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The Black rhino is a "critically endangered" species according to the IUCN Red List of Threatened Species™ and Namibia's north-western Kunene Region contains the largest free-ranging population anywhere on the planet. At a national level, Namibia hosts close to one-third of the global population. The rhinos in the Kunene region survive in open access communal land and communal conservancies are recognised as rhino custodians allowing access to benefits for communities and expanding rangeland for rhinos.

This conservation success is underpinned by enabling legislation around wildlife and a unique collaborative approach. Communal conservancies, Traditional Authorities, government ministries, tourism operators and non-government organisations all work together to reduce poaching.

Using SMART technology Save the Rhino Trust can accurately measure individual ranger performance during patrols. Over 12 months, this effort is added and compared to other rangers. The best performing rangers are awarded during the ceremony but the emphasis is on team-work, the overall achievement of the group of rangers and all role players in rhino conservation.



knowledge of rhinos and their surroundings. Their skills are tested during long patrols, on foot on rough terrain in an area with no national park status no fences and no controls over who enters and exits. SRT is the only non-government organisation with a Memorandum of understanding with Namibia's Ministry of Environment and Tourism to protect rhinos in their natural range. www.savetherhinotrust.org