

IUCN Shell Biofuels Strategic Review & Planning Workshop: 18 19 Oct 2011

Synthesis Report

The goal of the Shell IUCN workshop was to review the results of the existing Shell IUCN biofuels partnership, share a joint vision for the future Shell IUCN work and clearly identify the IUCN

was one of frank and transparent discussion, and included perspectives and engagement by external participants from the sustainable biofuels community.

The workshop exceeded expectations in that participants engaged in a series of conversations to examine the nature and quality of the Shell IUCN biofuels partnership. This allowed the co creation of a stronger working culture, shared values and joint vision for the 2012 2013 work agenda and associated activities under IUCN, based on staff capacity and current re

The Emerging 2012 2013 Shell IUCN work plan

Topic	Activities	Year
Theme 1: Uptake and implementation of robust sustainability standards and safeguards		
Measuring and improving biofuels sustainability in Shell's value processes	2012	
	Improving the understanding of ecological sustainability issues (e.g. soil, water, forests) pertaining to the use of crop and forestry residues in Shell's solstice project with logen	2013
Theme 2: Energy and environmental		

Workshop Discussion Highlights

The results of this process were developed over two days. The first day brought in perspectives from a selection of external experts. The day's focus was on taking stock of Shell and IUCN biofuels/bioenergy strategies, the learning and results of their partnership, and situating these against the evolving biofuels landscape. The second day was a working session reserved for Shell and IUCN participants. The group refined their vision and connected it to emerging themes/topics that should feature in the Shell IUCN biofuels work plan. What follows is a snapshot of key issues identified during the workshop. The start/TTWPr219530T003Tj/TT21Tf.22070TD(a)Tj/T6.7(5f.5Tcn)72Tcock

levels, with which interlocutors. There was agreement that the organizations were stronger working together, understanding each organisation's independent positions while allowing space for approaching governments together, through consortiums, or independently as appropriate.

Measuring Results

Shell and IUCN are facing increasing demands to show measurable results of the partnership. Experience illustrates the power of evidence based policy and advocacy to bring about change. Strong policy initiatives need to be linked to 'results on the ground' a challenge faced equally by the Shell IUCN biofuels partnership, as well as by others in the biofuel community.

2. Perspectives from External Participants and of the Shell IUCN Partnership

Lessons from other biofuels sustainability actors

External participants were clear about the added value of the workshop, in their sharing of experiences that resonated with the challenges faced by Shell and IUCN. These included: the challenges of developing effective and enduring partnerships; the potential of reputational risk in NGO corporate partnerships; the inefficiency of competing biofuels certification standards; and, the challenge of influencing 'good' sustainable energy policies. There was a call to find a balanced view between governments, civil society and companies in the biofuels community and to collectively prioritize key