



For immediate release

Species Information Service: Discovery to Decision

Background:

Experience a live demonstration of the new website for the **IUCN Red List of Threatened Species™**. On display will be a host of new web-based tools from the Species Information Service (SIS), allowing anyone to explore the IUCN Red List and learn more about the world's threatened species. The session will take you on the Red List journey from discovery in the field, to assessment, to making information available to decision makers. Along the way, we will demonstrate how these new innovations will revolutionise the Red List process, making it possible for anyone to assess the species in their region using universally available tools.

Key Issues:

- Launch of the new IUCN Red List website, providing a more powerful, searchable and user-friendly service. Catering for an ever-expanding database that now includes close to 45,000 assessed species.
- Live demonstration of the new IUCN Red List web-based tools. To include an interactive map that allows you to search for and view the distribution of threatened species in your region.
- *“The new IUCN Red List tools have been long-awaited and greatly anticipated by the conservation community at large. They will allow anyone to assess species using the same tools as IUCN and its partners. The new website will also make it easier for everybody to learn about the status of threatened species.”* **Dr. Jane Smart, Head of IUCN Species Programme**

When:

- Thursday, 9th October, 11.30am – 1pm, Species Pavilion (with refreshments)

Spokesperson:

- Jim Ragle jim.ragle@iucn.org

Materials for the Media:

From October the new IUCN Red List website will be available at: www.iucnredlist.org

Media team:

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About IUCN

IUCN, the International Union for Conservation of Nature, helps the world find pragmatic solutions to our most pressing environment and development challenges by supporting scientific research; managing field projects all over the world; and bringing governments, NGOs, the UN, international conventions and companies together to develop policy, laws and best practice.

The world's oldest and largest global environmental network, IUCN is a democratic membership union with more than

Notes to editors

For more information or to set up interviews, please contact:

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Photos (audio/video material) are available at/from:

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