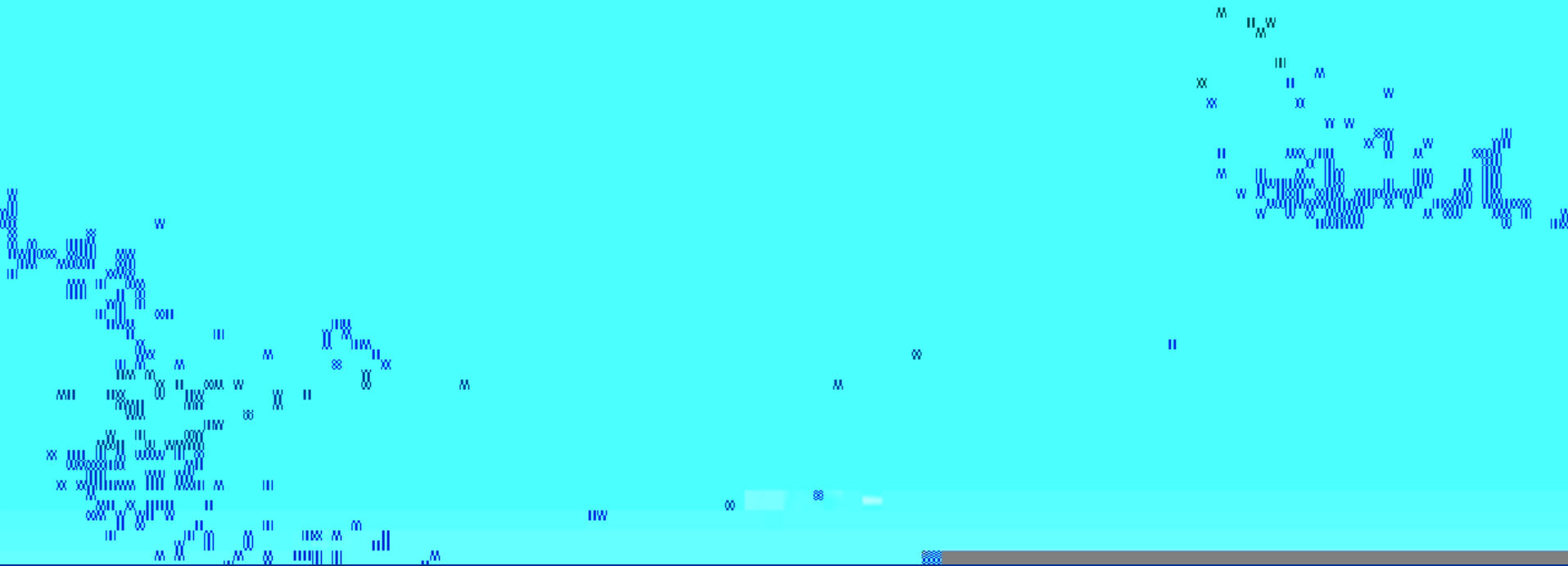




tools and issues in identifying, designing and implementing PES

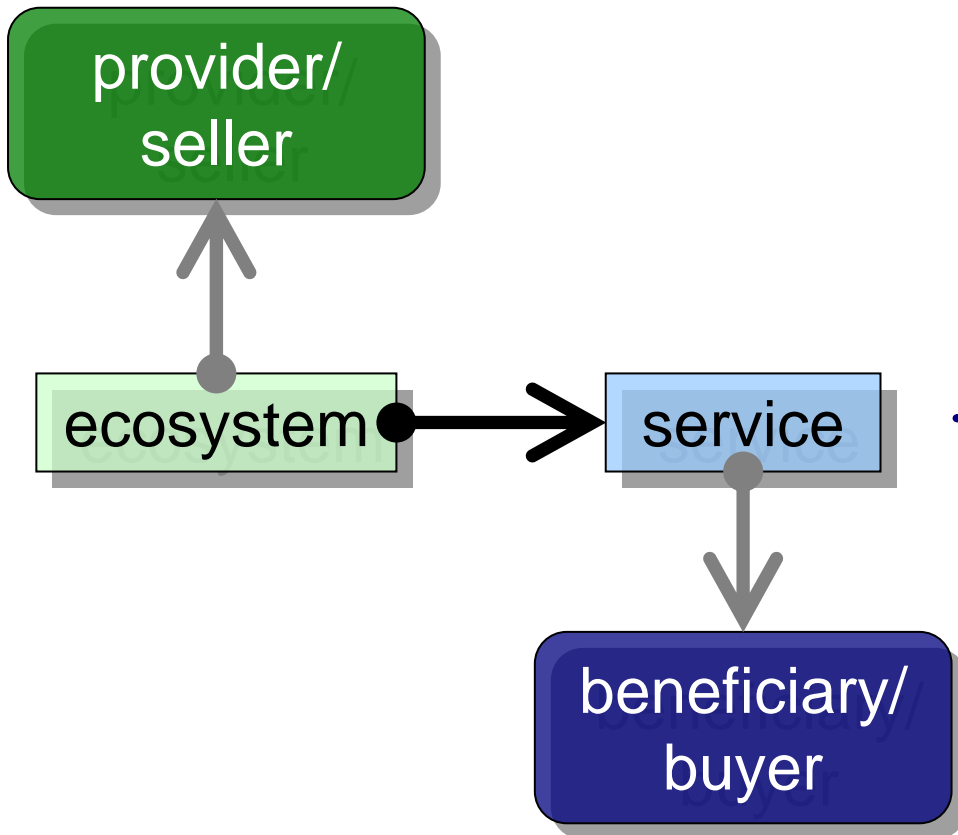


what are PES?

- voluntary agreements ...
- between buyers and sellers of ecosystem services ...
- for cash or other rewards ...
- creating markets for ecosystem services ...
- which provide incentives and finance to land and resource managers ...
- thereby strengthening conservation and livelihoods ...



tools & issues in identifying, designing and implementing PES schemes



what ecosystem services are generated?

which services are marketable?

how much are buyers willing to pay?

what are sellers' needs for rewards?

what type of payments do buyers want, and can sellers provide?

are the agreed services being provided?