

**PROGRAMME IN SUPPORT OF THE REGIONAL NETWORK OF
ENVIRONMENTALIST PARLIAMENTARIANS AND LOCAL
ELECTED REPRESENTATIVES IN PRCM/IUCN COUNTRIES**



**COMPETITION TO PRODUCE A LOGO FOR THE REGIONAL NETWORK CALLED
"ALLIANCE OF PARLIAMENTARIANS AND LOCAL ELECTED REPRESENTATIVES
FOR THE PROTECTION OF THE ENVIRONMENT IN THE COUNTRIES ON THE WEST
AFRICAN COAST" (APPEL).**

1. Presentation of the APPEL network

Creation, in August 2009 in Cape Verde, of the regional network called "Alliance of parliamentarians and local elected representatives for the protection of the environment of West African coastal countries" ("APPEL"), which is a grouping of national and local elected representatives from the 7 member countries of the Sub-regional fisheries Commission (SRFC): Cape Verde, Gambia, Guinea, Guinea Bissau, Mauritania, Senegal and Sierra-Leone.

The mission of "APPEL" is to improve the environmental governance of the West African coastal and marine area, by harmonising the legislative and institutional frameworks and helping to implement the development and integrated management policies for the coastal area's natural resources (c.f. charter and statutes in the appendix).

2. PURPOSE OF THE COMPETITION

APPEL has decided to procure a visual identity for itself and has launched a competition to gather proposals for a logo. The purpose of the competition is to design the official logo of the network known as the "Alliance of Parliamentarians and Local Elected Representatives for the protection of the environment of the countries in the West African coastal area" (APPEL).

All artists, iconographers,

IMPORTANT REMARK: The call to submit designs for the logo of the APPEL network will not be published in the press but will be displayed in the offices of the national networks, IUCN missions, parliamentary chambers, on the websites of IUCN and PRCM and in their bulletins de liaison and expressed through direct consultation.