



World Business Council for  
Sustainable Development

## *News Release*

environmental organizations around the world, including the [International Union for Conservation of Nature \(IUCN\)](#), the [Ecological Society of America](#), and the [Millennium Ecosystem Assessment's Sub-Global Working Groups](#).

“With this resource, a policy maker in Mexico, for example, can contact local natural resource economists to assess the value of a nature reserve,” said James Griffiths, managing director of Ecosystems, Water and Sustainable Forest Products Industry at the [World Business Council for Sustainable Development](#). “Likewise, an agriculture company in India can find water, biodiversity, and agriculture experts to learn about the immediate ecological challenges facing its products.”

“The directory provides an opportunity for experts to share their work and improves scientific communication to decision makers,” said Enrique Lahmann of IUCN.

The [Ecosystem Services Experts Directory](#) is a joint venture between WRI, IUCN, WBCSD, and the Earthwatch Institute.

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*The World Resources Institute ([www.wri.org](http://www.wri.org)) is an environmental think tank that goes beyond research to find practical ways to protect the earth and improve people's lives.*

*Earthwatch Institute ([www.earthwatch.org](http://www.earthwatch.org)) is an international environmental charity that engages people worldwide in scientific field research and education to promote the understanding and action necessary for a sustainable environment.*

*The International Union for Conservation of Nature ([www.iucn.org](http://www.iucn.org)) is the world's oldest and largest global environmental network. IUCN helps the world find pragmatic solutions to our most pressing environment and development challenges.*

*The World Business Council for Sustainable Development ([www.wbcsd.org](http://www.wbcsd.org)) is a CEO-led, global association of some 200 companies dealing exclusively with business and sustainable development.*

*The Ecological Society of America ([www.esa.org](http://www.esa.org)) is a nonpartisan, non-profit organization of scientists founded in 1915.*