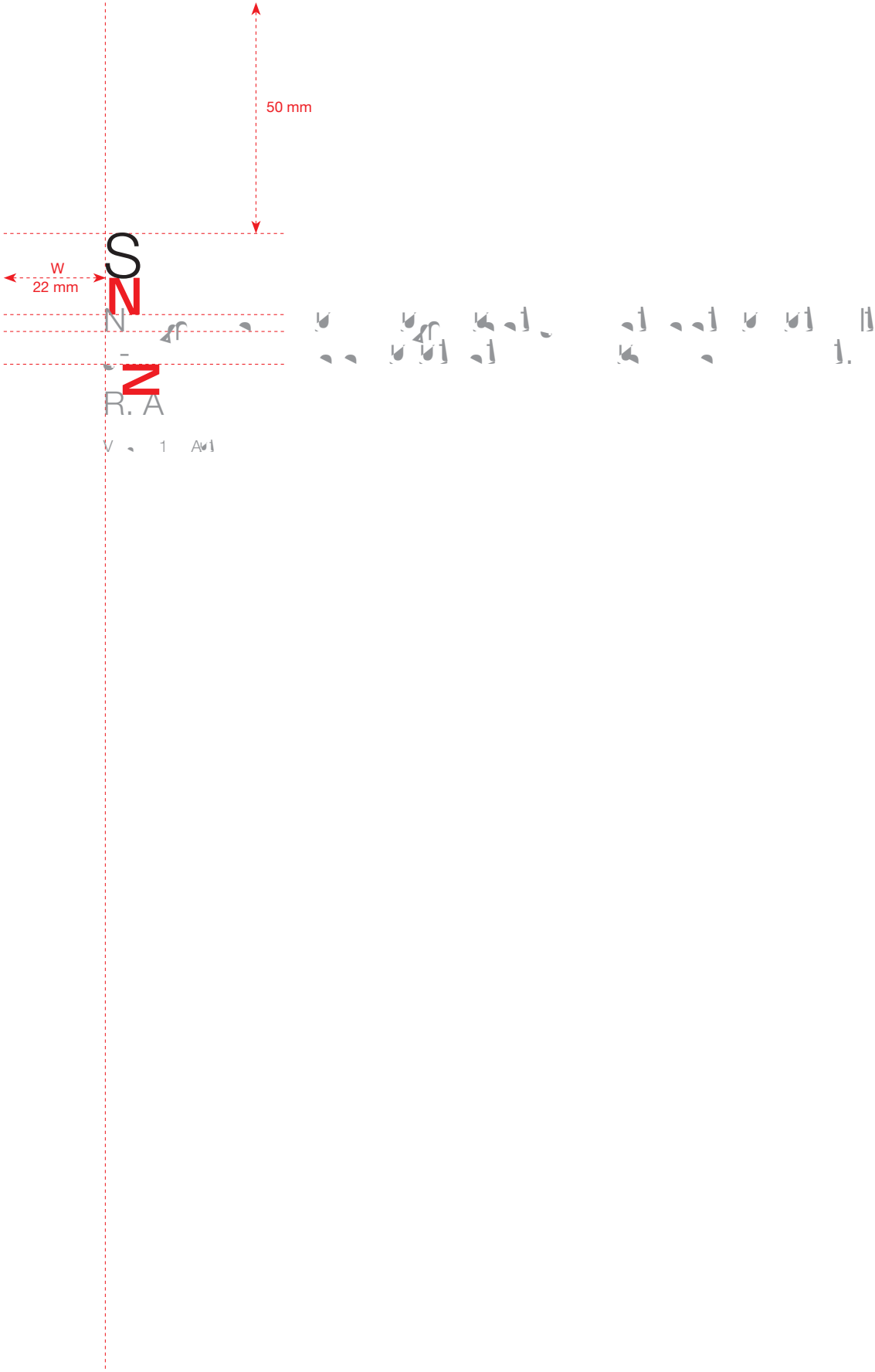
T  
t: 22

#### Typography:

H: N 65 M  
S: 8  
C: B

B /R t  
F T P

F t: A4





B  
S,

/R

t

1 Logo

11 1 1 1 1 10  
1 1 IUCN 1  
9  
.T 1 IUCN  
7 1.T  
10

11 1 1 1 1 10  
1 1 IUCN 1  
11 IUCN.T  
11



