



Overall Goal of Service

Life Cycle Assessment approach to tourism products in Protected Areas, utilizing a practical instrument (Ecological Footprint) designed to assess and link the quality and sustainability performance improvement of service providers.

With this goal in mind, a consultant is needed to develop an online monitoring platform and resource center for Local Economic Clusters (LECs), consisting of Protected Areas and tourism service providers, especially inbound tour operators. The online platform will enable the LEC and the project partners to collect data, evaluate key sustainability and quality indicators of tourism-related services, and track progress over time.

This online platform must also be able to collect and compile survey responses from travelers at the end of their stay, ideally through an online questionnaire.

Furthermore the consultant will have an opportunity to review and provide feedback on the specific indicators and guidelines for environmental, socio-cultural and economic aspects of ecotourism packages established during the project.

Expected Methodology

Phase I: Research (*Deadline: May 15, 2017*)

Purpose: Understand existing methods and platforms globally for monitoring tourism in Protected Areas, including those involved in DestiMED

Complete a survey of existing tourism monitoring systems used in parks and other designated conservation areas similar to Mediterranean protected areas worldwide.

This research should also include specific information on any existing monitoring systems utilized to evaluate the sustainability of tourism products in protected areas.

Information on the tourism monitoring systems of the 13 participating

