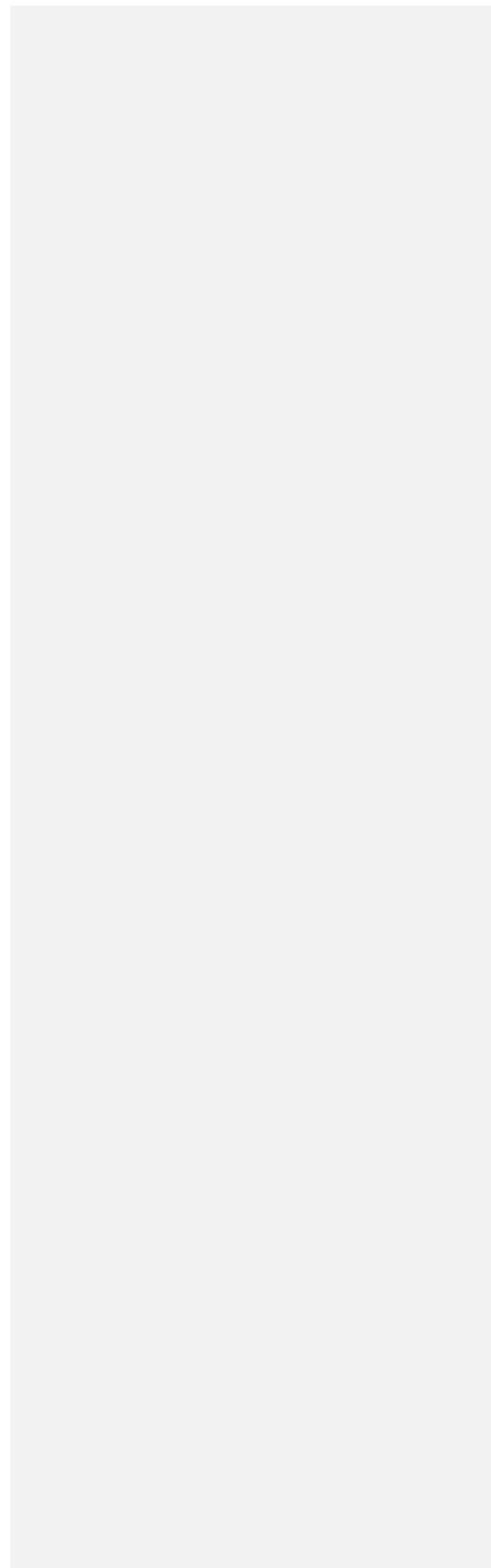


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IUCN:



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A. ADMINISTRATIVE REQUIREMENTS

- a. Copy of identification document or passport (in case of being a foreigner)
- b. Copy of legal invoice for fees collection.

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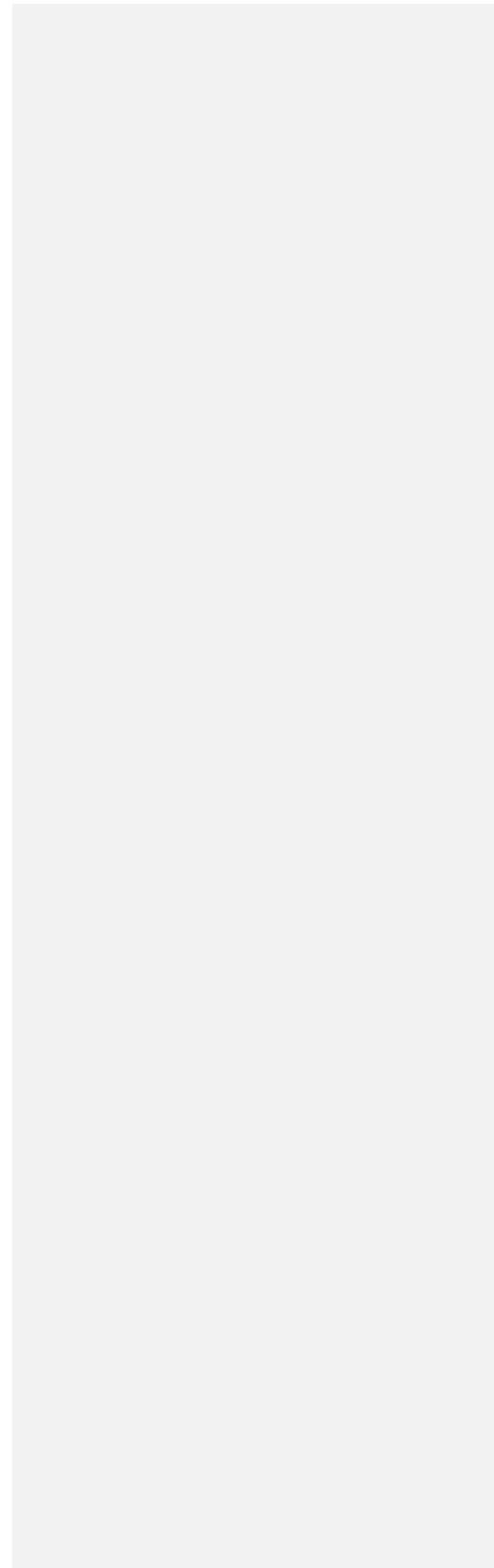
- iii. When resumes (CVs) are requested, these should be from the people who will perform the specified job. Persons submitted as part of the Proposal may only be replaced with the approval of IUCN.
- iv. In the event that a company or group of consultants applies, in addition to the above information, the following must be specified:
 - Responsible for consulting
 - Composition of the consulting team, specialty of each member.
 - Role and responsibility in the activities/products of each member in accordance with the TOR

C. FINANCIAL PROPOSAL:

Signed by the Proposer, indicating the value of professional services in USD in numbers and letters.

- i. It will be considered that the prices presented include all the costs of fees, insurance, taxes, obligations,

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indicated in 8.1. Without these permissions, IUCN will not be able to consider the proposal.

14. COMPLAINTS PROCEDURE

14.1. If a Proposer has a complaint or concern regarding the propriety of how a competitive process is or has been executed, then please contact sofiamariela.madrigal@iucn.org. Such complaints or concerns will be treated as confidential and are not considered in breach of the above restrictions on communication (Section

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**ATTACHMENT 1
TERMS OF REFERENCE**

**The Regional Office for Mexico, Central America and the Caribbean of the
International Union for the Conservation of Nature**

(IUCN-ORMACC)

REQUIRES

**PROFESSIONAL CONSULTANCY SERVICES
FOR**

Development of

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The main objective of the project is to support reduction in plastic waste generation and leakage within the planned project timeframe of three years (2023-2026) in prioritised Caribbean SIDS.

The main project outcomes are:

1. Identified solutions for recyclable polymers in project countries implemented.
2. Non-recyclable polymer solutions implemented for project countries.
3. Advance policy/legislative actions for effective management of plastics and plastic waste at national and regional levels.
4. Improved knowledge of plastic footprint of each country.

The prioritised Caribbean SIDS in the Closing the Caribbean Plastic Tap project are:

Antigua and Barbuda
Grenada
Saint Kitts and Nevis
Saint Lucia and
Saint Vincent and the Grenadines.

Under this project it is intended that stakeholders from government, private sector and civil society will come together to develop and implement demand responsive solutions to plastic waste throughout the islands. These solutions will include policy changes and improvements in business operations as well as stimulate behaviour change of the public. These priorities were emphasised by country government representatives in the initial project discussion and design meeting held in November 2021. The activities identified in this project also highlight the priorities agreed to by the five participating countries.

It is anticipated the project will support the reduction of waste generation on the islands through the utilisation and re-purposing of plastic waste into commercially viable products for sale. In this light, it is expected that project outcomes will lead to job opportunities and income generation activities for the population with special emphasis on women, youths, and community groups.

2. OBJECTIVES OF THE CONSULTANCY

		palette proposal, typography proposal, slogan/tagline proposal.
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-The consultant / consulting firm must consider in the technical proposal the modification of some deliverables during the execution of the contract, if it is necessary, to adapt some results, without affecting the amount of the original contract.

6. TECHNICAL PROFILE

For the development of this consultancy, the following profile is required:

- A minimum of five years of professional experience in graphic design and layout, typography and typesetting.
- Experience in developing design proposals for public information campaigns, conferences, events and meetings.
- Experience in creating brand identities, sign systems, social media graphics, posters, brochures, reports and web graphics is a requirement.
- Experience in similar consultancies for international organizations is considered an advantage.
- Proven ability to research, analyse, evaluate and synthesize complex information and present it in a user-friendly and visually appealing format.
- Knowledge of key branding and corporate identity concepts and a flair for design.
- Full command of the Adobe creative suite (CS5 or higher) applications such as Photoshop, Premiere, After Effects, Illustrator, InDesign, and Flash, as well as other applications such as Microsoft Visio.
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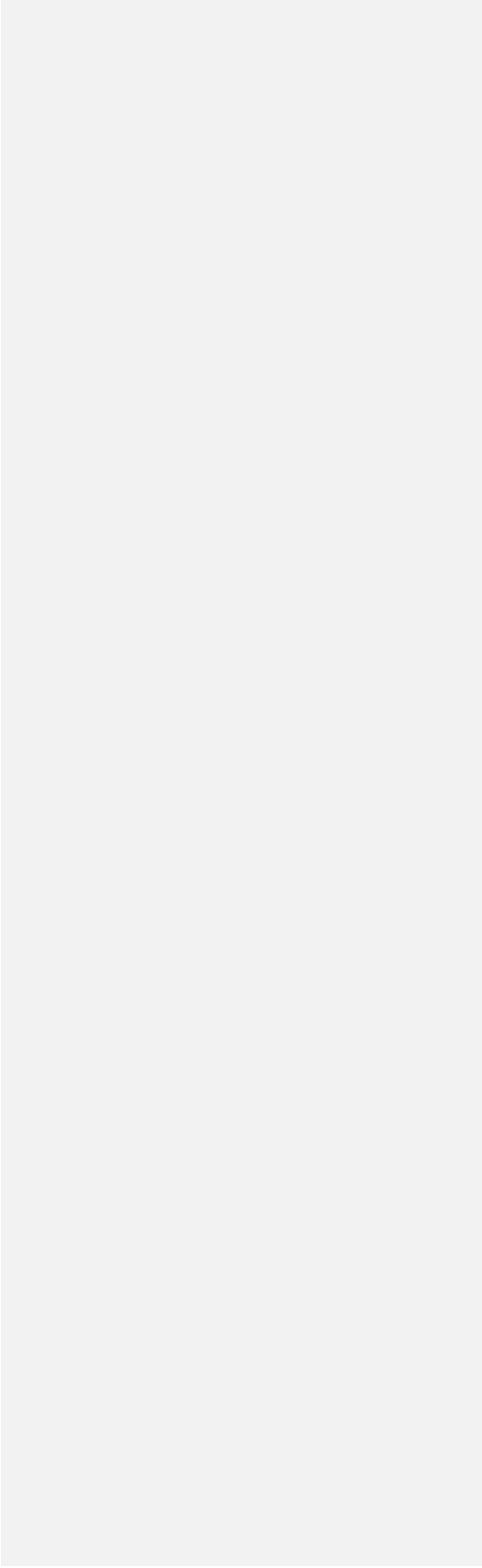
ANNEX 2: LETTER OF INTEREST

Fill in the information in blue

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ATTACHMENT 3b - For Consulting Companies



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- World Commission on Protected Areas
- International Law Commission
- Species Survival Commission
- Commission on Ecosystem Management
- Commission on Education and Communication
- Commission on Environmental, Economic and Social Policy

For Consultant Companies:

Is the Company/Organization an IUCN Member?

Yes NQ 5(a)-9(n)WBDC q0.000008871 0 595.32 842.04 reWn9BT/F8 7.368 Tf1 0 0 1 36.768 578.35 Tm0 G[Ms?

ATTACHMENT 5: COMMUNICATION GUIDELINES

