



Request for Proposals (RfP) Publication metrics and monitoring

Knowledge Management, Learning, and Library Services Team
RfP Reference: IUCN-24-09-P00088-2

Part 1 – Introduction

IUCN provides public, private and governmental organisations with the knowledge and tools that enable human progress, economic development and nature conservation to take place together. Towards this end, IUCN publishes between approximately 30-90 publications with ISBNs per year; the IUCN Library System currently contains nearly 2000 IUCN publications with IUCN ISBNs.

Part 2 – Objectives and communication with similar organisations.

Objective: To develop a list of publications on the IUCN website, with a landing page, and with ISBN and DOI, based on the IUCN basis (approximately 20 per year) from the

information based on uptake, influence and reach, with displayed on each publication's landing page; staff to explore publication performance at all publication levels; small number of IUCN staff in the use of the

with IUCN IT and library staff) as well as call-down

publications and have the option of interacting

publications against 5 leading conservation faculties and other organisations that have a good reputation in

landing pages at <https://portals.iucn.org/library/>. IUCN

outputs with DOIs hosted on other sites (for example, the [IUCN Red List of Threatened Species](#) and [PARKS Journal](#)) are for the moment not under consideration

HTML metatags are used to identify some of the metadata fields associated with the publication on each publications landing page (see, for example, <https://doi.org/10.2305/IUCN.CH.2020.16.en>). An XML feed of recently catalogued publications can be accessed via <https://portals.iucn.org/library/pubexport>, or various other types of exports at <https://portals.iucn.org/library/libexport>.