## Nature-based solutions (NbS) to societal challenges are gaining momentum across the world, shape the movement

IUCN World Conservation Congress provides an ideal stage to amplify the understanding and solidify the science and practice of NbS in a global arena. The conference brings together conservation experts and custodians, government and business representatives, indigenous

peoples, scientists and the public who have an interest in nature and the future of our planet. Congress is comprised of a Member's Assembly, Forum, and an Exhibition Area with stands, pavilions and event stages.

IUCN and partners will host a large pavilion (150m<sup>2</sup>) in the Exhibition Area, dedicated exclusively to innovation, science and building a community around NbS.

## Your chance to engage beyond your peers and amplify naturebased solutions

## Healthy ecosystems are

Today, more than ever, we are reminded that to take care of ourselves, we must take care of the environment that sustains us. The COVID-19 pandemic has shaken the planet and led to a major call for transformative change. NbS are part and parcel of the global shift to build back better.

In recent years, NbS have generated growing global momentum towards a more sustainable future. As the concept enters the policy and operational mainstream, there is the need for greater clarity and precision of what NbS entails and what is required to reach its full potential to address our societal challenges.

This is your opportunity to spark mutual action and understanding, and even rediscover the many ways that nature can support us. NbS are derived from decades of practice demonstrating the viability of conservation actions to address societal challenges through approaches such as forest landscape restoration and ecosystem based approaches to climate change adaptation.

Learn about NbS and share your work,



## Help drive the application and implementation of strategies, interventions, and the Global Standard for NbS towards a sustainable world

The NbS pavilion will be an engaging and inspiring learning space – a stepping-stone in global applications of NbS created together with you. We will bring together practitioners, policy and decision-makers, researchers, funders, investors and others to explore how we can mobilise as a