

Press Release

## Singha Estate Joins with Partners in Cultivating Future Leaders under Project SeaYouTomorrowCamp: Fighting Climate Crisis

Bangkok (13 February 2020) – Singha Estate leverages its corporate vision in developing the “United Power Against Global Warming Youth Camp”. This is the first time that Thai youths from three kinds of communities which are city, mountain and seaside, will have an opportunity to share their knowledge with other fellow youths in the classroom of nature, learn from national experts in real life and exchange ideas with the CEOs of leading organizations. The project aims to cultivate leadership in young generations who will be an important force to create positive changes and tackle global warming crisis in the future.

**Naris Cheyklin, Chief Executive Officer, Singha Estate PCL** remarked “The philosophy that we always withhold is to develop the business growth and create sustainability for communities and environment in a harmonious manner through initiatives such as the supports for the marine resources conservation and protection projects, the launch of Marine Discovery Centre (MDC) in Phi Phi Island Village Bhavaporn. We have potential to pass on our knowledge and experiences to them, listen to their needs and being a good role model for the children who will carry on environmental conservation works in the future.

Singha Estate has therefore initiated the project SeaYouTomorrowCamp: Fighting Climate Crisis – “United Power Against Global Warming Youth Camp that aims to educate children on the importance of ecosystem coherence between nature, forest and ocean, and the impacts of climate changes caused by human activities in order to create their environmental consciousness. The camp will also teach them on how to reduce negative impacts on environment in everyday life and encourage those children to share the knowledge to others. To create engagement with all stakeholders and make the effort more meaningful, Singha Estate will collaborate with various organizations and stakeholders to support the project.

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**Varong Israsena Na Ayudhya, Vice President-Marketing, Bangkok Airways PCL**, said “Bangkok Airways is pleased to work with Singha Estate in the SeaYouTomorrowCamp project. The airline has valued the importance of environmental conservation and natural resource rehabilitation and hence initiated several CSR activities to support this vision. We believe that this educational activity and engagement with nature will create awareness on environmental protection among youths that is important in building future leaders who can create change and extend conservation works in a sustainable manner. We hope to see more good initiatives like this in the future and believe that we can eventually reach the goal on saving the environment if we work together.”

**Alex Rendell, Co-founder of EEC Thailand**, reveals “EEC Thailand was established with the believe that providing education can contribute tremendously to long-term conservation of natural resources. EEC Thailand is pleased to collaborate with Singha Estate who shares the same values and vision with EEC Thailand on the environ (e)9 ( )Jd -0.01-2 (h)-3 (ailanJ0..()4 (m)2 (n)d(edliu

SeaYouTomorrowCamp: Fighting Climate Crisis is the youth camp focusing on the creative learning method on environmental preservation with insightful yet enjoyable knowledge from the experts who have more than 20 years of experience and lecturers from several fields. The activities that are unique to the camp will provide children with valuable and memorable experiences. The camp will recruit youths from three different areas: inner-city, mountainside and seaside. Interesting children can apply by submitting an essay on the topic "What do you want an adult today to be?" with a length of no more than 2,500 letters to the project's email address within 20 February 2020. The final winners will get an opportunity to join the mountain camp in Chiang Rai and the sea camp in Surat Thani. For more information on attendee qualifications other details, please visit [www.seayoutomorrow.org](http://www.seayoutomorrow.org)"

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#### About Singha Estate Company Limited

Singha Estate is a premier property development and investment company focusing on investing in high potential business, driving corporate position to become a premier holding company through robust financial status and premium quality product offerings, building strong and sustainable growth through a well-balanced portfolio. The company is growing its business with an optimum portfolio of commercial, hospitality, and residential sector. The company is heading towards a full-fledged global holding company, with a commitment of good corporate citizenship that delivers sustainable values to shareholders.

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