



# The Economics of Nature: Taking stock, sharing action

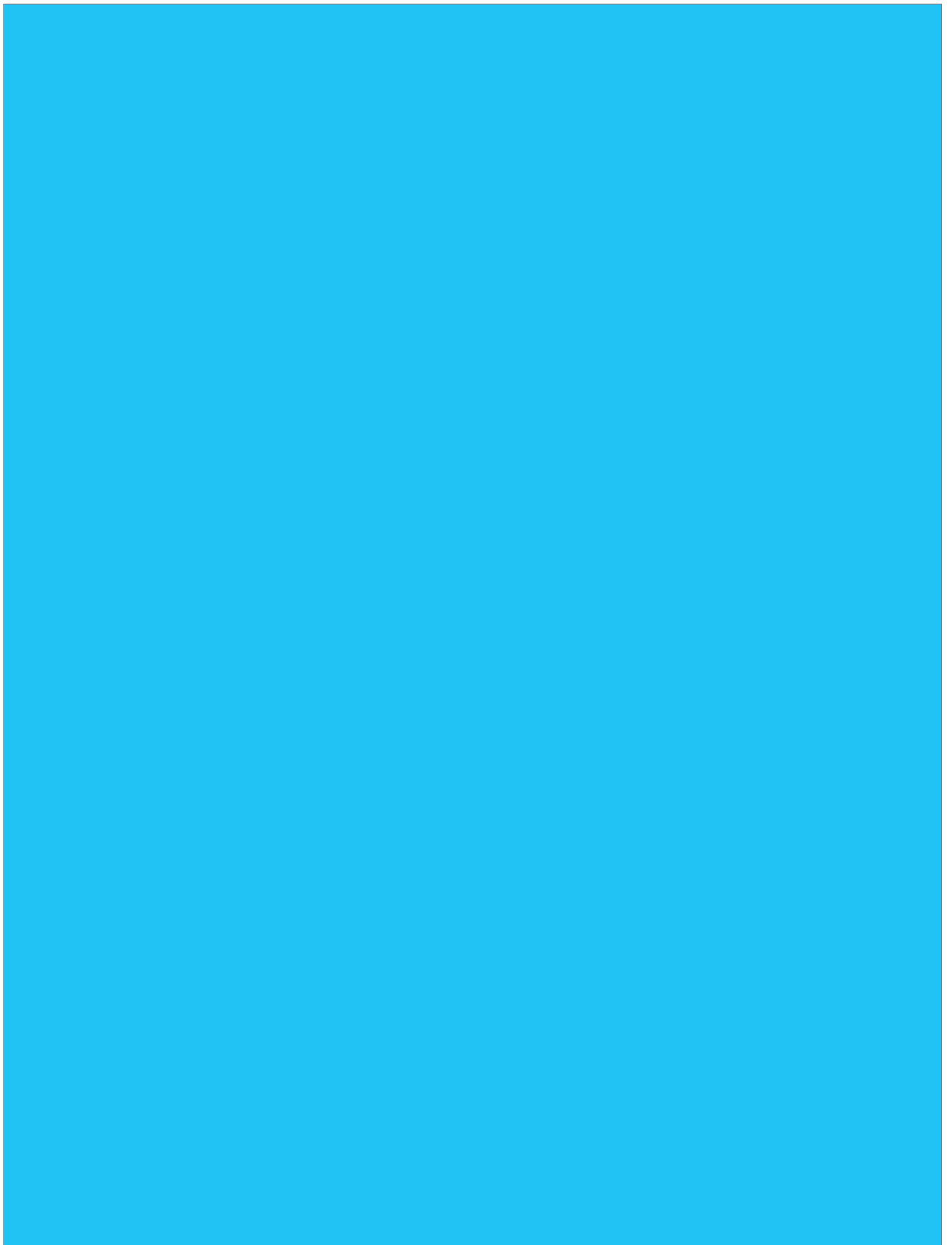
Meeting the global challenges of the TEEB report

Tuesday, 16 November 2010



The IUCN UK/Carbon Leapfrog The Economics of Nature forum is kindly sponsored by





# Conference programme

## **10.00** Welcome

David Hopkins, Spartacus Communications and Carbon Leapfrog charity  
Chris Mahon, Chair, IUCN UK Committee  
Garry Charnock, Chief Executive, Carbon Leapfrog charity

Keynotes

## **10.10** The importance of TEEB for nature

Julia Marton-Lefèvre, IUCN Director-General (via video)

## **10.30** Overview of TEEB

Josh Bishop, IUCN Chief Economist, and TEEB for Business report coordinator

### Panel discussions

The main format of the day will consist of a series of panel discussions designed to encourage participation from the audience. Each panel will comprise CEO-level representatives from the corporate, investment, banking and finance, insurance, legal and environmental sectors.

## **11.00** The business of biodiversity

Chaired by John Elkington, Executive Chairman, Volans

Panellists:

James Arbib, Founder, Tellus Mater Foundation  
Mike Barry, Head of Sustainable Business, Marks & Spencer

# Conference sponsors



## IUCN

The International Union for Conservation of Nature (IUCN) is the largest global network of environmental experts on the planet and has been finding practical solutions to our most pressing environment and development challenges for over 60 years. IUCN works with governments to ensure that economic, trade and investment policies better integrate biodiversity considerations. It works with companies, industry associations and consumer groups to turn nature and environmental concerns into action. The IUCN UK National Committee comprises IUCN member organisations based in the UK and includes UK government and over 30 non-governmental organisations. It exists to assist in the delivery of the IUCN Global Programme and facilitate partnerships, networking and delivery on behalf of its members.

[www.iucn.org](http://www.iucn.org) · [www.iucn-uk.org](http://www.iucn-uk.org)

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## Carbon Leapfrog

Carbon Leapfrog is a unique business-led not-for-profit organisation that channels pro bono (free) services from top businesses into activities that deliver carbon reductions. Our members are drawn from a cross-section of professions, including law firms, accountancies, banks, environmental consultancies and marketing. They believe that urgent action is required to help combat climate change and are willing to give their skills and time to support climate change initiatives that are already delivering change. The objectives are to help those initiatives overcome hurdles that may be slowing down their progress and effectiveness, and to help roll them out more quickly to a wider audience. We target initiatives that could have a scaleable and widespread impact and provide professional support to clean technology initiatives and entrepreneurs.

[www.carbonleapfrog.org](http://www.carbonleapfrog.org)

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## Simmons & Simmons

Simmons & Simmons is a leading international law firm with fully integrated teams working through offices in Europe, the Middle East and Asia. The firm has a focus on four industry sectors: energy and Infrastructure; financial institutions; life sciences; and telecoms, media and technology. We are committed to managing our environmental impacts and were the first law firm to become carbon neutral across our international network.

The firm's international environment and climate change practice is recognised as a leader in this expanding and increasingly complex field. The team's expertise includes providing advice on regulatory compliance, environmental and safety issues, contentious matters and land use planning. We support our clients with the transition into a carbon-constrained future, managing risks and seizing opportunities. This includes advising on emissions trading, renewable energy and international and domestic carbon reduction projects and the corporate responsibility and governance issues.

[www.simmons-simmons.com](http://www.simmons-simmons.com)

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## Scottish Natural Heritage

Scottish Natural Heritage is a public body responsible to the Scottish Parliament through our Ministers. We are funded by the Scottish Government. Our purposes are to promote the care and improvement of the natural heritage; help people enjoy it responsibly; enable greater understanding and awareness of it; and promote its sustainable use, now and for future generations. Scotland's natural heritage includes its wildlife, habitats and landscapes. All our work supports our mission: All of nature for all of Scotland.

[www.snh.gov.uk](http://www.snh.gov.uk)

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## RSK Group plc

RSK Group is the UK's largest privately owned multidisciplinary environmental consultancy, and one of the fastest growing companies of its kind in Europe with over 750 technical staff across strategic locations in the UK, Europe and the Gulf and Caspian regions. We offer clients a one-stop shop for over 200 environmental, health and safety and engineering services, including environmental impact assessment, contaminated land assessment and remediation, carbon management, environmental and sustainability communication, and a complete range of ecological services via RSK Carter Ecological, which is one of the UK's largest and most experienced specialist ecology consultancies. RSK Group maintains a world-class dedication to best practice through certification to the ISO 9001, ISO 14001, and OHSAS 18001 standards for quality, environmental, and health and safety management. We safeguard your business environment.

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# Speakers **biographies**

## **David Hopkins** Managing Director, Spartacus Communications

David Hopkins is the founder and managing director of Spartacus Communications, a new firm specialising in research-led communications and stakeholder engagement strategies for the environmental and sustainability industries sector.

He is the former Director of Carbon International, a specialist investor relations and PR firm focused exclusively on the clean tech sector. During his time with Carbon International David designed, implemented and led research and communications strategies for a variety of leading cleantech market specialists including Impax Asset Management, Low Carbon Accelerator, London Stock Exchange and many others.

Prior to a career in communications, David spent 10 years as a journalist for national and specialist media, mainly covering the environmental, social & education sectors. He has a BA Hons in Humanities from Birkbeck College, University of London and post-graduate diploma in Development Economics.

## **Chris Mahon** Chair, IUCN UK Committee

Chris Mahon has worked for 20 years on environmental aspects of the public, voluntary and private sectors at local, regional, national and international levels. He is now Managing Director of his own consultancy business, Chris Mahon Environment (CME). An environmental science graduate and postgraduate in environmental assessment, Chris began his career in the planning department of a local authority in Cheshire. He moved to the voluntary sector as Conservation Manager of the Cheshire Wildlife Trust, becoming Chief Executive and Managing Director of its ecological consultancy. He is a Member of the Institute of Directors and has had several Board positions, including the North of England Zoological Society (Chester Zoo). Chris was elected Chair of the IUCN UK National Committee in 2008 and works with the IUCN UK Secretariat at the Royal Zoological Society of Scotland (Edinburgh Zoo).



**Tony Juniper** Sustainability and  
Environment Adviser

Tony Juniper is an independent sustainability and environment adviser who works as a senior associate with the Cambridge University Programme for Sustainability Leadership and the Prince



**Jon Williams** Lead Partner, Financial Services  
Advisory, Sustainability and Climate Change, PwC

Jon Williams joined PwC in September 2008 as a partner focusing on financial services and climate change and carbon markets. He is responsible for leading the financial services sector team.

Previously, Jon worked for HSBC for 21 years in a variety of banking roles in Europe and Asia, most recently as head of group sustainable development. Under Jon's leadership, HSBC became a leader in sustainability risk management, business and product development, and communication and reporting. He developed and implemented HSBC's sustainability risk strategy to mainstream environmental and social risk management techniques across the group. He was also responsible for developing HSBC's sustainable

## Panel 5 Legal Challenges

### Steven McNab Partner, Environment and Climate Change, Simmons & Simmons

Steven McNab is head of the environment and climate change practice at Simmons & Simmons. He is passionate about the areas where his practice meets the firm's corporate responsibility agenda: primarily those around harnessing collaborative networks to deliver carbon reductions and environmental benefits. He has extensively lectured and written on his specialist areas.

Steven is a founder and trustee of Carbon Leapfrog, an award-winning climate change charity that pushes the boundaries for collaborative pro bono/corporate responsibility work. He is in the Lawyer magazine's "Hot 100" 2010 for contribution to sustainability, was one of the UK Attorney General's Pro Bono Champions for 2009, and is an active member of the UK Environmental Law Association. He is consistently ranked in the key UK legal guides. He was listed as being in the top dozen lawyers nationwide for environmental law in the *Legal 500*, 2011, where he is one of the few lawyers also ranked for planning expertise.

### Vanessa Harvard-Williams Partner, Environment and Climate Change Practice, Linklaters

Vanessa Harvard-Williams is a Linklaters partner and head of its environment and climate change practice. She acts for a wide range of energy and financial sector clients across various sectors. Her practice encompasses climate change, ethical investment and sustainability issues, and includes providing transactional and contentious environmental advice. Vanessa is an expert on the management of environmental and social risk in large-scale projects. She has advised the association of Equator banks but also acts on the sponsor side of large project financings. She has also advised on a wide range of matters relating to environmental litigation, director and officer liability, piercing the corporate veil, and structures to ring-fence group members from health, safety and environmental liabilities.

### Daniel Owen Barrister, Fenner's Chambers

Daniel Owen is a barrister at Fenner's Chambers in Cambridge, UK. For the past 10 years, he has specialised in UK, European Union and international law regulating the use of the marine environment. His practice covers environmental protection and the conduct of marine activities more generally. Over the years, Daniel has advised clients on the legal aspects of many sea uses, whether static, like offshore wind farms, or mobile, like many fishing activities. Daniel's new book on the EU's common

Martin Spray

