Terms of Reference (TOR)
Creating the Sports for Nature Online Platform

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1. BACKGROUND

The Sports for Nature initiative was created to tap into sports' enormous potential to take on ambitious goals and drive positive change. The initiative aims to deliver transformative, nature positive action across sports by 2030 and beyond, enabling sports to champion nature and contribute to its protection and restoration.

The Sports for Nature Framework is a joint initiative the following organisations: International Union for Conservation of Nature (IUCN), the International Olympic Committee (IOC), the United Nations Environment Programme (UNEP), and the Secretariat of the Convention on Biological Diversity (CBD), working in collaboration with Sails of Change. Together, these organisations are helping to promote the global uptake of the Framework. IUCN is

- Clear instructions and training for IUCN to access and update regular content
- Development, testing and deployment ('launch'); and
- Post-launch support, hosting, maintenance, minor updates, and security management.

Bidders need to include information on how they will approach the end-to-end process. Additionally, their proposals should include recommendations and a solid rationale for:

- Technical architecture (including CMS tool provider and all components/tools used);
- Hosting solution (including security solution(s)); and
- Any third-party service required by the hosting solution.

The contract is to run from February 2024 to September 2025.

7. INFORMATION ARCHITECTURE AND DESIGN

The website Information Architecture and design need to consider the target audience and website objectives. While the aesthetics of the site are an essential component, a clear Information Architecture with a streamlined user experience is the priority.

The Platform should feature the following elements in its information architecture – the exact content tree is to be developed together with the service provider.

- ABOUT
    o Background
    o Sports for Nature Framework
    o FAQ
- NEWS & EVENTS (with featured content/case studies, events, etc.)
    o

The digital platform should comprise the following features and functionality:

		avoid any external hacker to access Signatories login information.
The website must comprise the following features:		
R09	Acknowledgement of contributing partners	Partners of the Sports for Nature initiative should be acknowledged on the website.
R10	Background section providing information about the UNI	The website should include a section that provides users with information about the development process, methodology, and rationale for using the UNI.

Security : The website should be hosted on a secure platform with regular patching and systems/applications/components maintenance to insure a high level of protection against known threats. DDoS protection should be in place to avoid any such attacks. All security should be in place to avoid any data stealing and impeach the defacing/change/modification of the website content by unauthorized users. A clear list of systems/applications/components versions/updates levels in place should be available in order that IUCN's IT Department or mandated auditors can verify them.
IUCN may conduct regular intrusion/penetration tests in order to audit the level of security in place.