the list o o su er o er s i the u i g googs that too the shortest route ro ar to ta le as i el see as a a o shri i g ar o oot ri ts et loo i g at the igger i ture resh rou e hi h e essaril i volves air feight et ee ri a a the a ou ts or less tha o e issio s urther er a ita e issio s ro su -Sahara ri a are i us ule o are to those i i ustrialize ou tries gai st this a grou are the illio - lus ri a livelihoogs su orten gro i g the rou u e ithi the groer su l hai the

ithi the gro er su l hai the ti e is ri e or air iles' a or i giqea that uts evelo e ti the South o the e viro e tal age a a allo s retailers a ore ala e res o se o ehal o their illio s o usto ers

he oo iles o e tuses ista e as a ro or the e viro e tali a ta ross oo rou tio a su su l hais, s a si gfe

he oo iles e ate is ei g i ororate i to a roager age a o the ar o lie le' o a roager age a o the late ro this the ar o rust a the ritish Sta ar s stitute ill evelo a e sta ar or easuri g the ar o oot ri to roag ts t is u lear here the ou aries ill e set ut the are u liel to i luge o servatio o signations such as a e grestatio or ha itat loss tio s su h as e brestatio or ha itat loss uro e , su er ar ets are

i orta tela ers a leagers or a

ro¶u e ver rural eo le are e lo en i the e orten resh roqu e se tor i su -Sahara ri a to the

t the start o resh rou e

retailers ere ostli g to esta lish their e viro e tal rege tials leggi g o e o-i itiatives es o a ar s a S e er a ou e that the ould la el air reighter rout ts a sto ore lo all - rout e oog lilia es et ee evelo e t s a the 's e art e t or ter atio al evelo e t allegor a ore ala e vie to e ta e o these issues or less to e is a ore i or e ge ate he ter dair iles' as oi ed he livelihoogs o so a ri a s should ot e orgo e or s all e viro e talgai s orgo e or s all e viro e tal gai s

orgo e or s all e viro e tai gai s
e og itio that the oog iles
o e t han li itatio s ere e e ten
he i ar h es o err
eah s o e o the ee to ala e air
iles' agai st air iles' an itti g there
ouln e harn hoi es' e ouln sa
et's's ra all? orts air' et so e o the oorest eo le o earth get their googs to ar et aero la e' es o has

o itte to oost trage ith e a gro i g its air' la elli g s he e a i' u e ar s a S e er reassure e a agri ultural su liers that it oul ot ut i orts o resh rou e ea hile e-o erative etail o itte to requi g ar o ut ever at the e e se o the orly's oorest'