# Danone Fund for Nature Guidance for wet carbon proposals

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Part B: Pilot Projecte

Part A: Pilot Standard

1. Introduction

should also be carried out in ways which ensure no net loss, and preferably a net gain, in local livelihood conditions, opportunities and rights.

In this respect, project proponents ought to adopt the Community section of Climate, Community and Biodiversity Project Design Standards (CCB Standards) in a wetland context. This section addresses the following three topics:

Net positive community impacts, Offsite stakeholder impacts, and Community impact monitoring.

Should a project proponent wish to adapt another approach to addressing socio-economic impacts, as the DFN is in its pilot phase, this is possible so long as the approach clearly specifies the net positive socio-economic impacts particularly at the community level including benchmarks and milestones and how these will be monitored.

#### 2.3 Climate impacts

DFN-eligible projects must have, once implemented, the potential to generate certified emission reductions or carbon credits that the Danone Group can use for the purposes of achieving its voluntary carbon neutrality targets. This means that the applicant programmes or activities must demonstrate they are designed to meet the requirements of one of the standards recognized by the international carbon offsetting community.

In this respect, if the project is to apply for support from the DFN it must demonstrate its commitment to comply with one of the below standards and its intent to seek approval for the carbon credits generated by the activity through either:

the Clean Development Mechanism (CDM) established under the Kyoto Protocol of the UN Framework Convention on Climate Change (UNFCCC); or,

the voluntary carbon market.

In both cases project proponents must develop methodologies and

requirements. If the elected standard is the CDM, the project will need to develop an appropriate Project Design Document (PDD) and present its plan for securing the approval through the CDM project cycle.

On the other hand, if the project proponent chooses to qualify its carbon credits through the voluntary carbon market, the proponent should adopt the Voluntary Carbon Standard (VCS) and use the appropriate guidelines provided by the VCS Program. This includes drafting a VCS Project Description (PD) and securing its approval through the full VCS validation and verification process.

Should a project proponent wish to adapt another approach to securing internationally recognised carbon credits, as the DFN is in its pilot phase, this is possible so long as the approach clearly specifies the how these credits will be specified and monitored.

#### 3. Resources

## Part B: Pilot Project Concept Note Template

## 1. Overview

This document provides guidance for the preparation of a preliminary

#### 4) WHAT - Expected project outcomes

a) Goals, objectives and projected outcomes of the project in the following areas:

Wetland aspects: e.g. how will the project address wetland threats and what are the expected impacts on the provision of wetland good and services;

Community aspects, including the distribution of benefits between stakeholders and project proponents;

Carbon related aspects: e.g. expected emission profiles in the baseline and the project case, quantities of carbon credits over the lifetime of the project and choice of standard (how will marketable carbon be delivered);

b) Major assumptions, risks and threats to achieving outcomes

#### 5) HOW - Project description

- a) Project summary matrix
- b) Technical description of project activities
- c) Methods and technologies to be used
- d) Project schedule and milestones
- e) Project team
- f) Community participation and benefits

#### 6) HOW MUCH Project finance

- a) Description of total project value
- b) Estimate of total project cost
- c) Total DFN investment sought
- d) Sources of co-financing, if any (both secured and under application)
- e) Financial analysis

### 2. Annotated outline for the project concept note

This annotated outline provides additional guidance on the preparation of a project concept note. Project proponents are also advised to refer to the technical guidelines for the preparation and implementation of full projects and to guidance provided by other standards that will be applied to the project; e.g. CCBA, CDM, VCS, etc.

Project Summary (one page)

Project name
Project location
Project length and dates
Contact person
Statement of project goal

Names of project proponents and main project implementing organisation

Total project cost

Amount of funding being requested from DFN

Amount of funding being provided from elsewhere (indicated whether it is already secured and under application)

#### 2.1 WHO - Details of the proponent

#### a) Contact details

Provide the details of the key contact person for the note, as well as for the project partners and implementing agencies. Indicate the main responsibilities of all of them.

Name	Contact details	Role / responsibility

b) Summary information on the organisation and organisation structure

Describe the legal status and mission of the organisation, as well as main activities carried out by the various project partners.

- c) Overview of relevant expertise and experience Provide a brief overview of the expertise and experience of the organisation in the light of delivering key project outcomes wetland restoration or conservation, socioeconomic benefits, and carbon credits.
- d) Short description of other project partners, if any Describe proposed local and foreign partners

#### d) Sources of co-financing

If any applications for sources of co-financing have been submitted, indicate for how much, with whom, and by when an answer is expected. If sources of co-financing have already been secured, indicate so (organisation, amount and purpose). If applications for co-financing have been declined in the past, indicate the organisation from which co-financing was requested and why the application was declined.

Note: Projects that have been granted ODA must demonstr 634.66 Tm[ )]33.Tm[o)-2(r