

1. Project duration

1.1 The RFP mentioned the contract is effective from February 2024 to September 2025. Considering the project's scope, this is a long duration. Is there any particular reason for it?

1.2 Is the 3-year hosting and maintenance period measured from the website launch or from September 2025?

1.3 What is the exact contract duration?

1.4 Is there an established placeholder page online in Q2/Q3 so that people interested in the Sports Nature website refer to the new website rather than the existing one.

<https://www.iucn.org/our-work/topic/tourism-and-sport/sports-nature>.

2. Style Guidelines/Restrictions/Link to iucn.org

2.1 While we understand a brand guide will be provided to the bid winner, could you clarify if we are constrained to strictly adhere to the IUCN website's look and feel? Or are we permitted to exercise creative freedom in creating a new standalone website within the parameters outlined in the brand guide?

2.3 The IUCN website's current version and content will be continued as is. The sports focused content will be added to a new platform without making any changes to the existing website. A sub-domain for the sports related content and focus is what you envision. Kindly confirm.

2.4 Can you please list out the things you like and dislike about the current vendor who developed and is maintaining <https://www.iucn.org/>

2.5 Do you prefer to use the same tech stack (Drupal) and for the sports site as well, with the design guidelines similar to that of the current site for a seamless user experience. Kindly confirm.

2.6 Is there any preference for a particular CMS?

2.7 Do you require website hosting services or prefer to use your current web hosting provider?

2.8 Do you require website support and maintenance services?

2.9 What would you define as a successful outcome for this website?

2.10 Could you share website links you find inspiring for this project, along with reasons for their appeal?

3 Information architecture

3.1 Is there flexibility in the Information Architecture planning process?

3.2 Could you provide a brief description of the events featured in the "News & Events" section?
Are these primarily institutional events, such as webinars or press releases?

4.2 What is the significance of the Sports for Nature Working Groups feature for IUCN, and how do you see it benefiting both IUCN and the signatories?

5.3 For the Annual Report section, do you envision it as a page for users to download S4N Annual Reports across the years, or are you considering an interactive online annual report? The latter might involve designing separate templates.

5.4 Are Signatory Dialogue and S4N Working Group the same Forum, or do they have distinct purposes?

5.5 Is the Capacity Building section intended as a members-only counterpart to the Resources section, or should it be different in scope or function?

5.6 What are some typical actions a signatory can report on in the platform? Is this limited to content only or are there any statistical or quantitative data?

7.2 Additionally, are these decision-makers exclusively from IUCN, or do they also represent other founding entities?

8 Multilingualism

8.1 Do you envision the website being available in English, Spanish, and French, or are additional languages also considered? What is IUCN's standard for multilingual websites?

8.2 Are you planning to hire translators or is AI-assisted translation from third-party services on the table?

8.3

10.2 Could you outline the due diligence process, from registration or request submission to approval? Should this process be transparently communicated on the website, and does it need integration into the site's functionality? Knowing this information in advance would allow us to anticipate the form's features.

Write a short motivation statement (maximum 200 words) outlining why the sports organisation wants to join the Framework, what it would like to achieve and how the Sports for Nature team can support you.

Sign the Sports for Nature Declaration, which can find on the last page of the Sports for Nature Framework. It is preferable to have by top management/leadership sign on behalf of the organisation.

Send the signed Declaration and motivation statement to [m3 \(v1\)-7.\(4b1>>Bm4b1>>Bm4b1>>B3 C](mailto:m3(v1)-7.4b1@Bm4b1@Bm4b1@B3.com)

11.2 What is the user journey of a Sports for Nature fan / friend?

11.3 What data content and workflows should the web platform provide to a fan?

12 Migration / 3rd party applications

12.1 Are there any data migration aspects envisioned in the scope of this project ?

13.2 Requirement (R10) - Could you kindly define the term "UNI" and specify the interactions required for this section? Is this primarily content-