



Terms of Reference

1. Background

The agreement between IUCN and The Dhamra Port Company Limited (DPCL), a joint venture of Tata Steel and Larsen & Toubro, is an encouraging step forward in promoting corporate environmental responsibility. IUCN and DPCL, have worked together in two phases. The first focused on avoiding, minimizing and mitigating the impacts of the development on turtles and improving the project's environmental performance including secondary developments. The second phase centred on development of a sound Environmental Management Plan and continued conservation of Olive Ridley turtles through research and conservation actions, including addressing fishery by-catch among other activities.

IUCN and DPCL wish to document the process and outcomes of their engagement on the Dhamra Port project. The specific objective is to document the process of organizing the IUCN and Dhamra Port engagement to provide learning about the design, architecture and management of the project. The outcomes of this work will guide similar projects in the future. The process review will also analyze and document key success factors for similar activities as well as the challenges and limitations and recommendations for overcoming them.

2 Requirements:

The Contractee should have experience of minimum 10 years in film making on environmental/wildlife issues and have made similar kind of documentaries in the past.

3. Outputs

3.1 To produce one 5-7-minute documentary on IUCN's work at Dhamra Port. The film will cover 1) the issues surrounding Olive Ridley turtle in general and in Orissa in particular, and the impacts of human development on them; 2) activities undertaken at Dhamra Port avoid, minimize and mitigate the impacts of the development on turtles, including turtle friendly dredging, turtle friendly lighting; 3) activities to improve the project's environmental performance including secondary developments including its Environmental Management Plan; and 4) interviews with key stakeholders involved in the project including local communities.

3.2 Contractee will produce, and finalise the film by 15 December 2012

3.3 Consultation and approvals

Contractee will develop a film treatment and storyline with IUCN.

The Contractee will coordinate all filming, purchasing of footages, development of graphics with IUCN

Contractee will provide IUCN with a script for the at the rough cut stage of editing.

Contractee will revise the rough cut of the film and amend any scientific and/or factual inaccuracies or other modifications identified by IUCN.



4. Credits and Acknowledgements

Contractee will ensure that the supporting organisations and any individuals are appropriately acknowledged and credited in text at the end of the programme.

5. Deliverables

Contractee will provide IUCN with copies of the film, (with English voice-over / narration) as follows:

- 500 CD copies;
- 1 master tape of the programme (in PAL format) suitable for professional broadcasting on national television and media use and /or for re-versioning into different languages;
- An electronic file format, suitable for uploading to the internet and for promotional use in MPEG, MOV and WMV file formats;
- All original footages in digital format.

6. Usage of the film and materials

The materials produced under this contract will be housed at IUCN. IUCN will have the right of access to the materials produced under this contract, and to use those materials in their own productions.

7. Production Schedule

MILESTONE	DELIVERY DATE
1) Develop treatment, identify interviewees, location filming and production schedule in consultation with IUCN.	5 October, 2012
2) Location and interview filming	31 October, 2012
3) Rough-cut for review by IUCN	15 November, 2012