



MEMORANDUM OF UNDERSTANDING FOR ADMINISTRATIVE ARRANGEMENTS

This Memorandum of Understanding shall form the basis of cooperation between

THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE AND INDUSTRY

and

IUCN, INTERNATIONAL UNION FOR CONSERVATION OF NATURE AND NATURAL RESOURCES

I. THE CO-OPERATION PARTNERS

1. Established in 1950, the FPCCI has advocated and voiced the collective opinion, concern and aspiration of the private sector and offered helpful advice and solid assistance to the Government of Pakistan in its efforts to promote exports, encourage foreign investment and stimulate economic activity in the country. It serves as a bridge between private sector and the Government in presenting issues connected with trade, industry and environment through constant dialogue. FPCCI has under its umbrella, 34 Chambers of Commerce and Industry, 80 all Pakistan Associations, representing the industry, trade and service sectors.
2. IUCN consists of a network of sovereign States, government agencies, international agencies, non-governmental organizations, and affiliates, founded in 1948. Its mission is to influence, encourage and assist societies throughout the world in conserving the integrity and diversity of nature and to ensure that any use of natural resources is equitable and ecologically sustainable.
3. IUCN in Pakistan has its physical presence in Pakistan since 1985. It has grown

II. THE AIMS AND GUIDING PRINCIPLES

6. The overall purpose of the partnership is to enable both organizations to build a lasting relationship in order to enhance environmental conservation performance by the private sector in Pakistan as a measure of their sustained profitable operations, to raise sector-wide environmental performance standards in industry and its supply chains and to strengthen IUCN's capacity for leadership in integrating environmental concerns into businesses.
7. In demonstration of their commitment to sustainable development, the organizations will, over the period of their planned partnership, endeavor to demonstrate joint leadership in the business and conservation sectors and use their combined comparative advantages, namely, convening power, out reach and spread as well as geo-political influence to leverage positive change for biodiversity conservation. Both organizations will endeavor to add value to each other's work and ensure that:
 - a. FPCCI has the strategies, approaches and tool

- (c) share knowledge of lessons learned and evaluations of th

14. The respective focal points shall be responsible for:
- c. establishing effective communication and liaison with the other focal point;
 - d. facilitating the implementation of all aspects of this MOU and the opportunities for cooperation that are identified;
 - e. promoting this MOU and the cooperation activities undertaken under it, within the respective organizations and, as appropriate, with external audiences;
 - f. facilitating the attendance of FPCCI and IUCN representatives at relevant meetings, workshops and seminars held by FPCCI or IUCN, or held jointly;
 - g. convening the periodic consultations that are agreed to be held in accordance with this MOU; and
 - h. monitoring the implementation of this MOU and evaluating the cooperation activities that are undertaken between the two organizations in accordance with Part VIII of this MOU.
15. The focal points will be assisted by FPCCI and IUCN Programme Managers (programme managers) at the national and regional levels in the development of concepts and plans for joint work.

VI. PREPARATION, IMPLEMENTATION AND EVALUATION OF JOINT WORK ACTIVITIES

16. FPCCI and IUCN will, within a mutually acceptable period of the signing of this MOU, prepare:
- a. a list of all current operational cooperation activities between the parties and the implementation status of these;
 - b. a list of potential cooperation activities for the 12-month period following the execution of this MOU, based on each institution's strategic and annual plans;
 - c. an annual work plan and annual budget (plan and budget) for the 12-month period following the execution of this MOU. The plan and budget will include determination and agreement of staff dedicated to the management and implementation of this MoU and operational costs that specifically relate to activities carried out in performance of it; and
 - d. an indicative list of planned cooperation activities for one subsequent 12-month period, which will be reviewed, updated, and rolled over as provided in paragraph 20.
17. An annual plan and budget will be prepared by the focal points before the

18. FPCCI and IUCN recognize that it is important to arrange periodic consultations to review the planning, implementation and outcomes of their cooperation activities, including discussions of results, challenges, opportunities and problems. They agree to hold consultations periodically as required, and not less than twice every year.
19. The programme managers will meet formally and informally, as mutually agreed, to develop concepts and plans for joint work.
20. FPCCI and IUCN will, at the end of the first 12-month period following the signing of this MOU and annually thereafter, prepare a joint written report to be submitted to the President of FPCCI and the Country Representative of IUCN Pakistan on progress made, with recommendations for implementation for the following year and for rolling over the one-year indicative list of planned cooperation activities.
21. Any specific activities, which are identified under this MoU as being opportunities for collaboration between the two organizations, shall be the subject of further written agreements, entered into in accordance with the practices and procedures of the two organizations. Reporting requirements for joint activities, as well as all other rights and obligations arising therefrom, will be as specified in the agreement for each individual activity. It is understood that the entire input by

IX. PROMOTION OF THE COOPERATION ARRANGEMENTS

24. FPCCI and IUCN recognize that the involvement of both organizations in joint cooperation activities should be publicized, both within their organization and in the general community. They therefore agree that:
- (a) there will be public acknowledgement of the role and contribution of each organization to the cooperation projects and activities in all public information documentation relating to cooperation activities;
 - (b) the use of the name and logo(s) of each organization in documentation related to the cooperation projects and activities will be in accordance with the current policies of each organization concerning such usage as communicated in writing to the other organization; and
 - (c) all publicity materials, such as press releases, will be jointly agreed upon, and approved by each organization prior to release to the public or media.

X. TERM AND REVIEW

25. This MOU shall take effect from the date it is signed by the authorized representatives of the two organizations.
26. FPCCI and IUCN agree that the term of this MOU will be for the period 2009-2013.
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IUCN, International Union for Conservation
of Nature

Signature

Country Representative IUCN

Signature
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Focal Person

PCCL

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APPENDIX**PROPOSED AREAS FOR COOPERATION**

In the pursuit of the above objectives, IUCN and FPCCI will cooperate in general matters related to biodiversity conservation and also in site or area -specific matters in Pakistan. The following work areas are