



A diverse and

# Learning







The Nature Conservancy (TNC)

**Developing Environmental Flow Recommendations – Providing Water for Nature and People** (1105) 09:00-18:00

This training will demonstrate methods for developing and implementing environmental flows, as well as software tools for defining them. Offered by The Nature Conservancy, the full day environmental flows training is for practitioners at all levels. Trainers will have hands on experience with the methodology and the software tools.

Participants will receive CDs with articles, databases, references and free software programs to take what they learn in the workshop and apply it when they return home.

Participants should bring laptops with them if possible.



The Keystone Center (TKC)

**Tools for addressing conflicts and engaging stakeholders in conservation efforts** (1114) 09:00-18:00

Multi-stakeholder dialogues are increasingly an important tool in managing collective resources and can help communities, governments, businesses, and NGOs understand issues, identify common interests, and resolve conflicts. However, they can be hard to facilitate and manage when environmental and community stakes are high.

This workshop will build basic insights, skills, and competencies in:

- (1) assessing the appropriacy and utility of multi-stakeholder dialogues;
- (2) the key elements of designing a disciplined and productive multi-stakeholder dialogue; and
- (3) bringing cross-sector leadership to bear on complex and challenging problems.

**Half day**



University of Aarhus,  
Denmark (AU)

**Capacity building for tropical coastal ecosystems management using a dynamic teaching model** (1219) 14:00-18:00

This learning opportunity illustrates effective capacity building through a dynamic teaching model that involves you and gives you personal experiences. The teaching model is easy to adapt to local environments and the learning opportunity is relevant to everyone working in coastal natural resource management (students, managers, consultants and organizers of capacity building).

After an introduction to ecosystems ecology and project management tools, you will analyze and solve problems in relation to natural resource management using a specific case study. The exercises give you experience in combining knowledge and methods and applying these in a real life situation.



Global Diversity  
Foundation (GDF)

**Community Mapping and Participatory Video: Primer course on Interactive Methods and Data Analysis in Biocultural Diversity, Ethnoecology and Community-based Conservation** (956.2005) 14:00-18:00

We offer a primer for 'stewards of biocultural diversity' - researchers and their local and indigenous partners.

After a brief discussion of research design, we will set up two stations - one on community mapping (including pGIS and 3-D modeling) and the other on participatory video - each coordinated by 2-3 trainers. Groups of 20 participants will move from one station to the other, spending three hours with each set of trainers to obtain hands-on experience with research approaches and tools, including software and video equipment.

In a final plenary, we will discuss training opportunities and learning materials that participants can access in the future.



IRIS  
International Research Institute in Sustainability

International  
Research Centre in  
Sustainability (IRIS)

**New! Develop indicator frameworks: Evaluate the difference education for sustainable development (ESD) is making (#)** 09:00-13:00

What difference is education making to the achievement of sustainable development? Are we making progress towards a more sustainable world through education during the UN Decade in Education for Sustainable Development (DESD)?

The workshop will help education professionals, policy-makers, evaluators and others to answer these questions by building skills to develop and apply indicator frameworks for effective monitoring and evaluation processes.

The workshop will refer briefly to the UNECE ESD Indicators, the UNESCO Global Monitoring and Evaluation Framework for DESD and the IUCN UNESCO Asia Pacific ESD Indicators work.



United Nations  
Environment  
Programme (UNEP)

**Ecosystems Services, Disaster Risk Reduction and Coastal Community Resilience (312) 14:00-18:00**

Participants in this Learning Opportunity will gain skills in:

- (1) Communicating the principles of disaster risk reduction and the importance of disaster risk reduction for poverty alleviation, climate change adaptation and environmental sustainability;
- (2) Identifying and applying common disaster risk reduction measures with a broad focus on early warning, spatial planning, preparedness planning, safe construction practices and public awareness;
- (3) Identifying and understanding ecosystem-based measures for disaster risk reduction with a focus on bio-engineering for coastal protection, coastal afforestation, wetlands management and managing upstream ecosystems;
- (4) Analyzing post-disaster recovery plans to identify environmental impacts and opportunities.



Conservation  
International (CI)

**What's out there? Building capacity for biodiversity data collection, dissemination, and analysis (357) 09:00-13:00**

This event will discuss biodiversity assessment and engage workshop participants in sharing knowledge about:

- (1) Biodiversity survey prioritization;
- (2) Field survey logistics;
- (3) Field survey methods; and
- (4) Data dissemination.

We will use the standardized protocols and freely available online tools produced by the Rapid Assessment Program (RAP) of Conservation International - designed to build capacity in biodiversity data collection and dissemination. RAP seeks feedback and collaboration with potential users to make the toolkit most effective and useful. We will also build a group of users interested in testing the toolkit with students and colleagues to refine and improve the tools.

**Learning Opportunities: 07 October 2008**

**Full day**



World Business  
Council for  
Sustainable  
Development  
(WBCSD)

**Ecosystem Scenarios: a fresh perspective on 2050 (508) 09:00-18:00**

The world of ecosystems is changing and complex. Our best hope for new insights and strategies lie in pooling our individual perspectives and experience. Ecosystems matter to everybody – consumers, politicians, industry leaders, environmentalists - and we need each other's help to get to the issues and solutions that really matter, now and in the future.

A scenarios approach provides a platform for reaching a more systemic and shared view of the bigger and deeper picture. By inviting upcoming leaders from government, civil society and business, we will learn and bring a fresh perspective to how a sustainable future might unfold.

## Half day



Cornell University

### **Activating Communities of Practice in Conservation using On-line Social Networking Tools (1039) 14:00-18:00**

Communities of practice are groups of people informally bound by shared expertise and passion for joint enterprise that function to share knowledge, help drive strategy, solve problem, transfer best practices, and develop professional skills (Wenger 1990). In the past five years, on-line social networking tools have enabled communities of practice to thrive on the internet, allowing them to exist and be maintained despite geographical and institutional boundaries.

This session will explore how social-networking tools such as Facebook, LinkedIn, YouTube, Ning, AgricultureBridge.org and others can help build and maintain communities of practice within the context of conservation.

Fondation Sansouire  
- Tour du Valat

### **Créer et utiliser des jeux de rôles pour aider les acteurs à partager des représentations et simuler des dynamiques (208) 09:00-13:00**

L'objectif de cet atelier est de fournir aux chercheurs et praticiens des éléments théoriques et pratiques pour développer des outils de simulations participatives pour accompagner des processus de gestion



IUCN National  
Committee of the  
Netherlands (IUCN  
NL)

### **Designing market viable ecotourism products (1011) 14:00-18:00**

This session will bring together conservation organizations with experience or interest in developing tourism products as part of their conservation programmes and representatives of tourism companies. It will provide an initial overview on three main subjects in tourism development:

- (1) Tourism potential of a site;
- (2) Marketing – linking local products to global markets;
- (3) Customer Care – health & safety, Legal aspects and tourists' needs & wants.

For each theme a professional tourism business from different sides of the tourism sector will be the resource person for the participants. A professional facilitator will use participative methodologies during the session.

Asociación Cultural  
Teatro Intrépido

### **El teatro como recurso para la educación ambiental (92) 14:00-18:00**

El taller se realizará en cinco etapas:

- (1) Enfoque teórico del teatro como recurso para la educación ambiental;
- (2) Análisis de experiencias y resumen sobre lineamientos claves para la utilización del teatro como recurso;
- (3) Trabajo en grupos: creación de un boceto de guión teatral sobre una situación ambiental planteada;
- (4) Breve trabajo físico sobre técnicas de entrenamiento actoral;
- (5) Presentación en común de las puestas en escena realizadas y análisis.



Centre for  
International  
Forestry Research  
(CIFOR)

### **Participatory modelling for sustainable landscapes (673) 09:00-13:00**

Computer based simulation models are being increasingly used to understand and explore options for achieving multiple benefits from diverse landscapes. They enable the economic trade-offs between achieving conservation goals and meeting the livelihood needs of local people to be made explicit. They enable stakeholders to ask "what if" questions. They can help sharpen the focus of conservation interventions - telling us where to invest our limited conservation resources. Models also are repositories for information and enable us to track the changes in the different flows of goods and services that landscapes provide.

This session is for those experimenting with participatory modelling. It will bring them together with resource people from specialized institutions to review the state of the art of participatory modelling and learn about how these techniques can be deployed more effectively and more widely in support of natural resource conservation.





**Three Dimensional Virtual World – Global Communication  
Opportunities for Conservation Education & Awareness.**

Save Our Seas  
Foundation (SOSF)

Eva Liliana Ardila

**E-learning y Tecnologías de la información para Conservación de la Biodiversidad (975)**

La oportunidad de aprendizaje E-learning y Tecnologías de la información para Conservación de la Biodiversidad está dirigido a personas interesadas en la educación ambiental, que buscan superar los desafíos que impone el entorno digital, reconociendo diferentes oportunidades de interacción y construcción colaborativa del conocimiento. Se busca integrar a los educadores ambientales mediante redes de construcción de conocimiento.

Quienes participen recibirán una inducción para el uso de una plataforma virtual y experimentarán con herramientas y metodologías. Podrán participar hasta 20 personas en una sala durante sesiones de 1 hora cada una, desde las 9 am a las 6 pm.



The Nature  
Conservancy (TNC)

**A Private Sector Approach for Practitioners – Conservation Agreements in Support of Marine Protection (995) 09:00-13:00**

Private marine conservation agreements are underutilized tools that complement government-established protected areas and regulations to sustainably deliver ocean and coastal ecosystem services. For centuries, private, for-profit entities throughout the globe have acquired rights to marine areas for purposes such as marinas, utility lines, gravel mining,



USDA Forest Service (USFS)

**Forest carbon inventory and accounting: techniques and tools (780)**  
14:00-18:00

In this course, we will introduce the basic principles of forest carbon accounting and discuss the various approaches available. All of the major forest carbon pools defined by the IPCC Good Practice Guidance will be covered.

Participants will work together to develop estimates of forest carbon sequestration using inventory data from different countries and IPCC methods. In addition, forest carbon software tools currently in use around the world will be presented; these tools may serve as models that could be adapted for use in participants' home countries. No prior knowledge of forest carbon sequestration or forestry is assumed.



International Union for Conservation of Nature (IUCN)

**Marketing and branding for NGOs: Building successful partnerships with business (1220)** 14:00-18:00

How can environmental NGOs work with business to better achieve their mission? One key prerequisite to successful and substantive private sector relationships is a clear brand and marketing strategy.

Young & Rubicam, one of the world's largest advertising and marketing agencies, will lead this workshop using real life case studies and data from more than 20 years of brand perception research – encompassing companies and NGOs from all over the world.

Practical advice and discussion will focus on key topics including defining your NGO brand and marketing strategy, implementation, models to define and build strategic partnerships, and improving fundraising performance.



Invasive Species  
Specialist Group of  
IUCN SSC (ISSG)

**Safeguarding biodiversity and livelihoods from biological invasion:  
global sharing of experience and information as a key step to  
effective management at local level (375) 09:00-13:00**

Invasive Alien Species (IAS) are one of the leading factors in biodiversity loss and they seriously affect livelihoods. Access to relevant information and expertise from anywhere in the world is critical for prevention and management of IAS.

The workshop will familiarise participants with existing information exchange tools and then it will guide the application of this knowledge to case studies that participants bring to the workshop. The focus will be on tools that offer free, widely available, and user-friendly access to information of relevance to practitioners. CD-ROM(s) explaining how to access and use the different tools, and containing a CD version of the Global Invasive Species Database will be given to participants to take home.





The International  
Union for  
Conservation of  
Nature (IUCN)

**Discover how to become a multilateral negotiator (1123) 09:00-18:00**

This one-day capacity building seminar will provide participants with the basic skills needed to engage more effectively in international negotiations and to contribute towards deepening the overall impact of IUCN in a range of important policy tracks.

Geared towards early and mid-career professionals working for IUCN Member organizations, this Learning Opportunity will address the challenges and opportunities faced by IUCN in terms of increase its impact and influence in international environmental diplomacy.



Royal Botanic  
Gardens, Kew (RBG  
Kew)

### **Drying and storing seeds for future use (872) 14:00-18:00**

If you are working at a local level to support community seed banks, restore habitats and/or re-introduce species, conserve medicinal plants etc. this event will show you how an understanding of the scientific processes involved in drying and storing seeds can be applied in practical ways.

As a result of the session, you will be able to:

- (1) measure seed moisture content using direct and indirect methods;
- (2) dry seeds safely using low cost, locally available materials;
- (3) monitor seed drying processes;
- (4) choose appropriate storage containers;
- (5) predict storage life under different environmental conditions.

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Deutsche  
Gesellschaft für  
Technische  
Zusammenarbei  
(GTZ)

**Preparation of low cost high resolution optical satellite images and their use in coastal zone management (Mekong Delta, Vietnam) (197)**

09:00-13:00

Participants will learn how to prepare low cost, up-to-date, high resolution optical satellite images from Quickbird Satellite images available as simple Google Earth screenshots, and how to geo-reference them with handheld GPS devices to an accuracy of 1.5-3 m.

The use of such optical satellite



World Business  
Council for  
Sustainable  
Development

**Business basics in a fast changing global environment – Business Night School (2019)**

Choose from 06, 07 & 08 October, 19:00-22:00

Globalization, the scarcity of natural resources and degrading ecosystems have become core to business strategy and to business' license to operate. What role does global business play in providing solutions?

This workshop will explain how business works in a fast changing environment and explore business types, sizes and sectors, as well as different models of ownership, structure and functioning. The role of business in contributing to conservation and sustainable management will



Sustainable Development	This workshop will explore why communication is so critical to organisational success and to changing behaviour. Global communication trends will be examined. And we will look at how to develop both broad and specific sustainability-related communications strategies, including marketing strategies and using strong brands. A WBCSD company case study will be used to illustrate these issues in practice.