

	Do you want to upgrade your current website or relaunch the website?	The platform needs to be migrated to Drupal 8 or 9 and we would like to implement some major improvements and new features.
	In Section 2.3. Is Information Architecture defined or can it be improved during the project?	The basic information architecture should remain as it is on the current platform, however minor changes and improvements are permissible and desirable; e.g. the classification of the content (solutions) will be improved, which concerns content tags and filters.
	<u>Please confirm if the IUCN team will retain all or most of the content on https://panorama.solutions/fr/explorer during the redesign process.</u>	yes, all content (Solutions, news stories, resources) will be retained. Minor changes to structure and text of static pages is expected.
	Which documents or artefacts can be made available for the elaborated information architecture, such as visualisation of page structures, user flow or taxonomy tables, etc.?	taxonomy tables, user stories, all required information on architecture of current site (some of which may change on new site)
	The document seems to indicate different levels of in different sections. Does the site require us to take what's currently there and modernise it slightly, completely redesign it or apply a design which will be supplied to us? Do you require us to supply a design concept as part of the proposal, or at the interview stage or only once the project is underway. Although a design can be helpful to show a route we might take, it can also hinder the review process as we usually take another route after having meetings with you and your team.	The corporate design (logo, color palette, ...) will stay the same. We do not require an actual redesign of the site and no major changes to the information architecture, the basic "look and feel" should remain the same. As such, we are not expecting a detailed design concept as part of the proposal or at the interview stage. Any tweaks to the current design, as well as design and placement of new features on the site, can be discussed and agreed during project implementation stage.

	In Section 2.3. What is the level of detail for Information Architecture and Visual Design that you will provide? Are branding guidelines web application specific?	The current web platform is the basis for the information architecture and visual ID of the new platform. We can provide all information about the current platform that is required, liaising closely with the current service provider as needed. The branding guidelines concern the entire PANORAMA initiative, i.e. are not specific to the web platform.
	In Section 2.7. You stated: "Following the branding guidelines, design a new look-and-feel" but then in next sentences you stated in the same section: "No complete redesign is expected. Instead, the bidder should build on the existing design" can you elaborate which of the following is expected - new design, or build upon existing design?	Build upon desisting design
	If you're planning to relaunch, will it be the same design?	Yes, the corporate design (logo, color palette,) will stay the same. We do not require an actual redesign of the site and no major changes to the information architecture, the basic "look and feel" should remain the same.
	- Is a brand book (with guidelines) available for the visual design phase?	yes, there are general brand guidelines for the PANORAMA initiative.
	Are there guidelines or design system documentation for the design to be adopted?	see above

1) Re. : In chapter 2.7 of the ToR it is specified that "The proposer will develop a graphic concept and the visual language of the new templates" and "No complete redesign is expected. Instead, the bidder should build on the existing design". At the same time, in chapter 2.3 it is said that: - "Development of the website based on the Information Architecture and Design provided by IUCN and

The site has a . Can members of the public access the site and if so, what can they do once registered?

	<p>In section 2.5. How many users in the role of Solution / uptake story provider do you expect to have?</p>	<p>There is no upper limit to the number of solutions and solution providers/uptake story providers. We currently have close to 900 solution providers. The new platform should cater for at least 3,000 registered solution providers. Side note: The "uptake stories" feature and associated user role of "uptake story provider" is being reconsidered and might not exist on the new platform.</p>
	<p>In section 2.5. Can you elaborate what is the definition of an Solution / uptake story provider and what are their requirements? How should they submit their posts? Should they have an account? If yes, what would be their role?</p>	<p>Solution providers are practitioners who implement nature conservation and sustainable development projects. They need to register on the platform and can then create a draft Solution case study. After review, this case study gets published and is visibly linked to the solution provider's user account, i.e. it is published under the solution provider's name. Solution providers can revise or unpublish their solution at any time after it has been published, by logging into their user account.</p>
	<p>In section 2.9. REQ-43 - REQ-61 (Profiles) Which of the following profiles and functions do you have on your current website? It is a bit confusing because the definition of user in REQ 43 - 61 is not explained in regards to Section 3.1. (User roles), so if you can define the type of user that are mentioned in REQ-43 - REQ-61?</p>	<p>On the current website, we have profiles for users (external) and site administrators (internal, i.e. staff of any of the PANORAMA partner organizations). This will remain the same on the new platform. A "user" is anyone external who wishes to use the website, whether it is for submitting a solution, uptake story, reviewing a solution, or simply browsing. Administrators are those colleagues administering the backend of the platform - either the entire platform, or just a specific component of it (=a portal/Community).</p>
	<p>In section 2.9. REQ-68 Can you explain what the term nominate exactly means?</p>	<p>We mean "appoint" other members, i.e. assign them the role of group owners, with associated rights.</p>

	Please could you let us know if there is a defined budget for this project.	see above
	Re. criteria #6 for evaluating the technical proposal: Website of the proposer (5%) - This criterion is quite uncommon and we kindly suggest removing it, as it's not directly related to the project scope and objective. If that is not possible, please detail what are the minimum requirements to be met by a vendor's website in order to achieve the maximum score.	This criterion typically forms part of RfPs issued by IUCN for website development projects, but as you note, the weighting relative to other criteria is low. It will contribute to assessing the overall suitability of the vendor to the project, e.g. additional background information on the vendor's capacity, prior experience etc, which does not form part of the proposal, can be assessed from the website.
	Is it acceptable that our financial proposal is made in Euro or USD instead of Swiss Francs? If not possible, our price would likely include some provisions for bank fees and exchange rate risks.	In order for IUCN to be able to compare different proposals we received, all need to be submitted in the same currency - thus we kindly request you to prepare your proposal in CHF.
	Please could you let us know the number of web pages on your site currently?	The site is built on a CMS, so there are no "web pages". Currently, there is a total of 10.212 Drupal nodes. These include various content types like Solutions, Building Blocks, Organization Profiles. There is a total of 12 different content types.
	Please share the estimated volume and format of data to be migrated.	About 10.000 nodes, 2.000 user accounts, 3.000 Taxonomy terms. Keep in mind, that content nodes are often related to each other (solutions for example reference one or more building blocks), and all content types are build on various fields. Solutions for example are build using more than 60 fields. For most content types and taxonomy terms there can basically be translations in english, spanish and french

	<p>In regards to migration, please clarify how many different page layouts do you have on your current site?</p>	<p>As the site is build on a Content Management System, the question is rather difficult to answer. Each content type (the 12 mentioned above) has its own template. Furthermore, there are various view modes for content types as they are dynamically rendered in various contexts (basically using views, references or custom code). You can get a good overview on public part of the page itself.</p>
	<p>Please confirm whether you anticipate the firm creating content for the redesigned website.</p>	<p>no. Only migration of existing content. Any new content will be provided by IUCN.</p>
	<p>Can a test access / stage system to the current Panorama platform be provided?</p>	<p>Any member of the public, including interested bidders, can create a user account on the platform. Access to the code can be provided, once the vendor has been selected and contracted (during project implementation stage).</p>
	<p>Please share the current web hosting architecture.</p>	<p>On server side: The current production server implements a classic LAMP stack (Linux, Apache, MySQL, PHP). PHP is currently locked to PHP 7.3 as the site in its current state is not compatible with PHP 8+. There is one feature that uses AWS Lambda - this feature fetches the current Twitter Feed which is shown on the landing page of the portal. The code for this feature is of rather low complexity.</p>
	<p>In section 2.9. REQ-66 Can you elaborate more on this request? What type of messaging are we talking about - One-way, two-way? Inside the CMS admin or some other type of interface. Do you currently have this feature?</p>	<p>We currently have a feature whereby site administrators can send an email message, via the platform, to all users of the platform, or a subset of users. Users also receive automatic email notifications from the platform, e.g. when a Solution they have submitted has been published. We wish to maintain this feature in a similar manner on the new platform.</p>

Is there _____ not covered in the RFP that would help us in winning this project and delivering something amazing