



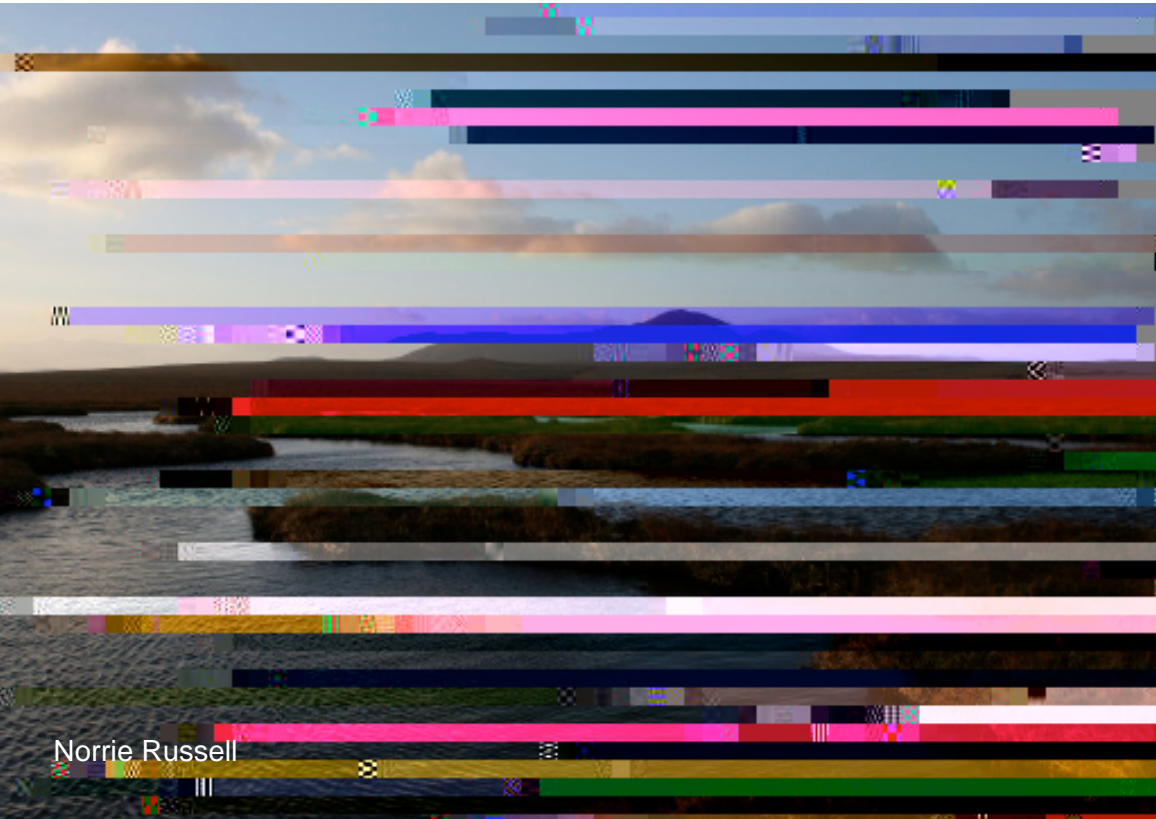
Introducing the

**PEATLAND
CODE**



THE PEATLAND CHALLENGE

One million hectares of peatlands in good condition or under restoration management by 2020.



Norrie Russell

A secure peatland future depends on the

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DID YOU KNOW...

UK peatlands store **half the carbon** of that held in the entire **Peruvian rainforest** – yet cover only 3% of the area

THAT IS **20 TIMES** AS MUCH
CARBON AS IN UK WOODLANDS

Every year over **10 million tons of CO₂** escape from damaged peatlands; that is equal to two thirds of all greenhouse gas savings made by the UK each year

A further **5% loss** of our peatlands would equate to the total UK anthropogenic (man-made) emissions for a whole year...

AND THAT'S NOT ALL:
PEATLAND CATCHMENTS STORE
75% OF OUR DRINKING WATER AND
PROVIDE HOMES FOR **WILDLIFE!**

Plus, healthy peatlands in the uplands help reduce downstream **À R R G.L Q J**



WE ARE ENTERING A NEW ERA

Peatlands are a prime example of a nature-based solution to global problems.

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Achim Steiner, United Nations



A DAMAGED BOG IS NO GOOD TO ANYONE



Jerry Wong



A DAMAGED BOG IS NO GOOD TO ANYONE

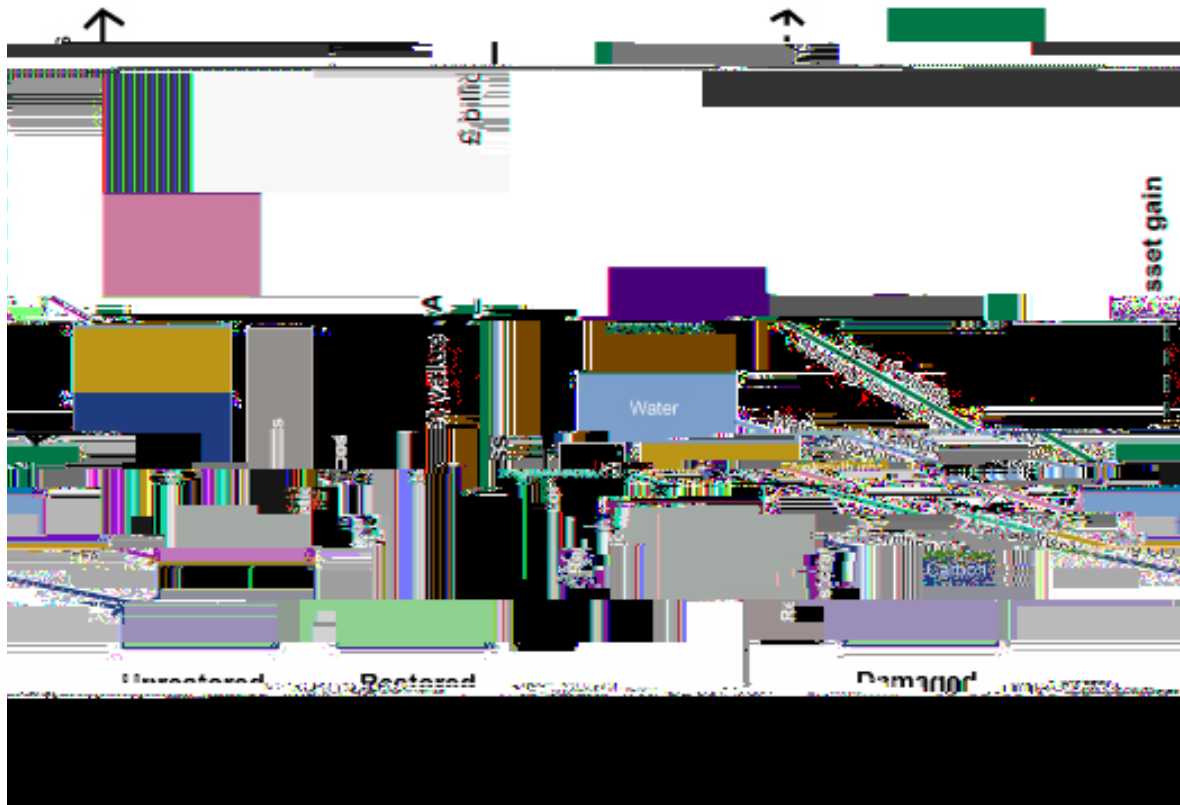


80% of UK peatlands are damaged as a result of past drainage.



PEATLAND NATURAL CAPITAL

Leaving peatlands in a damaged state imposes a HUGE cost on future generations.



Restoring peatlands is “one of the best
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Nicola Sturgeon,
Scotland’s First Minister



WHAT IS THE...



KEY INFORMATION



FOR BUSINESS



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to businesses that sign up to the
Peatland Code:

- Reduced cost (in some sectors)
- Promotion opportunity for brands and products associated with peatlands
- Supporting natural capital – a growing area of interest
- Demonstrate responsibility towards the environment
- Future possibility of meeting environmental obligations
- Help protect wider infrastructure investment.





FIND OUT MORE

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