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## **connect2earth now links young people directly with world's top experts to debate green issues**

**Gland, Switzerland, 6 April 2009 (IUCN, WWF & Nokia)** – The popular online community connect2earth.org has launched a new service that links young people directly with the world's top environmental experts to talk about headline-grabbing topics that they care about such as climate change, the energy crisis, and species loss.

### **About IUCN**

IUCN, the International Union for Conservation of Nature, helps the world find pragmatic solutions to our most pressing environment and development challenges by supporting scientific research; managing field projects all over the world; and bringing governments, NGOs, the UN, international conventions and companies together to develop policy, laws and best practice.

The world's oldest and largest global environmental network, IUCN is a democratic membership union with more than 1,000 government and NGO member organizations, and almost 11,000 volunteer scientists and experts in some 160 countries. IUCN's work is supported by over 1,000 professional staff in 60 offices and hundreds of partners in public, NGO and private sectors around the world. IUCN's headquarters are located in Gland, near Geneva, in Switzerland..

[www.iucn.org](http://www.iucn.org)

### **About WWF**

WWF is one of the world's largest and most respected independent conservation organizations, with almost 5 million supporters and a global network active in over 100 countries. WWF's mission is to stop the degradation of the earth's natural environment and to build a future in which humans live in harmony with nature, by conserving the world's biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

[www.panda.org/media](http://www.panda.org/media) for latest news and media resources

### **About Nokia**

Nokia is the world's number one manufacturer of mobile devices by market share and a leader in the converging