



IUCN LEADERS FORUM 2024

PARTNERSHIP OPPORTUNITIES

# IUCN AT A GLANCE

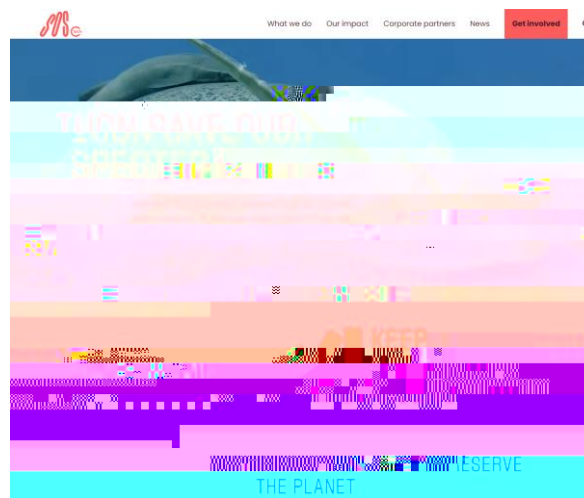
The global authority on the status of the natural world and the measures needed to safeguard it.

3 core focus areas

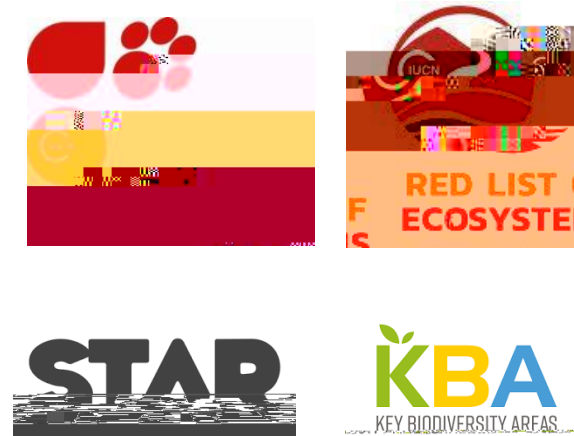
## POLICY



## CONSERVATION ACTION

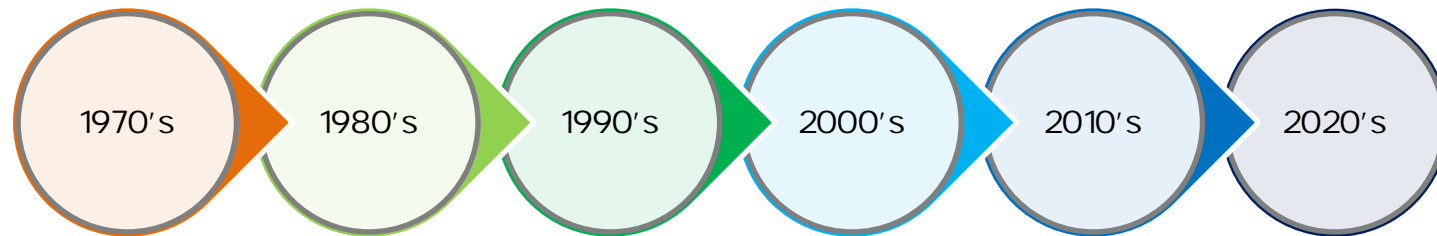


## SCIENCE & KNOWLEDGE





First IUCN Red  
List of  
Threatened  
Species™  
published



CI

Diverse.

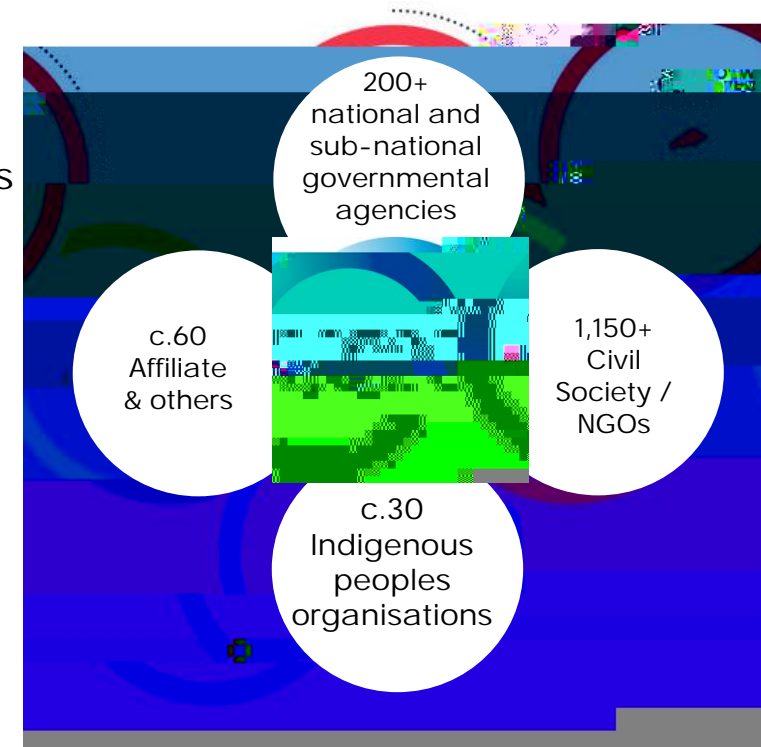
IUCN Global Convenings bring together a wide range of stakeholders - including government, civil society, academia, Indigenous Peoples' Organisations (IPOs) - and the business sector.

Action-oriented.

IUCN Global Convenings, and the IUCN Leaders Forum in particular, are a place for neutral, solution-driven exchanges

Catalytic.

The IUCN Leaders Forum is a unique platform contributing to the acceleration of the necessary just transition to a nature-positive future and nature-based solutions to climate change and biodiversity loss.

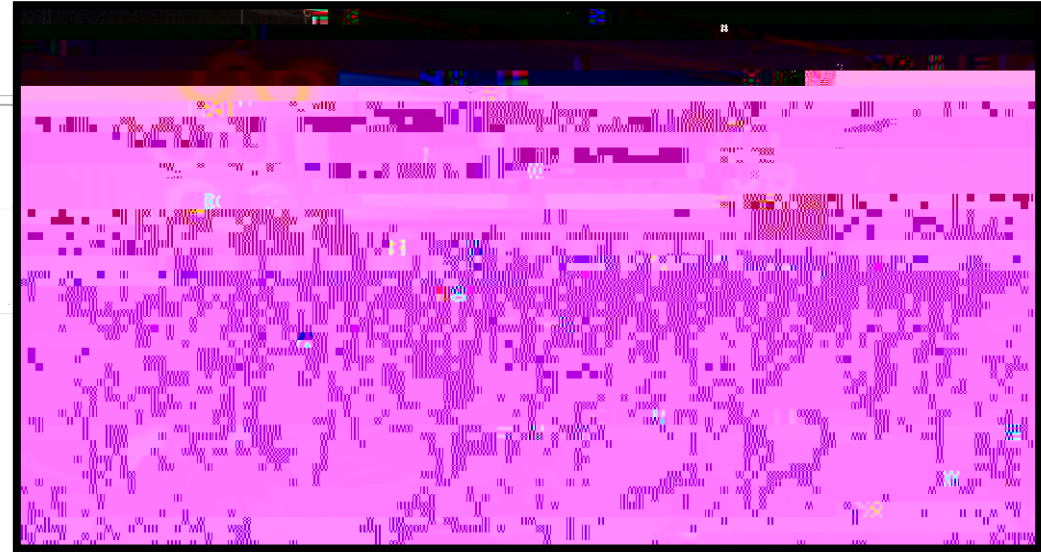
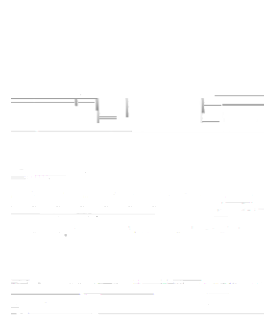




## Where & When.

Venue : Palexpo, Geneva 

Dates : Tuesday 8<sup>th</sup> - Thursday 10<sup>th</sup> October



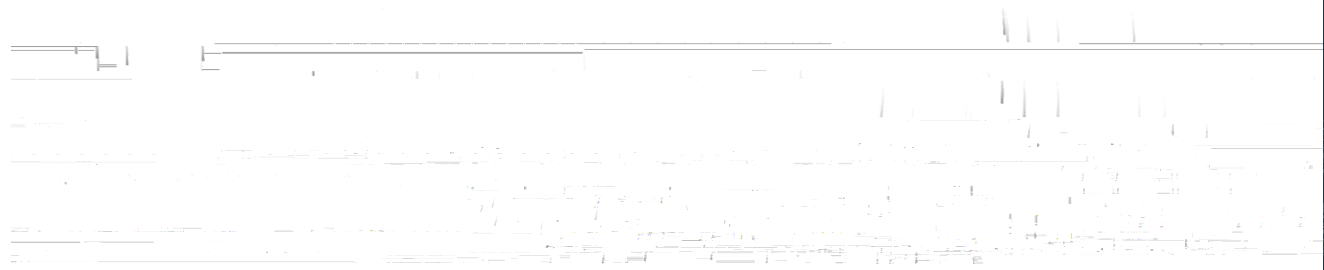
## Themes.

*Harnessing innovation, enabling conservation*

Innovative solutions to address the triple planetary crisis  
Nature at the nexus of energy systems, food and agriculture, and human health  
Instruments and innovative financing mechanisms to accelerate change



# VARIED SESSIONS TO SUIT DIFFERENT OBJECTIVES







*I am delighted to speak again at the 2024 Leaders Forum. For the financial sector in general, and BNP Paribas in particular, this event is an excellent knowledge-sharing and discussion platform to highlight the role that*



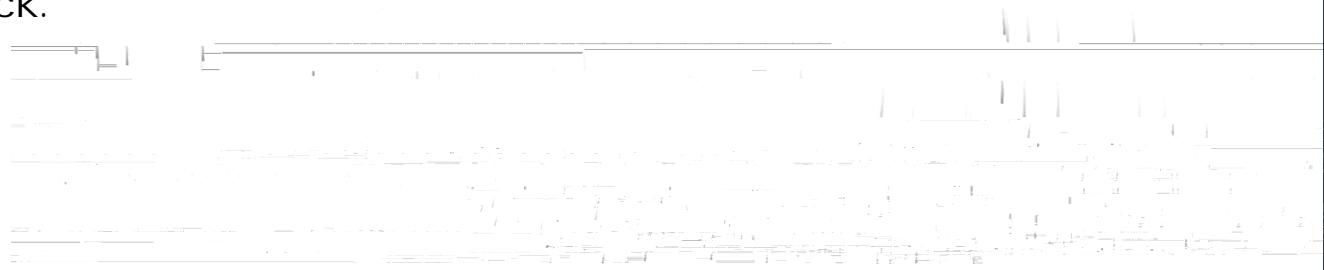


IUCN LEADERS FORUM 2024

# PARTNERSHIP OPPORTUNITIES & BENEFITS



Communications and promotion pack.



# MEANINGFUL NETWORKING & CO-CONSTRUCTED SESSIONS

Network and engage with top-level leaders.



Foster partnerships and collective action through structured networking sessions.

Co-construct a session with peers and/or other client groups.



# BUILD CAPACITY

IUCN Convenings exist to develop capacity.

As a Partner, you will benefit from a discount on IUCN Academy courses valid for a full calendar year.

This offer is available for an unlimited number of staff members within your organisation.

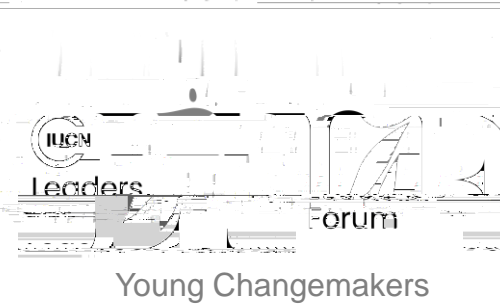
Featured trainings include *Finance for Nature* and the *IUCN Global Standard for Nature-based Solutions*. For more info, please visit [www.iucnacademy.org](http://www.iucnacademy.org).



# SPONSOR DELEGATES

## The Young Changemakers Programme.

As a Partner, your company will enable the participation of Young Changemakers who will attend the Forum to pitch their innovative solutions to nature conservation and biodiversity challenges to corporate, government and civil society leaders in attendance.



As part of IUCN's Youth Strategy, the next generation plays a critical part in our Convenings and through these initiatives, is empowered to shape their future.

## Other delegates from critical stakeholder groups.

As a Partner, your company will enable the participation of leaders from Low- and Middle-income countries (e.g. leaders from Indigenous peoples' organisations, youth leaders, women leaders from marginalised communities) – essential players in IUCN's membership who would otherwise not be able to travel to the event.



IUCN Save Our Species ([iucnsos.org](http://iucnsos.org)) supports science-based conservation action to address the main threats to biodiversity and save species from extinction.

As a Partner, a voluntary donation will help towards:

Species - Working to reduce the decline in target threatened

MAJOR PARTNER

70,000CHF

ASSOCIATE PARTNER

45'000CHF

OFFICIAL SUPPORTER

15'000CHF + services/products/pr



For any information, please contact  
[eventpartnerships@iucn.org](mailto:eventpartnerships@iucn.org)

THANK YOU