

World Forum on

Nature

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Natural Capital  
EDINBURGH 2013

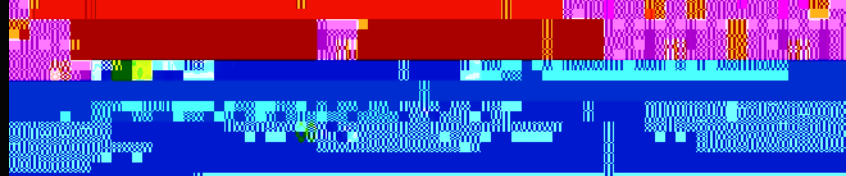
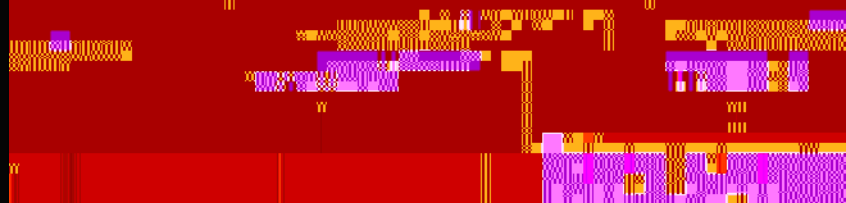
Natural capital is thus the stocks of natural ecosystems that yield flows of valuable ecosystem goods or services

# Can't you see the TREES for the WOODS?

## Nature Hospital explained ...

HERE'S WHAT WE  
GET FROM

... BUT HERE'S WHAT



HERE'S THE BUSINESS... BUT WE'RE IN THE BUSINESS

VALUE OF

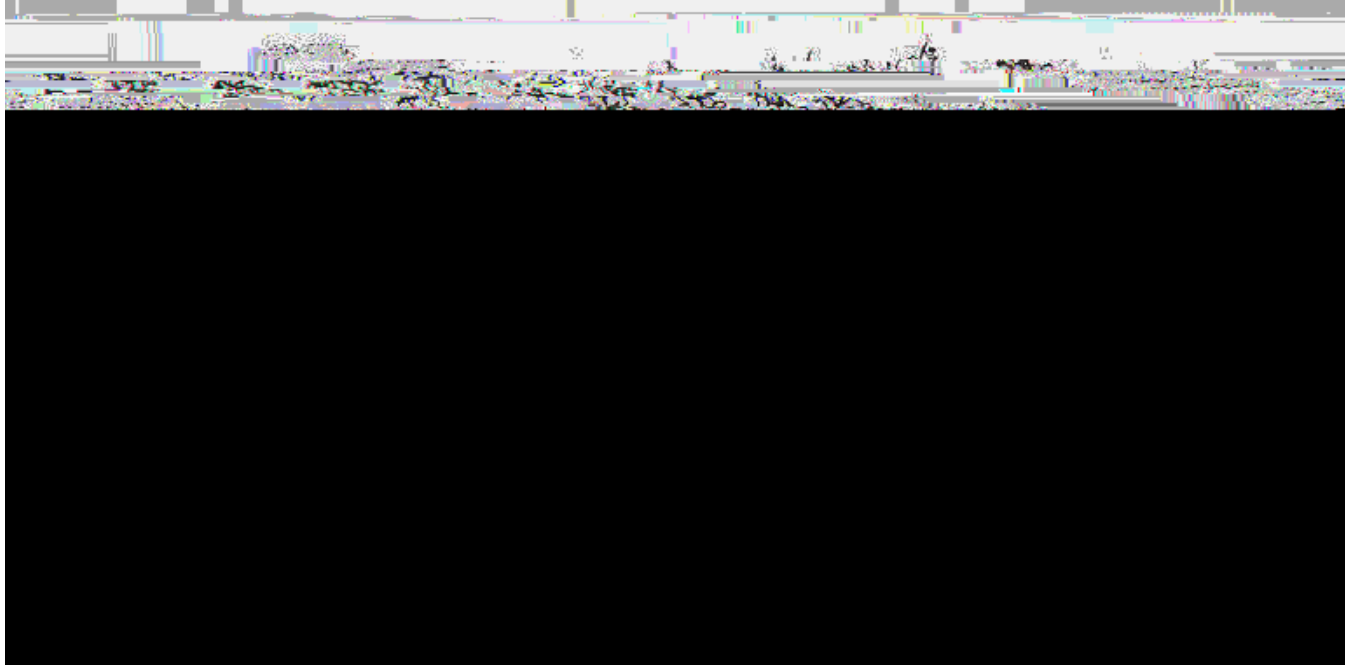
OF VALUING

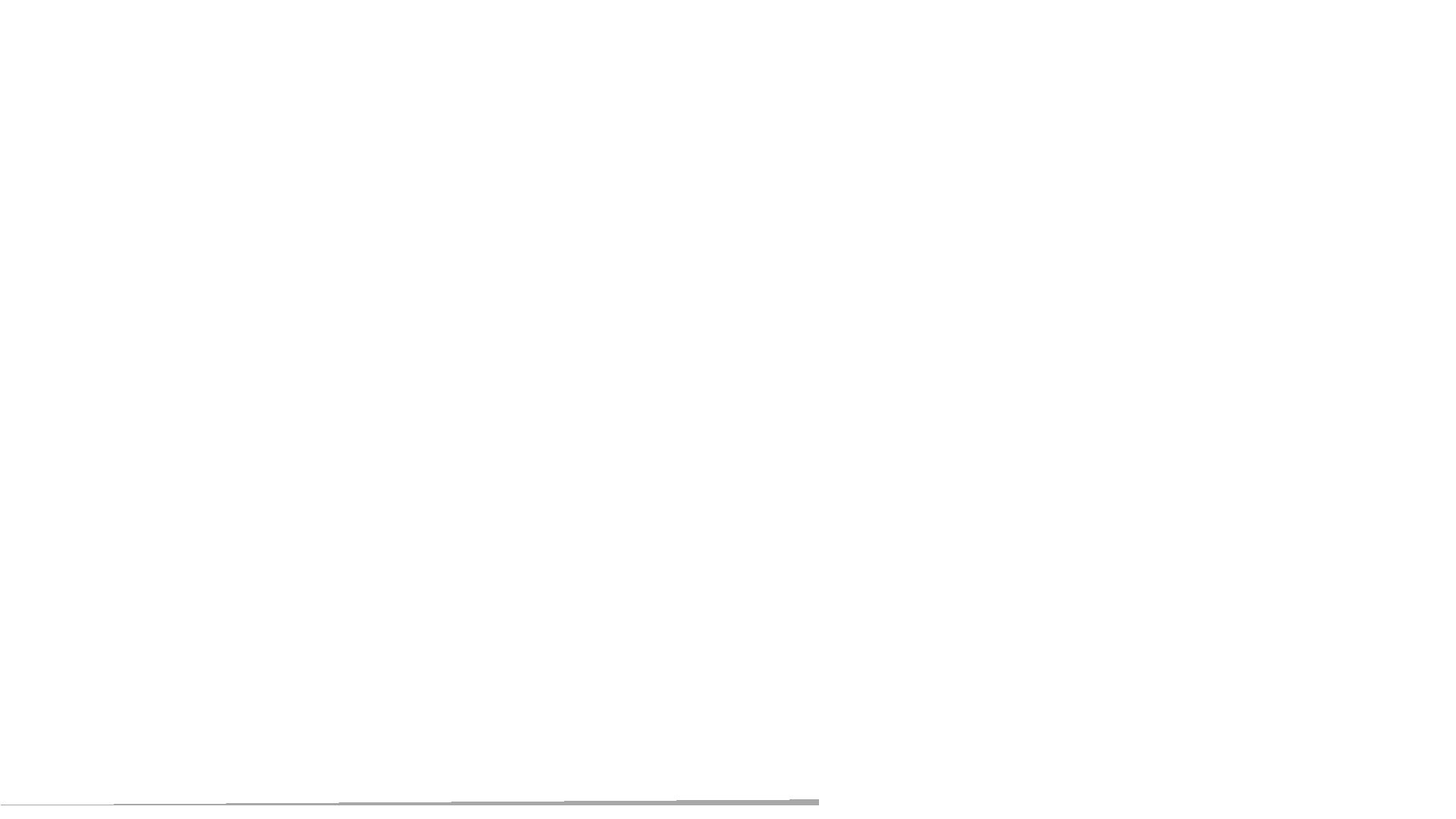
WOOD

TREES









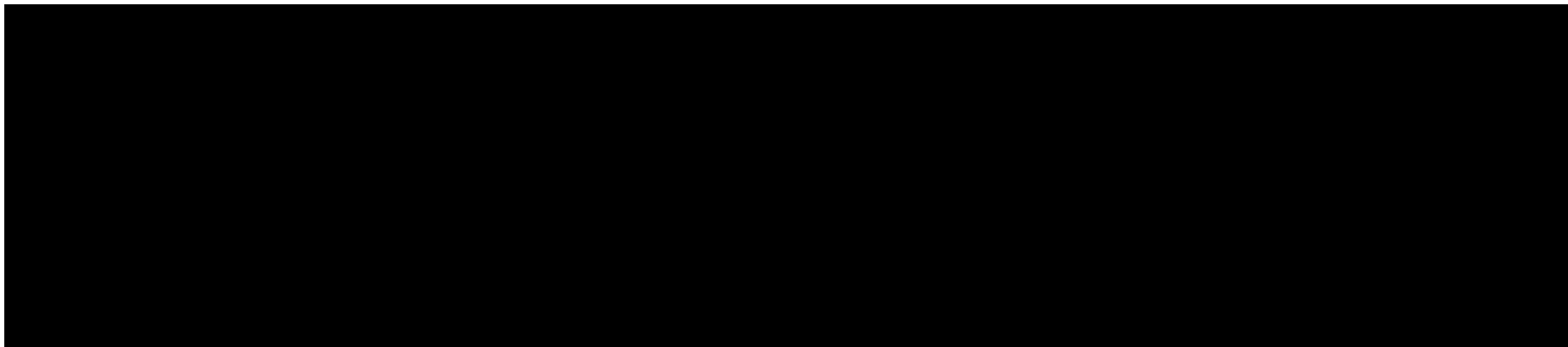




In association with

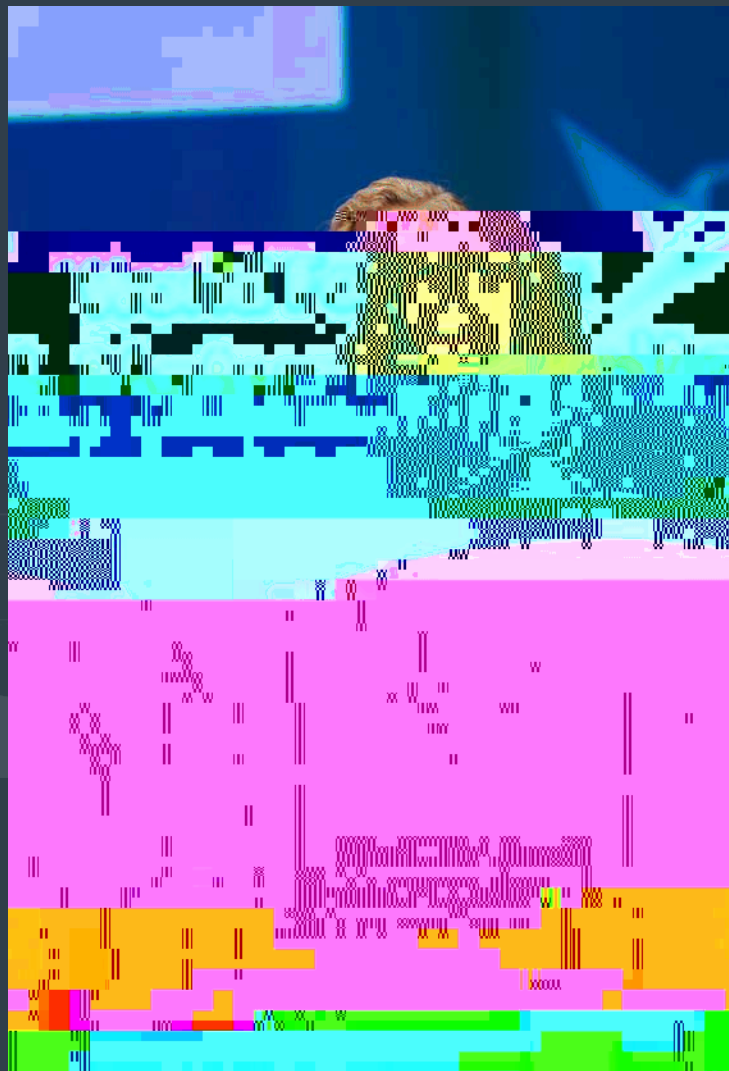


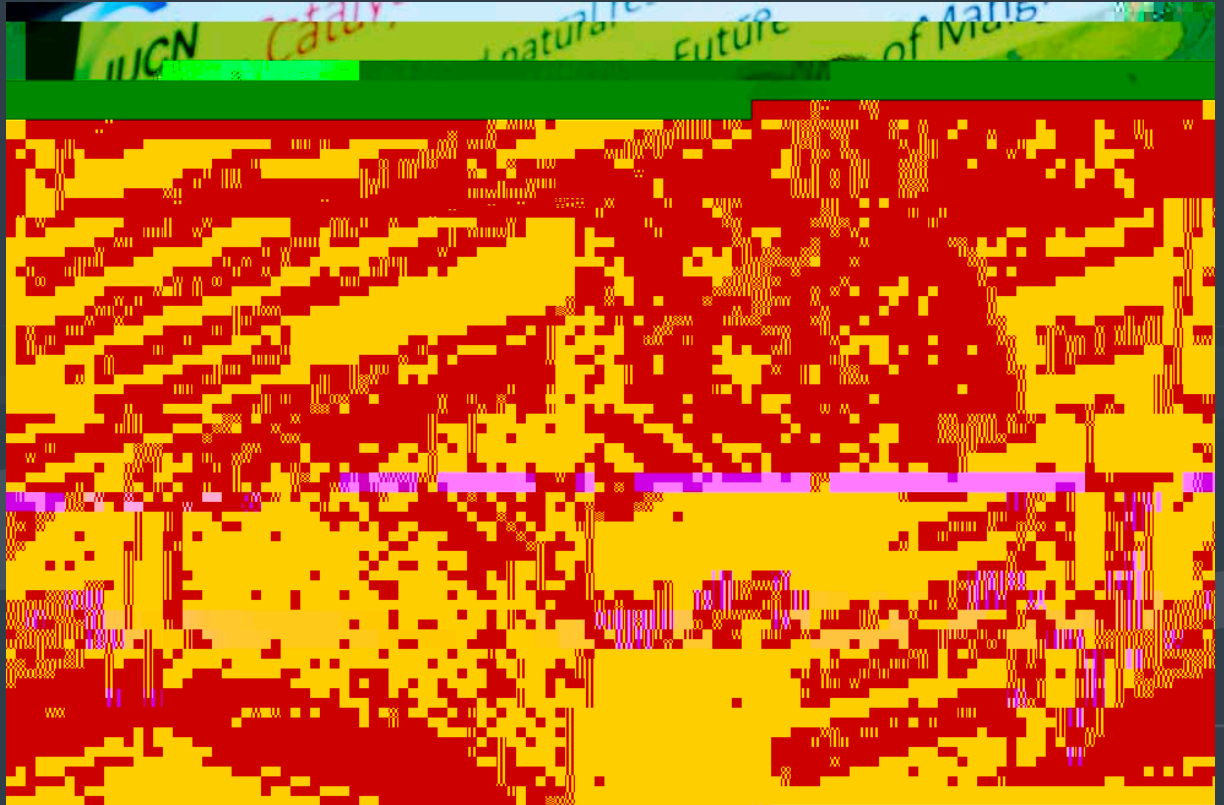
## Principal sponsors













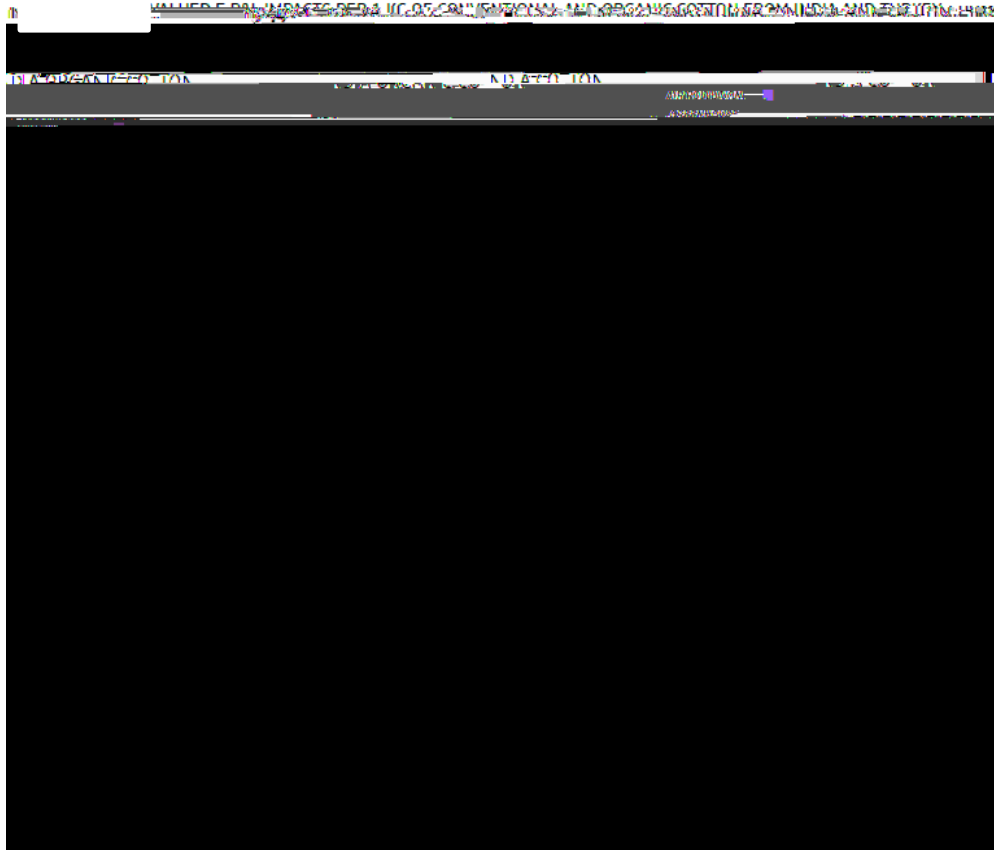


# Natural Capital accounting

Environmental  
Footprint



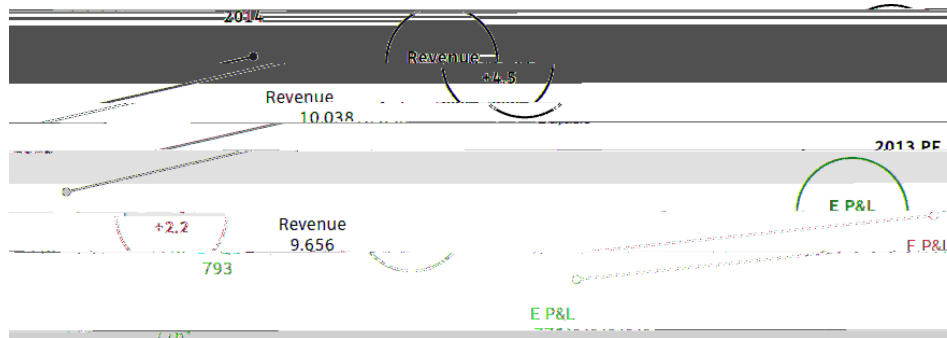
# Using the EP&L as a Business decision tool



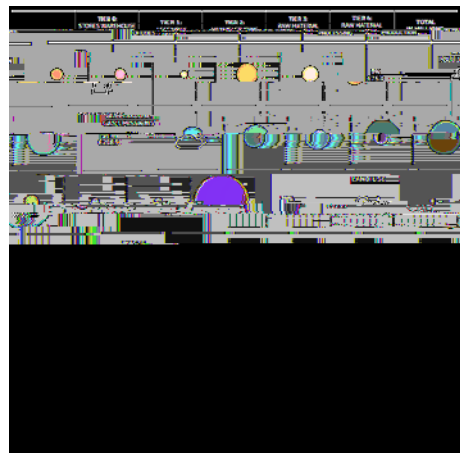


KERING ENVIRONMENTAL PROFIT & LOSS ACCOUNT

# 2013 vs. 2014



2013



2014

# Natural Capital Protocol

provide clear guidance on dependencies and when to apply which level of assessment

be framed for use in

provide guidance on the applicability of the Protocol at products, site) through the value chain

be applicable to all across



of natural capital impacts and

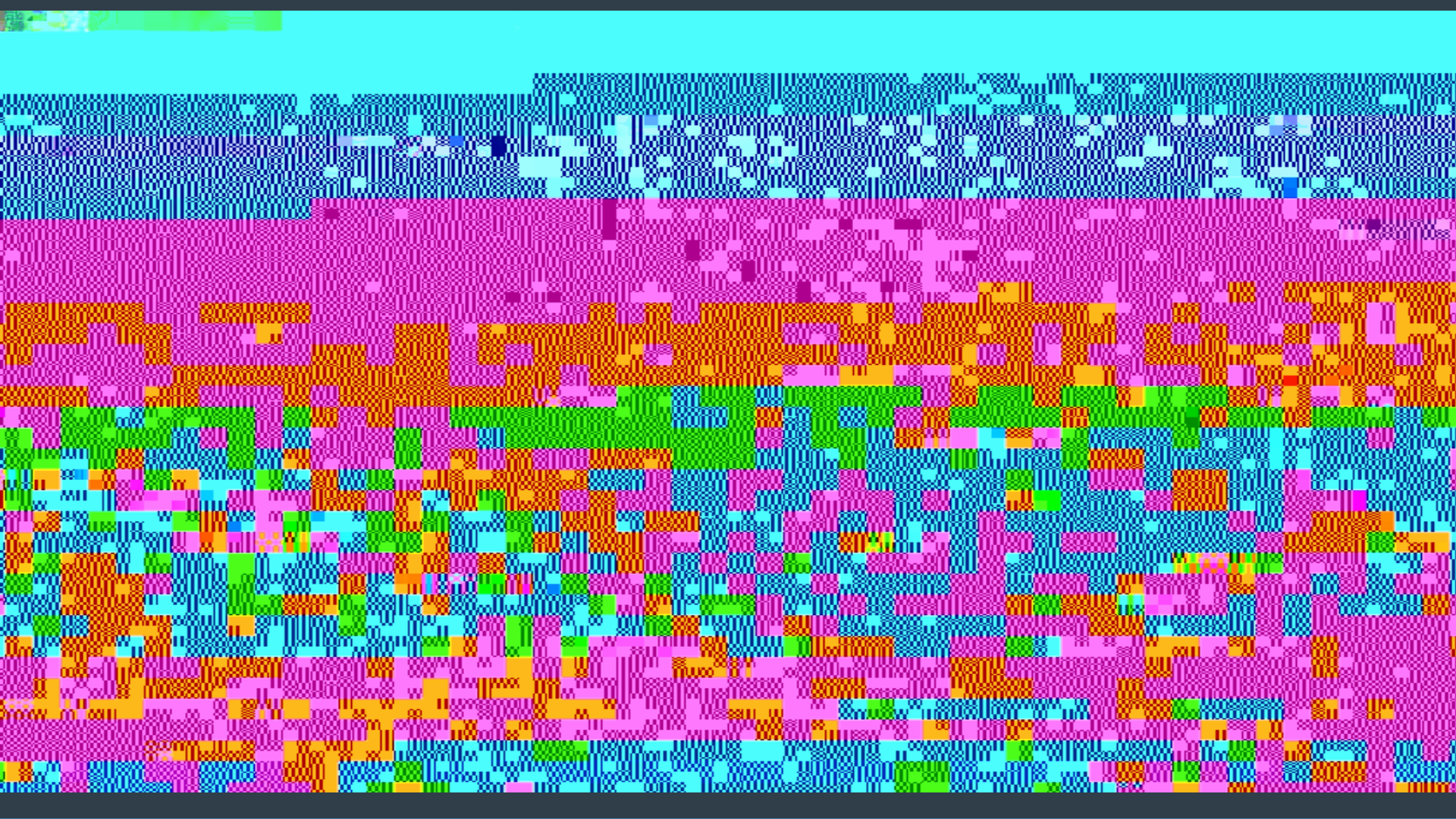
(corporate, project,



In EU, 80% of the CO<sub>2</sub> emissions from agricultural land are from peatland

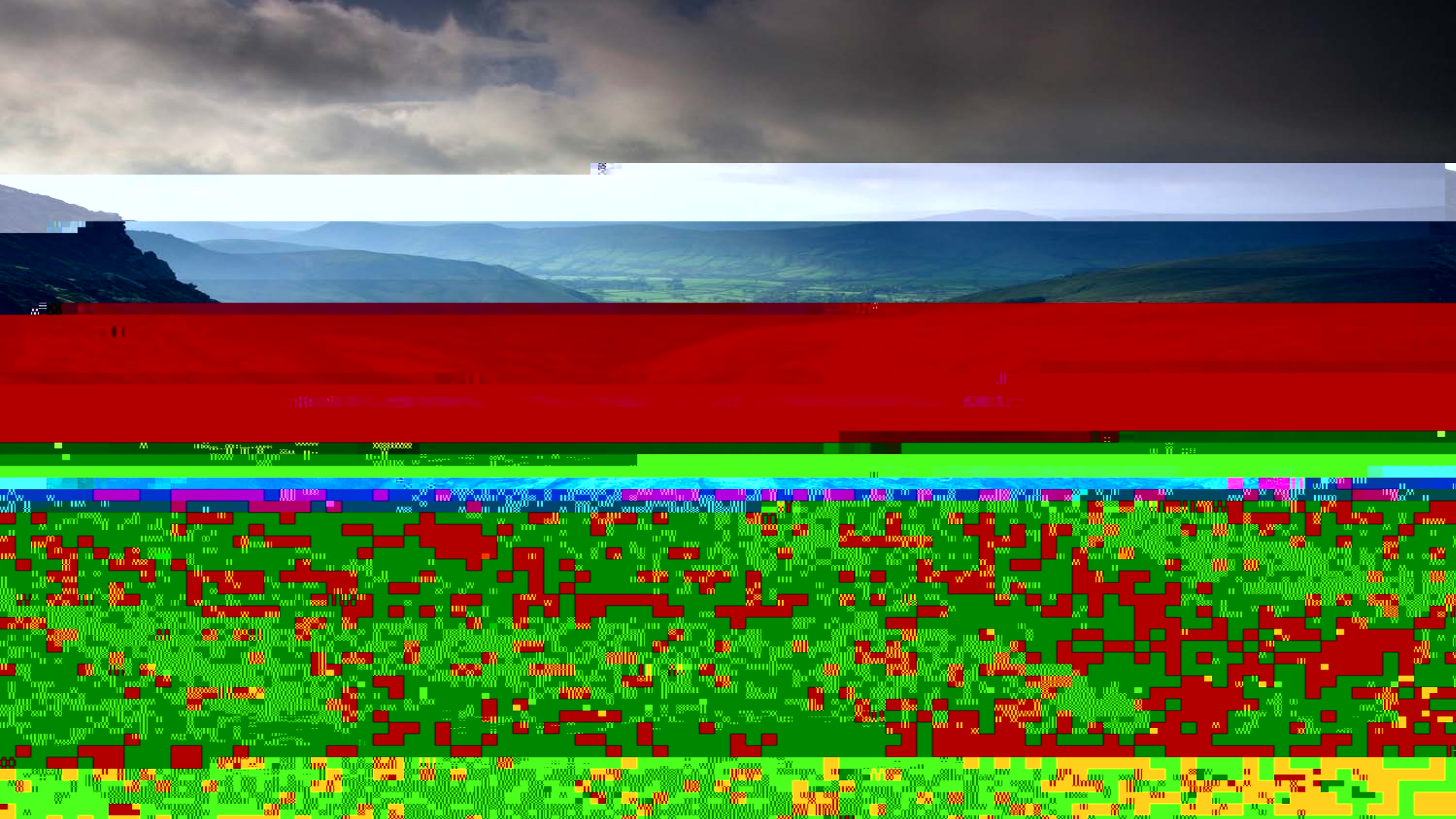








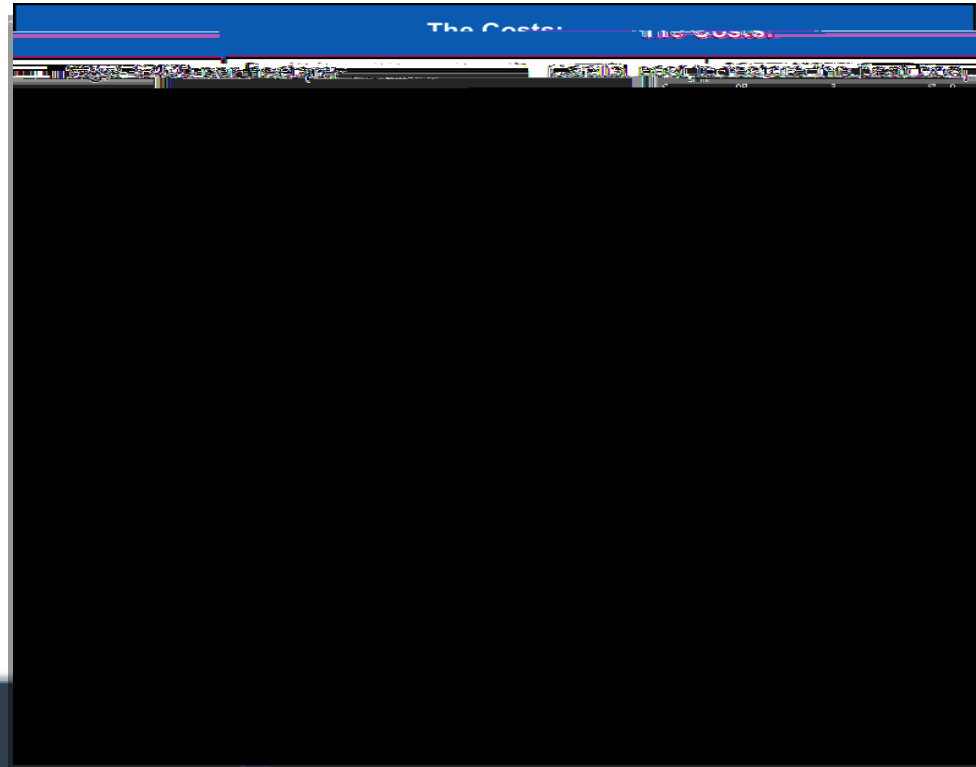




# Payments for Ecosystem Services

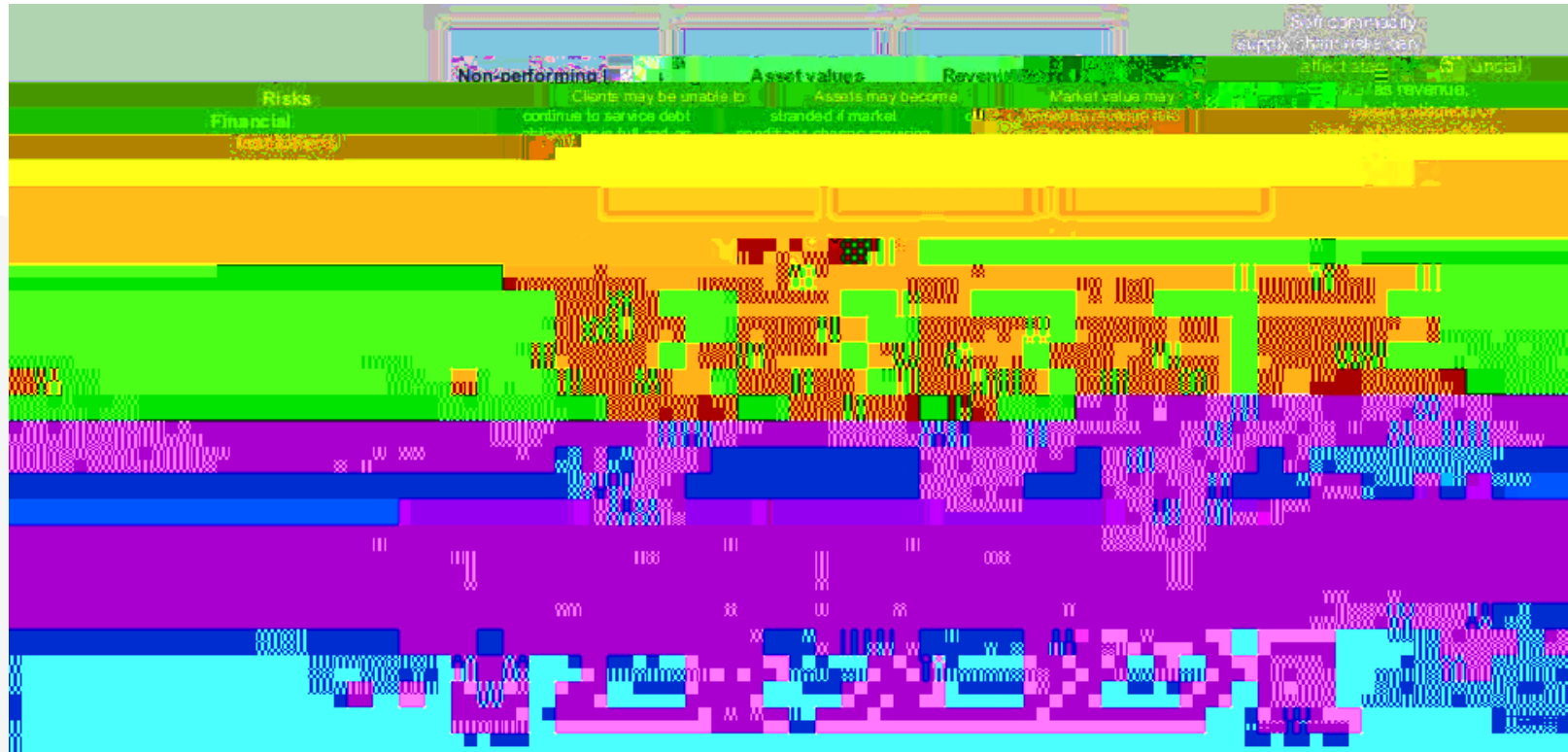
- 9 A voluntary transaction where
- 9 A well-defined ecosystem service or land use management likely to secure that service
- 9 Is being invested in an ecosystem service investor
- 9 From one or multiple ecosystem service providers
- 9 If and only if the ecosystem service provider secures provision

# How much will it cost?



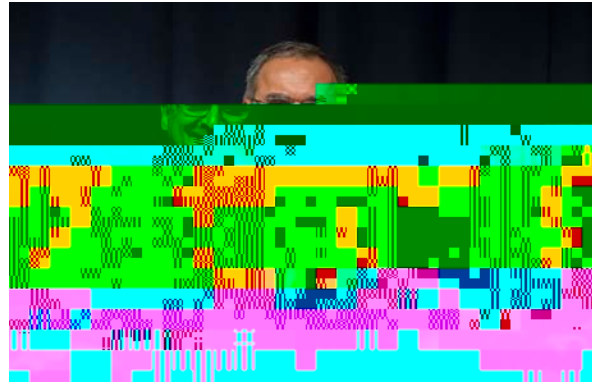
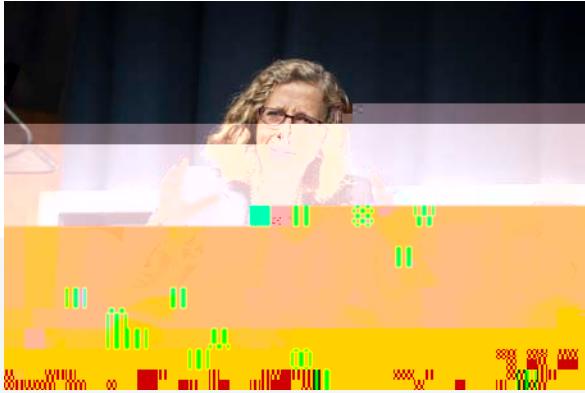








# Natural Capital Charter



# Transformational change? Four Challenges

Finance sector adoption - internalising externalities

De-regulatory agenda

Ideological inertia

Complexity of nature

