



For immediate release

A different vision for urban development and mobility

Dr. Enrique Peñalosa, former mayor of Bogota, a world-renowned urban strategist visiting Islamabad to deliver a distinguished lecture

Islamabad, Pakistan, 14 September 2008 (IUCN) – A distinguished lecture by Dr. Enrique Peñalosa, former mayor of Bogota, Columbia, is being organized jointly by the Clinton Climate Initiative and IUCN Pakistan on Saturday, 20 September 2008, at the Holiday Inn, Islamabad. The topic of this lecture is “A different vision for urban development and mobility”.

A large number of government officials, civil society representatives, members of academia and the media have been invited to attend. Dr. Peñalosa will speak about a more socially inclusive and efficient urban vision that promises to improve the quality of life in Pakistani cities, and make them more competitive and environmentally responsible.

Dr. Peñalosa, a world-renowned urban strategist is an influential voice amongst those advocating new approaches to more inclusive urban development. During his tenure as mayor of Bogota, this city of 7 million inhabitants underwent tremendous positive changes including the development of the now world-famous *Transmillenio* bus rapid transit system. Dr. Peñalosa has since advised cities throughout the world, including Berkeley, Cape Town, Denver, Melbourne, Sao Paulo and Seattle.

Dr. Penalosa is accompanied by Mr. Oscar Diaz, who is a senior director at the Institute for Transport and Development Policy, an international NGO specialising in urban mobility issues and solutions.

Notes to editors

For more information or to set up interviews, please contact:

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