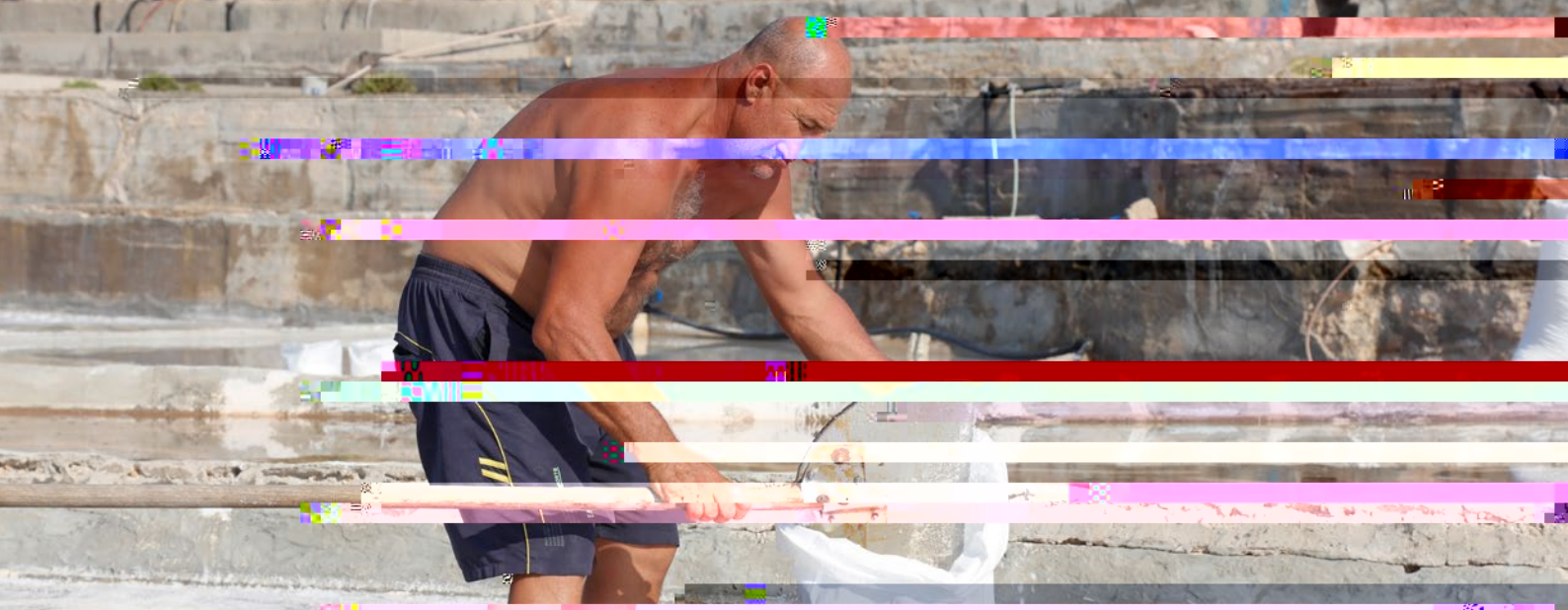






In Lebanon, artisanal salt producers face various challenges that affect their productivity and profitability. The primary challenges relate to the legal status of the Salinas, which are mainly rented from monasteries. In addition, there is a deficit in regulations due to their age, lack of adaptation to the current salt context and lack of coordination among administrative bodies. Promoting local and artisanal products is difficult due to limited knowledge and the lack of cooperatives where companies work together. Likewise, many salt producers experience difficulties to maintain their facilities, many of which have been abandoned for years.





Despite these challenges, Lebanon has abundant natural resources, including high-quality products and services that are currently highly demanded in various economic sectors. This presents enormous potential for diversification of products and activities in the artisanal Salinas. However, developing complementary activities to the extraction of salt, such as ecotourism and gastronomic tourism, would require more public administrative and financial support. The creation of own brands and denominations of origin would be crucial for promoting the products effectively.

## Strengths

**Abundance of natural resources in Salinas** that can be harnessed to provide economic benefits, but also for nature, tourism activity, heritage and cultural preservation, as well as food and gastronomy-related

## Opportunities

**Improving the protection of important natural sites**

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