

Commission on Education and Communication (CEC)

Mandate 2021–2025

Adopted by IUCN Members by electronic vote on 10 February 2021.

VISION

A world committed to protecting nature now and into the future.

Nature Education for Sustainability

- x Champion collaborative processes with CEC members and the Union to develop a strategic approach to consolidate global work on education such as seeking to have nature fully integrated into all education approaches, formal non-formal and informal:
 - o Develop, adapt and share methods to support the Union in designing and implementing educational tools and approaches that support nature conservation;
 - o Support educational approaches globally as to make environment and sustainability issues form the core of experiential and service-based learning, citizen science and other informal approaches to nature education; and
 - o Encourage, facilitate and create opportunities for CEC experts to share information, guidance, tools, and best practices in education for sustainable development (ESD) and conservation.

Youth mobilisation and intergenerational partnerships

- x Work with the Union to connect and mobilise diverse youth across the world to advocate and act for nature conservation:
 - o Build on Work d v o c a t e D96 00.1puus mo[(Ch0 26.43aTw 1]TJ

MEMBERSHIP

The Commission has a diverse membership in terms of experience, specialties, disciplines, cultures, languages, geographical regions, ages and gender, bringing a wide range of skills, insights and opportunities to IUCN.

Membership includes leading conservation and environmental communicators with exceptional reach to broad audiences. Social scientists with experience in behavioural science, communications professionals, journalists, community leaders, young professionals and environmental educators are representative of the Commission's members.

Membership is voluntary and by invitation or through application. The broad scope of the Commission requires the extension and strengthening of capacity through increased membership, strategic partnerships, active fundraising and network mobilisation. CEC member applicants must bring specific knowledge and experience of networks to one of the Commission's strategic areas. The Commission works towards a regional and gender balance in its membership and leadership.