

## **PRESS RELEASE**

### ***Communication campaign on marine turtle conservation in Quang Tri province***

In response to International Year of Biodiversity 2010 and with an aim to raising awareness, knowledge and calli4.31 Tc0.tt62 .lation

*2007 and has organized 10 training programmes on protecting and saving marine turtle, raising awareness and consciousness for 500 local fishermen, secondary teachers and related provincial authorities on marine turtle in particular and marine conservation in general. A volunteer group was set up to protect marine turtles and egg laying area. This campaign is aimed to send the message widely and impressively to the public” said Ms. Bui Thi Thu Hien – Marine and Coastal Resources Programme Manager – IUCN.*