





and better integrating learning, knowledge management and strategic communications.

This is why zoo and aquarium educators, interpreters and marketing communicators could benefit hugely from joining IUCN CEC. Zoos and aquariums live in networks at national, regional and global level. CEC is a network of networks, offering enormous opportunities for learning, capacity building and professional development.

There's a lot of practical guidance. CEC members receive a monthly e-newsletter with numerous links to worldwide case studies, best practice and resources.

Other resources include an amaz0.895 -1.263 Td [Otrtuniti8uO-(74(Alinolkitional deeditied ks to)-10( )TJ Conveloofe fe BiologpractD re