

## 8th IUCN Asia Regional Conservation Forum Reimagining Conservation in Asia: A Nature Positive Future

3 - 5 September 2024 Bangkok, Thailand

## Partnership Opportunities

The IUCN Regional Conservation Forum (RCF), held every four years, serves as the leading platform for knowledge and partnerships in the region, bringing together key stakeholders in nature and biodiversity conservation. This year, IUCN Asia will convene the 8th RCF with the theme 'Reimagining Conservation in Asia: A Nature Positive Future' to address key transformative directions and actions for achieving a nature positive future for Asia and the world. About 500 representatives of Union constituents including State Members, partners and supporters will gather for the three-day event in Bangkok, Thailand.

IUCN extends an exclusive opportunity for Union members and selected partner organisations to support and contribute to the RCF -- including government and NGO/CSO organisations, business sector including their CSR arms, academic and financial institutions, foundations and philanthropic organisations, along with relevant networks and partnership platforms. RCF partners will play a vital role in facilitating broader participation of key decision makers and experts from governments, local NGOs and community-based organisations, indigenous peoples, youth, development agencies and the private sector in the region.

Partnering with IUCN for the RCF extends beyond a single event; it is a longer-term strategic contribution to foster inclusive prioritisation of medium- and long-term regional programme agenda for nature and biodiversity conservation in Asia.

Join us in championing a nature positive future. Your financial and in-kind support to RCF will be more than an investment; it is a pledge to drive positive change and build a sustainable future for our planet. Seize this unique opportunity and be part of a movement that will define the course of conservation and sustainable development for years to come.

Partnershi

### 5. Youth Leaders Forum through dedicate time and space at the RCF for the voices of future generation to be heard.

In addition, you can offer sponsorship for targeted participants and organi sations that need financial assistance to cover relevant travel and on -site costs. This will be especially invaluable to local NGOs, networks, as well as representatives of youth, indigenous peoples and women.

More details about each of these options are provided below. For further information and enquiries, please contact IUCN Asia at: asia-rcf@iucn.org

### 1) Forum Partner

Join us as a Forum Partner and make a lasting impact on the RCF, gaining the highest degree of recognition throughout this memorable event. As a Forum Partner, your unwavering commitment to conservation will be celebrated in numerous ways. Not only will your organisation's name and logo be prominently displayed in every corner of the venue, but you can also look forward to the following benefits:

- x High-profile visibility : One of your senior representatives will take centre stage along with VIPs at the Forum's inaugural session and press conference, showcasing your dedication to conservation towards some 500 in-person participants as well as the general public.
- x Showcase your achievements: secure a booth within the exhibition zone, allowing you to spotlight your organisation's remarkable sustainability and conservation accomplishments.
- x Complimentary passes: Five 3-day complimentary passes to the RCF, granting access to most plenary sessions, all side events and the opening reception, ensuring your organisation's active involvement throughout.

#### x Prominent recognition:

Your organisation's logo will be displayed on relevant backdrops and banners during all plenary events, the opening reception, and on all promotional materials produced for the RCF.

Your logo will also be included at the back of participants' name tags, ensuring that your contribution is recognised at all times.

Your logo will adorn the dedicated RCF webpage within the IUCN Asia website, and you will be regularly featured on our social media channels (X, Facebook and LinkedIn) in the run-up to the Forum.

Your representative's statement at the inaugural session and press conference will be posted real-time through our social media channels.

Enjoy extensive recognition in press releases and other media materials generated for the RCF, further elevating your profile.

Convey your organisation's sustainability approach directly to participants by including your materials in their delegation packages.

- x Annual Report f eature: Your contributions will be highlighted in the IUCN Asia Annual Report for 2024, a testament to your dedication to shaping the future of conservation.
- x RCF Report feature: Enjoy recognition in the IUCN Asia RCF Report for 2024, where your support will be acknowledged and celebrated alongside other key sponsors and contributors to the RCF.
- x Exclusive invitations: Benefit from year-round regular invitations from IUCN Asia to events and workshops, including by-invitation only events, for long-term collaboration.

# 2) Thematic Session

This option provides a space for you to partner for one of the thematic sessions aiming to discuss IUCN's existing and future programme priorities.

The 8th RCF will uniquely provide Union constituents, partners and supporters with the opportunity to directly engage with youth representatives. The RCF 2024 will include an inaugural Youth Leaders Forum, which will consist of two segments – one as a youth- led RCF plenary session , and another for a segment exclusively for and by youth. By sponsoring this Youth Leaders Forum you can:

- x Connect with the future leaders of conservation : Draw inspiration from the diverse perspectives provided by youth delegates. Seize this opportunity to forge lasting relationships with young individuals, paving the way for potential employment or partnership opportunities. Their active engagement in your organisation's initiatives can yield significant benefits and contribute to a dynamic, future-focused environment.
- x Exclusive access: Enjoy the privilege of three 1-day complimentary passes to the RCF for your organisation's representatives. These passes grant entry to most plenary sessions, all side events and the opening reception.
- x Prominent recognition: Your organisation's logo will be prominently featured on the backdrop of the Youth Forum and on promotional materials produced for the event.
- x Media spotlight: R ecognition in press releases and media materials, including dedicated web stories on the IUCN website and robust social media exposure. The event will be real-time reported on through our social media channels, in cooperation with influential youth participants.
- x RCF Report feature: Enjoy recognition in the IUCN Asia RCF Report for 2024, where your support will be acknowledged and celebrated alongside other key sponsors

Category	Forum Partner	Blossom Sponsor	Bloom Sponsor	Petal Sponsor			
Total Financial C ontribution							

Complimentary passes	five 3-day passes	four 3-day passes	three 1-day passes	two 1-day passes
Logo on post-RCF report	¥	¥	¥	¥
Logo on section of the IUCN Asia Annual Report 2024 where the RCF 2024 is featured	¥	¥	name only	name only
Exclusive invitations to relevant post- RCF events organised by the IUCN Asia Regional Office	¥	¥	n/a	n/a
Facilitation for informal networking at RCF with other participating organisations	¥	¥	¥	¥