

IUCN Private Sector Engagement

Tourism Promotion Services Pakistan Limited (TPS-P) Summary of Due Diligence Report

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PART A: Introduction

Hotels are at the hub of the tourism industry and it is this sector of the tourism industry in which activities such as construction of buildings and landscaping; cooking and disposal of waste; use of water and energy tend to affect the environment adversely if not properly managed.

Tourism Promotion Services (TPS) seeks to develop tourism potential in selected areas in the developing world, particularly in underserved regions. It builds, rehabilitates and manages hotels and lodges that contribute to economic growth and the overall investment climate in an environmentally and culturally sensitive manner. TPS often seeks to develop properties in less-traveled areas that require accommodation of an international standard – accommodation that supports tourism and business development – but which often are ignored by commercial hotel chains. At each hotel, the policy is to minimize the impact on the local environment while seeking to maximize socio-economic benefits to the local economy.

Tourism Promotion Service Pakistan Ltd (TPS-P) is operating through its chain of hotels and resorts under th

Corporate Policies:

TPS-P has classified its corporate environmental policy as follows:

scenic, aesthetics and to achieving landscape enhancement where possible, with indigenous plant

TPS-P practices a responsible attitude towards energy conservation, reducing and recycling waste, control of sewage disposal, air emission, pollutants and reduction in use of any environmentally unfriendly products.

TPS-P has undertaken many management initiatives in 2008 to establish a corporate level Health, Safety and Environmental Management System integrated with its overall management system. TPS-P has formally launched its Environmental Policy and Occupational Health and Safety Policy in 2007. For translating these policies into actions, manuals and procedures are being developed by HSE consultant for the incorporation of health, safety and environmental components to be integrated into training programmes.

Environment:/Social

TPS-P is committed to developing its resorts paying

Serena Hotels Pakistan aims through its SEED programme (Serena Environmental and Educational Development Programme)

Media and Stakeholder Analysis

- **Positive/Negative Press**

In general, the press media in Pakistan does not cover the hotel and tourism sector extensively since this sector has little share in the overall business sector of the country. Approximately 90% of the internet query results focused on **general TPS business activities** including acquisitions, financial data, earnings, holdings, growth and general business dealings globally.

General perception about TPS and their business practice is very positive. There is substantial data

Residual risk in day to day engagement as with any partnership will remain, and this should be managed by the relationship manager, the IUCN Pakistan office and the Asia Regional office.

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